

A three-part report begins on page 6

# TV GUIDE

. LOCAL PROGRAMS - MARCH 4-10

WILLIAM SHATNER, LEONARD NIMOY OF 'STAR TREK'

# Miller High Life

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# REVIEW

by Cleveland Amory



# The Road West

In the old days, as the saying went -and would that it had-there was no law west of the Pecos. Today there should be a law, at least east of the Pecos, about a Western like this. There is nothing wrong with it, really, that a good script wouldn't fix, but your chance of getting one-well, look at it this way; under the original announcement of the show, under Credits, it "Directors: Various" and "Writers: Various." This is par for the course, of course, but it's our theory that when your directors and writers are "Various," you simply should not put them in Westerns. East of the Pecos, "Various" writers belong, obviously, on variety shows.

One week, for example, there was an old hunter named Jed Daniell (Lloyd Nolan). It's true the writers did manage, somehow, to work him into the life of Ben Pride (Barry Sullivan) and his family—around whom the show is, ostensibly, supposed

to center. First they had him drop in to dinner, and later they had Tim Pride (Andrew Prine) see him shoot down a man. But, honestly, this story would have fitted just about as well into Girl Talk (he was always talking) or The French Chef (he was always cooking). In any case, in the end, Tim is forced to shut him up for good by shooting him-honestly, we tell you he was an awful talker-and then, after Tim was being congratulated all around, danged if he hadn't caught the bug, too. "Let me tell you," he said, "he opened up the West. Him and men like him. And then one day there just wasn't any room left for them. They couldn't understand it."

Another episode concerned an old codger named Tom Collier (Victor Jory), who has a beautiful young wife (Gena Rowlands) to whom he is very mean-all because, we are told, when the war came and destroyed his land, "Bitterness and hatred took him by the throat and they never let him go." Of course, on his side, his wife doesn't help things too much with nagging little remarks like "You can't kiss me and you can't kill me. Grandfather Husband." Chance (Glenn Corbett), a friend of the Pride family, falls in love with Mrs. Collier even though he can't understand how a nice girl like her ever got mixed up with a man like that. "When Tom Collier first came into my life," she explains quietly, "he talked and talked."

Then there was a story about a tough-luck cowpoke (Tony Bill) who killed a man and would have been lynched if he had not run away with Midge Pride (Brenda Scott). "You know who you are?" he says. "You're the girl in the white dress who would never talk to me. There was always a girl in a white dress who would never talk to me. . . ."

Talk, talk, talk. No wonder the Old West went. Those derned "Various" writers talked it to death.

# TV TELETYPE\*: HOLLYWOOD: JOSEPH FINNIGAN REPORTS:

RICHARD BURTON narrates ABC's April 23 "Bogart" documentary on the late HUMPHREY BOGART's life and movie career. Interviews with the star's friends, and scenes from his films will be shown ... PATRICIA NEAL, stricken with a near-fatal illness two years ago, presents an Oscar on the April 10 Academy Awards program ... DANIEL MANN will produce and direct ABC's "Silent Night" Christmas-season production which stars JAMES MASON and JOHN LEYTON. ALEX NORTH will compose the background music.

During his vacation from Hogan's Heroes, BOB CRANE co-stars with ELKE SOMMER in "The Wicked Dreams of Paula Schultz" feature film . . . LANA WOOD spends her hiatus from Peyton Place looking for another job. She's leaving the series . . . Back in town after the disastrous Broadway version of "Breakfast at Tiffany's," MARY TYLER MOORE has signed to co-star with ROBERT WAGNER in Universal's "Don't Just Stand There" movie.

\*Trade-mark, Teletype Corp.

Continued on Page 34



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Vol. 15, No. 9 | March 4, 1967 | Issue #727 LOCAL PROGRAMS Week of March 4-10 ......Following 18 ARTICLES The Ratings: How Can They Be True? (First of Three Parts), by Richard K. Doan .....6 Ann Elder's Flip-Top Mind, by Dick Hobson .....14 Ingrid Bergman on 'Stage 67,' by Robert Musel .....19 Leonard Nimoy: Product of Two Worlds, by Leslie Raddatz .....23 PICTURE FEATURE Hal Holbrook as Mark Twain ......12 SPECIAL FEATURE Not Bread Alone .....30 REVIEWS, COLUMNS Cleveland Amory .....1 Judith Crist Doan Report (U.S.) ... Program Section Canadian Report

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Cover: William Shatner, Leonard Nimoy, by Sheedy-Long "Show me a filter cigarette that really delivers taste and I'll eat my hat!"





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# as we see it

■ A year ago in this space we published a list of some of the shows being readied for the upcoming television season. A lot of readers thought we were kidding. Television could't really be planning to show those programs, they said. Then the new season arrived. We weren't kidding.

And now we are asking you to believe that the following list is authentic, genuine, bona fide and the real McCoy. These are—so help us—some of the dozens of new series which the networks are considering for next season (as usual, only a few of them will find berths in the fall schedule):

The Flying Nun;

Alfred of the Amazon, Taygar of the Jungle and Walter of the Jungle; Return of the Original Yellow Tornado:

Rhubarb (a cat), Maya (an ele-

phant), Dhondo (another elephant), Gentle Ben (a bear) and I Married a Bear (no relation to Ben—this one's a pro football player);

Three's a Crowd (about a guy married to two girls) and My Husbands, Tom and John (about a . . . oh, you're

way ahead of us);

The Outside Man (he was convicted of a crime he didn't commit) and The Outsider (an unorthodox detective);

Dick Tracu:

Ready, Willing and Pamela, The Perils of Pauline, Aphrodite Jones, Jungle Jenny, Blood and Miss Thunder and Mrs. Thursday;

Me and Benjy, My Friend Tony

and What's in It for Harry?;

Braddock, Hondo, Judd, Lassiter, Mannix and The Pickle Brothers; And Dr. Jekyll and Mr. Clyde.

Obviously, you can't judge a TV show by its title any more than you can judge a book by its cover. You can't, you can't, you can't!

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# HOW CAN THEY BE TRUE?

Beginning a three-part series investigating television's controversial numbers game

BY RICHARD K. DOAN

According to the gospel of A.C. Nielsen, television never has been more popular. The Chicago audience sampler has reported lately that Americans are spending more hours than ever watching the miniscreen. Even the upper-income, better-educated households are looking more than they used to!

Why then are so many people going around telling other people how little they look at TV these days and how little their friends watch it, too?

Is the ratings czar polling the wrong people? Are the people who claim to have sworn off TV really an insignificant, in fact dwindling, minority? Could it be that they still peek at TV and are lying about it? Or are they deceiving themselves about how

little or much they look? Indeed, some reports indicate that this is true.

There is but one certainty: The truth is hard to come by. To some extent, of course, differences in audience estimates are attributable to differing techniques employed to compute them.

Statistics abound—chiefly Nielsen's, to be sure—suggesting that roughly every other hearthside in the United States is lighted by a TV screen at any given moment on a typical evening, something over 50 percent of the country's households being so hooked on the electronic flicker-box that they'll watch no matter what is offered them.

There are other pollsters who look askance at the Nielsen claims and imply they are somehow loaded in TV's favor. They, too, can produce figures, showing that considerably fewer TV sets are being watched than Nielsen finds: that maybe more than 12 percent of the sets switched on are not actually being watched by anybody, and that up to 40 percent of those who are watching are kids under 17 years old.

In short, how you regard the state of TV depends primarily upon whether you choose to be a Nielsen believer

or a Nielsen heretic.

If you are willing to accept, oh, say 99 percent of what Nielsen says as the gospel truth, you are a believer. If you harbor any skepticism, if you feel Nielsen's statistics might in any way be questioned, you're unchurched. You may even be regarded as The Enemy. It means you are not For Our Side.

What has troubled the TV industry most this season, especially from the networks' viewpoint, has been that some insiders, or almost-insiders, have been sounding suspiciously like

The Enemy.

Take some remarks by Donald H. McGannon, president of Westinghouse Broadcasting, on a televised panel last fall. McGannon, mind you, is also chairman of the Broadcast Rating Council, an industry group policing the ratings services and rather presumed to be For Our Side. Said Mc-Gannon: ". . . the new TV season lacks excitement. The sets-in-use viewership is average, but that's not enough. I think people are getting a little bored. They're not talking about TV. I seldom hear people say: 'Did you see that show on TV last night?""

Such talk, to TV's devout, is rank "Bless Don McGannon!" heresy. snorted a networker who enjoys the status of a corner office on an upper floor. "He's entitled to his opinions, but he's just pandering to the crowd that considers it chic to say they never

watch TV any more."

That's the going, unofficial line from the networks. Or rather, half of it.

The other half is that a sizableadmittedly unmeasured-segment of the populace has become so guiltridden about "wasting time" watching TV that these people virtually have become secret viewers, either not realizing how much they are addicted or not willing to confess the extent of their weakness.

This soothing explanation for a troubling paradox has become all but axiomatic in network circles, even among the best research brains, who normally depend upon facts rather than fantasy. The reason manifestly is that a rationale must be found for a situation which the ratings can't, or at least don't, explain.

Paul Klein, NBC vice president in charge of Nielsen numbers, likes to put his own unNielsenized speculation this way: "The Siamese twins of guilt are: 'I never look at TV any more. Did you see it last night? Wasn't it terrible?' In other words, they sat there watching for three or four hours and they've got the nerve to say they didn't!"

Jay Eliasberg, research top kick at CBS, couches it differently but to the same effect: "The dictum of a researcher is, 'Never pay any attention to what people are saying as long as you can measure what they're doing.' The levels of viewing haven't changed significantly in years. There just is no drop-off."

ABC's ratings man, Paul Sonkin, amens. So what's all the fuss about?

The fuss, as an investigation reported here will set forth, is that Nielsen doctrine pursues a course naggingly at variance with personal observation as well as opposed to other statistical evidence. As a result, for want of convincing proof one way or another, it is becoming more and more necessary to take sides blindly for or against Nielsen orthodoxy.

Beyond the broadest basic questions about ratings and audience attitudes. there are countless others continued

begging answers. For instance:

Assuming Nielsen is right, is it possible, as some important people in broadcasting smugly argue, that TV has become such an unshakable part of American habit patterns that fixed percentages of the people will watch it for fairly predictable percentages of time, year after year, come what may? Does this mean there is little need for TV to try to do any better programming?

Is it true that nonviewers, the socalled disenchanted, are permanently lost to TV except for rare special occasions, and nothing the networks offer on a continuing basis is going

to win these people back?

If Nielsen's "Audimeters," those devices attached to sets in a panel of some 1200 sample homes, provide indisputable evidence of audience size, why does every other commonly employed technique such as phone calls, viewer diaries or door-to-door interviewing find less TV watching—or, more properly, fewer TV sets on—than Nielsen reports? Are Nielsen's families more "cooperative," as some of his detractors insist, or do other methods fail to report all sets in use, as he contends?

If it's true, as Nielsen claims, that TV is making its greatest strides lately in upper-income, better-educated homes, is it just possible that this is attributable not to adults in these homes unaccountably finding TV more alluring, but to the fact that these families are larger nowadays and their children are watching more of the time because the family now has the status symbol of a color set and Johnny, Susan, et al., have the castoff black-and-white set to themselves in an upstairs bedroom?

This last question has been the source of a growing controversy. It was touched off back in April 1965 by Louis Harris, a pollster employed by CBS at election times, who had

the nerve, in TV's view, to belittle the medium on his own time. Harris reported finding "every sign of growing disenchantment" with TV among more affluent Americans. These viewers, he went on, are being replaced in TV's audience by "small-town residents, people with only a gradeschool education, people 50 years old and over, and those with incomes under \$5000."

Recollection of this rap gets the TV crowd hot under the collar to this day. Industry researchers snappily point out that Harris naturally elicited this kind of finding as a result of asking people whether they "tend to look at television more or less" than they once did. It's a leading question that plays upon that guilt feeling, the

TVers say.

Last fall NBC president Julian Goodman went out of his way to try to make sure no sponsors had taken Harris' story too seriously. Addressing the Association of National Advertisers. Goodman attacked the "myth" that "the so-called 'quality' viewer-the well-educated adult with relatively high family income—is a 'light viewer' who has somehow turned away from the medium. Nothing could be further from the truth," he maintained. The "truth" he hauled up to refute Harris was, naturally, Nielsen-documented. Nielsen. seemed, had compared TV set use in better-heeled homes last summer and the summer before, and had found these households doing "not less, but more" watching.

A few days before Goodman spoke, the who's-watching debate had been fanned from another quarter. A loquacious Federal Communications Commissioner, Judge Lee Loevinger, had told a gathering of New Jersey broadcasters he regarded TV as "the literature of the illiterate." The medium was just not for him, he confided, but he supposed it served a useful function as "the culture of the lowbrow, the wealth of the poor, the continued

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privilege of the underprivileged, the exclusive club of the excluded masses." All this sounded painfully like what Harris had said and pretty contrary to Nielsen's discoveries as happily relayed by Goodman.

Shortly thereafter an industry group, the Advertising Research Foundation, injected itself into the mounting squabble. W. R. Simmons, a well-known New York researcher, had made a 1966 study of TV viewing across the country, said ARF, and found that "average time spent viewing increases as income decreases."

That got an immediate rise out of Thomas E. Coffin, NBC research vice president, who sniffed: "We are not aware that the Simmons studies, which are heavily supported by the magazine industry, are to be designated the standard for the measurement of television viewing." Coffin obviously saw no need to concede that Nielsen is "heavily supported" by the TV industry; it was enough to note that "services commonly used" by TV (i.e., Nielsen) did not corroborate Simmons' story.

On the heels of this exchange, Life magazine ballyhooed a survey by another well-established New York pollster, Alfred Politz, revealing that his interviewers had knocked on doors from Coast to Coast between 6:30 and 10 P.M. and found only 41 percent of the homes with their TV lit. This appeared to be a devastating revelation in the face of Nielsen's finding for a similar period (November 1965) that roughly 55 percent of all homes had the box switched on. If Politz was right, TV was claiming millions of viewers who weren't really there!

CBS's Eliasberg sprang to the challenge, proclaiming Politz's calculations unreliable because his interviewers got no answer to 35 percent of the doorbells they rang, and counted these families as away from home and thus not watching. It was obvious to

Eliasberg that "a substantial number" of these people actually were home-and just as likely as not watching TV!-but didn't hear the doorbell or were "indisposed" at the moment or were "fearful of opening the door to a stranger." Furthermore, said the CBS man, the American Research Bureau, chief competitor to Nielsen, telephones about 75,000 homes a week for its Arbitron ratings and in a typical week last November got don'tanswers to only 21 percent of its calls. Politz, Eliasberg summed up, "undoubtedly understated" the size of the TV audience. Nielsen, he could have added, has TV sized up right.

The Advertising Research Foundation, however, was not above pointing out dryly that: "Insofar as settuning is concerned, some observers have commented that mechanical systems may produce an upward bias because of selectivity in placement (which may favor heavy viewing families) or from stimulus resulting from the presence of the mechanical device." Nobody in TV needed to be told ARF was referring to Nielsen, who has the only "mechanical devices" around.

Indeed, it is not too difficult to find people sophisticated in the ways of TV research who are not altogether prepared to swear that Nielsen could not possibly be "overstating" the TV audience to some degree. A man who could lose his fairly important industry post for saying so chuckled when queried on the subject: "Sure, Nielsen overstates the audience. After all, the broadcasters like big ratings."

All this quibbling may strike the layman as so much ado, of little consequence to him. The fact is that these widespread doubts and differences are the stuff of which fabulous claims and counter-claims are made, on which TV programs continually live and die, on which personal careers and corporate fortunes rise and fall, and upon which TV's very status and future sub-

stantially hinge. For if Nielsen is quite right, TV is at least as hot a medium as it is always making itself out to be. But if Nielsen is wrong, TV might not be as firmly in the catbird seat as its believers think. It could even be slipping! It could be thriving on a lie, to put it bluntly. It could be living in a rigged paradise, kidding itself that all's well, conning hundreds of millions of dollars out of advertisers on the basis of untrue evidence.

If the networks succeeded in squelching the authenticity of Harris' manin-the-street-sampling claim to an upper-class exodus, they have nevertheless had to face up to symptoms of "disenchantment" right around the corner on Madison Avenue. When admen start grumbling, it's worse news to TV than a ratings slump, which usually can be explained away. A number of well-known agency men ran up warning flags this winter to see if anybody in TV would salute them (few did), but none was more explicit than Edward A. Grey, vice president of the big McCann-Erickson agency. He complained he couldn't go to cocktail parties any more and be identified with TV without hearing "the invariable cliché: 'I never watch television any more."

"But I hear this general television lament constantly," he stewed (in print, at that), "at all levels, among secretaries, housewives, executives, on commuter trains, at football games, everywhere I go. I hear it everywhere, as do you. Is it true?"

And like Westinghouse's Don Mc-Gannon, Grey was not consoled by the fact that Nielsen had just found 59.5 percent of all TV homes watching in prime time versus 57.7 the year before.

Around the same time David J. Curtin, advertising boss of Xerox, sponsor of some of TV's finest hours in recent years, voiced a worry over "evidence accumulating that the better-educated, higher-income segments of the national TV audience—the very

segments that companies like Xerox must reach-are leaving television." TV, he went on, seemed to be "pulling into itself rather than exploring new frontiers for growth and development." Early this year the Television Information Office, an industry propaganda agency, got around to rebutting Curtin with some updated Nielsen data, for last September-October, showing a 1-percent gain in TV tuning in \$10,000-plus homes over 1965 and a simultaneous drop of 3 percent in the \$5000-minus homes. Did Curtin think children accounted for the rise in viewing in affluent households? Nay, said TIO director Roy Danish. Nielsen had found these homes watching 6 percent more than poorer homes in early evening, but 28 percent more in late evening, when the kiddies should be in bed. Danish might have admitted (but didn't) that poorer homes switch off the set earlier because the laboring man has to go to work earlier than his wealthier neighbor. But it was true: Nielsen showed little drop-off in viewing in upper-class homes before 11 P.M.

Why were McGannon and Grey and Curtin not consoled by these figures? Obviously because they weren't total believers.

Kenneth H. Baker, executive director of the Broadcast Ratings Council, has a favorite retort to this kind of skepticism. Those who commit the sin of personal observation, he says, are just like the woman who cried, "Don't try to tell me anything about men—I've been married to one for 28 years!"

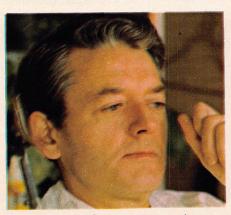
In short, when it comes to TV, personal experience is not to be trusted.

The Audimeter is omnipotent. Selah.

NEXT WEEK: What ratings are and are not. The fallacy of a Top 10. Why the industry settled for Nielsen's meters and why they might not be as infallible as they seem. Generally little-known tricks of the ratings game, in which there are more ways than one to be a winner.



Hal Holbrook, as Mark Twain, studies his own image on a video-recorder screen.



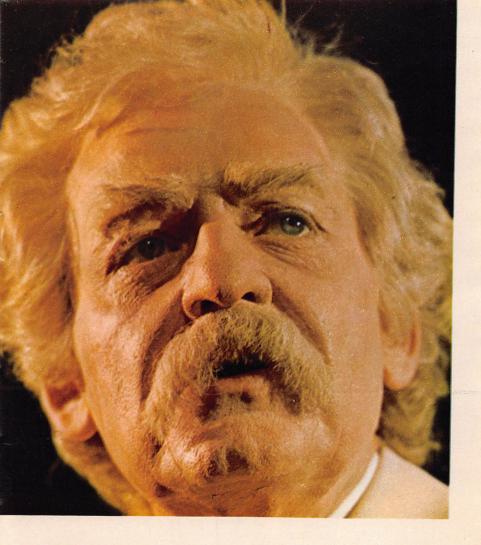
Hal Holbrook begins experimenting with various makeups in order to . . .





. . . slowly transform himself into a perfect likeness of Mark Twain (right).

Hal Holbrook has been being Mark Twain for about eight years now. Being Mark Twain means that, for his oneman show, Mark Twain Tonight!, Holbrook seems actually to become Twain himself. He never steps out of character; the voice and mannerisms are impeccable; the makeup seems perfect. Perfect for the stage, perhaps,



but for TV and its close-ups something more is required, and Holbrook will be Twain on TV for CBS on the evening of March 6.

His TV makeup must be much more complicated and sophisticated than before. Realizing this, Holbrook and makeup man Dick Smith spent 12 hours applying a foam-rubber makeup three separate times in order to experiment. Each time Holbrook sat before the camera of a Sony video recorder and checked out his own appearance. He finally approved the style you see above.

When the program is shown, Holbrook will look very much like the above. It's really more like wearing a mask than makeup, but beneath that mask is Holbrook being Mark Twain.



# 'HITHERE, I'M GEORGE BRENT'

BY DICK HOBSON

Ann Elder, 24, is an actress with a brain. She is also a comedienne, writer of comedy material, satirist of contemporary happenings, and heavy-

weight in the sage-observation department. Naturally we sent a college man to interview her. He found her in her Sunset Strip apartment, sit-

ting cross-legged on the floor reading The New York Times, Ramparts and The Realist. This is how it went:

TVG: What was your name before you changed it?

ELDER: Ann Elder.

TVG: Well, if you did change it, what name would you choose?

ELDER: George Brent. TVG: Georgia Brent?

ELDER: George Brent. As a matter of fact, for Christmas cards I sent out old 8-by-10 publicity stills of George with season's greetings on the back from Ann Elder.

TVG: What was the reaction of your friends?

ELDER: They fell down a lot.

TVG: What did you do for a Christmas tree?

ELDER: I hung my new red-andgreen formal from the chandelier and put my presents from Cleveland underneath it.

TVG: Cleveland is your home town? ELDER: Yes, Cleveland is right next to Howard Johnson's, the one with only eight flavors.

TVG: I see. Wasn't it quite a wrench for you to leave such a center of cul-

tural advancement?

ELDER: Cleveland is the kind of town where the president of the Foreign Car Club drives a Rambler. My mother played church music on the local radio station and my father was notorious for his ukulele. He copped it.

TVG: What were you like in high

school?

ELDER: Fluffy.

TVG: You mean popular?

ELDER: Being a cheerleader, I was called upon to do a great deal of jumping and screaming. Actually, it was my first act in show business.

TVG: Any problems about your small stature: 5-feet-2?

ELDER: In scenes with tall actors, I tend to stand a great deal. They, on the other hand, sit a lot.

TVG: Why do you wear those semidark glasses?

ELDER: Because I'm a semi-star.

TVG: What was your hair color originally?

ELDER: I was golden in childhood, raven-tressed in college, strawberryblonde in Chicago, and ash-blonde in Hollywood. You can't tell a girl by her roots.

TVG: In your raven-tressed period I assume you attended the American

Academy of Dramatic Arts?

ELDER: I went to DePauw in Greencastle, Indiana, where I was the only one who knew what a bagel was. Everybody thought it was a kind of dog.

TVG: What else were you able to achieve intellectually while there?

ELDER: I wrote a couple of plays and I was drama critic on the college paper. Then I went to Chicago and wrote Toni commercials for Garry Moore on I've Got a Secret.

TVG: I understand you were a member of Chicago's Second City company, which launched Mike Nichols, Elaine May, Shelley Berman, Barbara Harris and Alan Arkin. Wasn't that a big switch from advertising?

ELDER: I wasn't ready for Second City. Maybe I was too grown-up to play the childhood game of Let's Pretend.

TVG: Is that when you decided to "crash" Hollywood?

ELDER: I came out here to be an offbeat TV weather girl. But L.A. suddenly ran out of weather.

TVG: Naturally, you were an over-

night starlet?

ELDER: I consider myself a personality-let rather than a starlet.

TVG: Have you posed for cheesecake?

ELDER: I'd rather pose for money.

TVG: How do you feel about casting directors?

ELDER: They have a tendency to look you over like a race horse.

TVG: Are you ready to be kissed by a strange actor at 7 in the morning? ELDER: I think I'm more ready than I was in my apartment last night.

TVG: And your continued burning ambition is to be a star?

ELDER: I plan to be successful. And I'm putting every inch of energy into that. I feel an obligation to do something.

TVG: Do you have an understanding of television?

ELDER: I watch a lot. I predicted a top new show of this season. Family Affair.

TVG: How did you know it would be a hit?

ELDER: It had all the absences that were necessary. Mother, for starters.

TVG: You've done some 30 roles in TV comedy?

ELDER: I played a dying girl on Ben Casey.

TVG: What have you done lately?

ELDER: I did a Hey Landlord! I did funny Fritos commercials. I did an unsold pilot called Penelope Beware for Talent Associates.

TVG: The David Susskind-Daniel



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Melnick company?

ELDER: Yes, I'm Susskind, He's Melnick I wanted to call it.

TVG: Are you doing any more improvisational comedy like Second City?

ELDER: I appeared on ABC Stage 67 doing comedy sketches and I appear each week on The Mort Sahl Show [in Los Angeles]. I like the kind of satire that gets to the heart of a problem. I'd hate to be just a collection of funny lines.

TVG: I understand you have a whole other career as a writer of comedy material?

ELDER: It's a part-time job to help put myself through life.

tvg: You've written comedy routines for Mitzi Gaynor's night-club act and Rowan-and-Martin's summer TV show. What are you working on now?

ELDER: I'm collaborating with Larry Hovis, the actor on Hogan's Heroes, on a special about Marineland [March 26] for Art Carney, Jim Backus and Nancy Ames. It's not easy writing for fish. Too temperamental.

TVG: Are you engaged? ELDER: Do I look engaged? TVG: Isn't that unusual?

ELDER: I don't seem to get engaged

TVG: Would you marry an actor? ELDER: No actor has asked me.

TVG: How do you feel when your name is linked in the columns?

ELDER: Highly surprised.

TVG: Who do you go out with mostly? ELDER: Writers. Writers don't have cliché hang ups.

TVG: Don't you enjoy having these intimate conversations with writers here in your—?

ELDER: Apartment? Not as much as I used to.

TVG: In conversing with you, don't fellows often find they have difficulty getting a word in—?

ELDER: Edgewise?

TVG: I think, Miss Elder, you've answered that question.

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# THIS WEEK'S MOVIES

By Judith Crist THE SPIRAL ROAD (NBC), Saturday
PORGY AND BESS (ABC), Sunday
THE UGLY AMERICAN (NBC), Tuesday
VOYAGE TO THE BOTTOM OF THE SEA (ABC), Wednesday
THE SINS OF RACHEL CADE (CBS), Thursday
THE GEISHA BOY (CBS), Friday

In some areas network movies may not be seen on the days indicated.

This week's choice network movie is one worth listening to and speculating on afterward in the light of the theory that the small home screen is better suited to certain theatrical offerings than the Hollywood screen can be in all its Todd-AO glory and big-name-star attractions.

Samuel Goldwyn's "Porgy and Bess" is lush and lavish and static in its respectful attitude toward the denizens of Catfish Row. The folk-opera tradition keeps its condescension and stereotypes from being offensive and settles for their being purely dated. On the small screen much of the overblown quality will be lost, and at very least you can glory in some fine renditions of the George Gershwin classics by behind-the-screen as well as on-screen singers. Young Sidney Poitier's Porgy is provided with a fine voice by Robert McFerrin, while Adele Addison gives good tone to Dorothy Dandridge's slightly overrefined screen version of Bess. The on-screen singers include Sammy Davis Jr., Pearl Bailey and Brock Peters-and count how things have changed when Diahann Carroll's "Summertime" had to be dubbed in by Loulie Jean Norman. But it all makes for good listening, even when the looking borders on the lethargic.

The looking is strictly for starwatchers the rest of the week. Rock Hudson fans can find Rock finding God and malaria in the jungle, courtesy of "The Spiral Road," a tedious mishmash leavened only by Burl Ives hamming it up as an old jungle hand given to drinking P.G. (pure gin), and Edgar Stehli as a comic sultan given to playing crooked pool. And in "The Sins of Rachel Cade," a weeply tale of a nurse adrift in the Belgian Congo, medical-missionary fans will find Peter Finch as his old atheistic self (as in "The Nun's Story"), while Angie Dickinson tries to choose between God and sex.

For tearless star-gazing, there's "The Ugly American," with Marlon Brando proving himself at least watchable it not very coherent in a tale that says some elementary topical truths about cold-war politics, but tends to deal in blacks and whites despite its lushly exotic and colorful setting. And if you want to shed a tear, you can squeeze one out over "The Geisha Boy," either at the thought of how unfunny Jerry Lewis is playing it straight-or at the schmaltzy sweetness of Lewis, as a bumbling entertainer, finding happiness courtesy of a small Japanese boy and his mummy. But if you want to go the whole intellectual hog, why then picture Walter Pidgeon as the world's greatest scientist and sit through "Voyage to the Bottom of the Sea" just to see him smack Frankie Avalon in the kisser for malingeringif not for singing the gluppy title song at finale time. The sci-fi is mediocre. but it's nice to be reassured that the mammoth octopus, as usual, doesn't get the sub.

TV GUIDE

# **CBS** Deals Itself a New Hand

Things will look a good deal different, and yet mighty familiar, on CBS next fall. For instance, Gunsmoke, a cowpoke saga that seems as old as TV, will be gone, cut down in the 12th year of its prime for fear of old age. But CBS won't be without its marshal: In Matt Dillon's stead there'll be a new one, name of Jim Crown, played by Stuart Whitman. and a new deputy played by Randy Boone. The vehicle, Cimarron Strip, will be 90 minutes long-a subtle tribute to NBC's pioneering Virginian. Then, in case somebody has missed Dennis Weaver, once Dillon's deputy, he will be on deck as top name in a new Ivan Tors animal series, Gentle Ben, about a pet bear.

To be sure, some other CBS fixtures will be gone altogether, such as the panel shows (What's My Line?, To Tell the Truth, I've Got a Secret) and Candid Camera, canceled one and all. Gone also will be Danny Kaye and such newer items as It's About Time, Mr. Terrific, Pistols 'n' Petticoats and Coliseum.

Experimentation is hardly the keynote of CBS's new fall entries, unless it's daring to star an Englishman in a Western. John Mills will share top billing with Ricks Falk in an hourlong oater called Dundee and the Culhane. Otherwise CBS will haul up expectables: Mannix, a detective piece featuring Mike Connors and Joe Campanella, in Gunsmoke's spot; Carol Burnett fronting a variety hour Monday nights, and three half-hour comedies. To no one's surprise, the Smoth-

ers Brothers, who seem to be Bonanza-busters, got the nod for the hot Sunday night spot they're in. CBS elected also to keep setting aside an hour (the only one left in network evening time) for news and public affairs. The CBS News Hour will come up Wednesday nights, instead of Tuesdays, beginning in September.

Contrary to long-proclaimed expectations, Carol Channing, one of the brightest lights in show business, almost certainly will not grace TV's weekly marquees next season. In a sense she has been found not good enough; at least her proposed situation-comedy series did not charm CBS. despite the fact that it came fully sponsored by General Foods, one of TV's biggest advertisers. The network and Young & Rubicam, the ad agency which produced the series pilot, are chary about pinpointing what the hitch was. CBS had "some reservations" about the show, guardedly says Y&R's Charles (Bud) Barry. The agency didn't try to peddle the show to another network, he insists, because of a General Foods preference for being on CBS. Upshot: GF has settled instead for half-sponsorship of a new CBS comedy, He and She, produced by David Susskind-bossed Talent Associates.

NBC has slipped behind CBS again in the Nielsen sweepstakes, but has one consolation: If Bonanza can't be No. 1 any more—Dean Martin can, and is.—Richard K. Doan

# SPORTS AND SPECIALS

7R refers to KRCR, Redding 9R refers to KIXE, Redding

#### **SPORTS**

#### SATURDAY

ROLLER SKATING 12 Noon (2) Cardinals vs. Chiefs.

GOLF 1 P.M. (2, 3, 8, 12) Doral Open.

GOLF 1:30 P.M. (10)

Don January and Julius Boros vs. Ray Floyd and Bobby Nichols.

AUTO RACING 1:30 P.M. (11)

GOLF 2 P.M. (3, 7R), 5 P.M. (4, 8) Bob Rosburg vs. Dave Thomas.

GOLF 2 P.M. (5), 4 P.M. (12)
Phil Rodgers and Gene Littler vs. Chi Chi
Rodriguez and George Archer.

BOWLING 2 P.M. (11) Miller High Life Open.

BOWLING 2 P.M. (12) Bill Allen vs. Wayne Zahn.

HUNTING AND FISHING 2 P.M. (13)

Quarry: woodcock, fox, marlin.

COLLEGE BASKETBALL 2:30 P.M. (2, 8, 10, 12) UCLA vs. Cal.

BOWLING 3 P.M. (3)
Dick Weber vs. Bob Strampe.

BOWLING 3:30 P.M. (7, 7R, 13) Ebonite Open.

BOXING 3:30 P.M. (11) Matt Blow vs. Hank Casey.

HORSE RACE 4:30 P.M. (2, 8, 10) Santa Anita Derby, \$100,000 added.

SKATING 5 P.M. (7, 7R, 11, 13) World Figure Skating Championships.

BOWLING 5 P.M. (12) Bill Allen vs. Wayne Zahn. BOWLING 6 P.M. (2)

Bud Horn vs. Pete Tountas.

WRESTLING 6 P.M. (19)

PRO BASKETBALL 8:30 P.M. (2)

Knicks vs. Warriors.

HIGH SCHOOL BASKETBALL 10:30 P.M. (13) Camellia City Tournament.

ROLLER SKATING 10:30 P.M. (19)

BOXING 10:45 P.M. (2)

Tommy Powalski vs. Matt Blow.

#### SUNDAY

PRO BASKETBALL 11 A.M. (7, 7R, 11, 13) Lakers vs. Celtics.

BOWLING 12 Noon (2)

WRESTLING 12 Noon (12)

GOLF 1 P.M. (2, 3, 8, 12)

Doral Open.

AUTO RACE 2 P.M. (5)

1965 Langhorne.

TRACK AND FIELD 2:30 P.M. (5, 8, 10, 12) National Indoor Track and Field Championships from San Francisco.

HUNTING AND FISHING 4 P.M. (7, 7R, 11)
Quarry: elephant, deer, trout.

#### FRIDAY

WRESTLING 9 P.M. (2)

# SPECIALS

Songmakers .......Sat. 10:30 P.M. (7R) NBC Experimental Drama ..Sun. 11 A.M. (3),

4 P.M. (4

Rabbit Hill .......Sun. 6:30 P.M. (3, 4, 8) FDR Anniversary ....Sun. 8:30 P.M. (6, 9R) Brigadoon ....Mon. 8:30 P.M. (7, 7R, 11, 13)

Center Stage: Ellington-McNair . . Tues. 9 P.M. (2); Wed. 10 P.M. (10)

CBS Reports ..... Tues. 10 P.M. (5, 10,12)



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# LETTERS

Correspondence for this department should be addressed to Letters Department, TV GUIDE, Radnor, Pa., 19088. All letters must be signed. Names withheld upon request.

#### VIEWER SERVICE

If you wish to write comments to those in charge of a specific show, you should send your letters to: (Name of Show), TV GUIDE Viewer Service, Box 800, Radnor, Pa., 19088. These letters will be forwarded to proper executives.

#### HE WANTS MORE

Congratulations for tackling the crucial subject of television editorializing in your Feb. 4 article entitled "Okay, You're for Motherhood, but What About Vietnam?" I hope you'll stay with this subject in TV Gude, even to the extent of editorializing about it, so that the stations and networks will be encouraged to face the Big Issues editorially.

Peter Cott, Executive Director The National Academy of Television Arts and Sciences, New York

#### DISSENT

Mrs. Glen Tortorich ["Letters," Feb. 18] complains about "the typical 'father is a slob, mother is a scatterbrain, and the children triumph' programs that fill the prime time every night." What prime time has she been watching? Aside from Please Don't Eat the Daisies (in which father is an English professor and mother a writer, hardly slobs or scatterbrains), there isn't a show on the network air that fits her description. She is guilty of a careless, too-prevalent cliche used by too many critics of a medium that really isn't doing that badly at all.

Daniel A. Jenkins Pacific Palisades, Cal.

[Mr. Jenkins is a well-known Holly-wood press agent.—Ed.]

Continued on page A-63

# TV Programs for week beginning Saturday, March 4

# Morning

**7** ALL NIGHT MOVIE—Continued Cheyenne: "The Rebellion."

6:00 5 COLOR AGRICULTURE FILM

6:25 13 NEWS

6:30 4 WHITE COLLAR FARMER
5 10 SUNRISE SEMESTER

Early Middle Ages: Prof. Jill Claster lectures on the beginnings of monasticism.

7 FIRST AID AND YOU
13 VOICE OF AGRICULTURE

"The Bug, the Beetle and the Bollworm."

7:00 3 AGRICULTURE U.S.A.

COLOR Milton Hult of the National
Dairy Council talks about crash diets.

4 MAYOR ART—Children

5 JACK'S PLACE—Children

COLOR Topic: the art of candle making.

COLOR MARSHAL 'J'-Children

TO STINGRAY—Children

**COLOR** The world's oceans are being frozen over with a mysterious pink ice.

13 WONDER WINDOW—Religion

7:15 8 FARM FORUM

COLOR The many uses of a forest, including lumber and water conservation.

7:25 P SOIL CONSERVATION

7:30 3 COLOR SECRET SQUIRREL

O COLOR DIVER DAN—Cartoons

III PERSPECTIVE—San Jose State

COLOR | EXISTENCE

# CHANNELS LISTED IN PROGRAM SECTION

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- 2 KTVU (IND.) JACK LONDON SQ. (OAKLAND) 94607
- (SAN FRANCISCO) 94119 KRON-TV (NBC) 929 MISSION ST.
- (SAN FRANCISCO) 94109
- **7 KGO-TV** (ABC) 277 GOLDEN GATE AVE. (SAN FRANCISCO) 94102
- (SAN FRANCISCO) 94107

# SALINAS

8 KSBW-TV (CBS, NBC) 238 JOHN ST. 93901

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- 6 KVIE (EDUC.) P.O. BOX 6 95801
- **EXTV** (CBS) 601 SEVENTH AVE., BOX 628 95803
- BOX 3283 95815 KOVR-TV (ABC) 1216 ARDEN WAY,

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130

# Saturday March 4, 1967

Morning-Afternoon

COLOR CAP'N DELTA-Cartoons 7:45 AD DAVEY AND GOLIATH—Religion COLOR Davey knowingly breaks a

traffic safety rule.

8:00 3 4 7 COLOR SUPER 6 5 8 10 12 CAPTAIN KANGA-R00—Children

> The Captain welcomes magician John Giordmaine. (60 min.)

BROTHER BUZZ—Animals

COLOR A visit to Oakland to find out why water birds migrate in the winter.

TO CONTINUING CHALLENGE

8:30 2 TRAILS WEST—Drama

To establish his identity as a white man, a youth who was raised by Indians changes his name. Jack Mahoney.

COLOR SUPER HEROES 4 (7) COLOR ATOM ANT COLOR PORKY PIG

9:00 MOVIE—Western

"Man or Gun." (1958) Macdonald Carey, Audrey Totter, James Craig. (90 min.)

MOVIE—Cartoon

COLOR "Mr. Magoo in Sherwood Forest." (1964) Voices: Magoo/Friar: Jim Backus, Robin: Howard Morris. (90 min.)

4 (7) FLINTSTONES—Cartoon COLOR | Fred is having trouble collecting the golf trophy he won.

5 8 10 12 COLOR MIGHTY

**HEROES**—Cartoons COLOR KING KONG

13 CHILDREN'S LITERATURE A discussion of junk literature. Dr.

Dewey Chambers. (60 min.) 9:30 4 (7) COLOR SPACE KIDETTES

5 8 10 12 COLOR UNDERDOG

COLOR BEATLES-Cartoons 10:00 4 (7) COLOR SECRET SQUIRREL

5 8 10 12 COLOR FRANKEN-STEIN JR.—Cartoons

COLOR CASPER

10:30 MOVIE—Drama

COLOR "Yellowneck." (1955) Five deserters from the Confederate Army seek to escape to Cuba by way of the Florida Everglades. Berry Kroeger, Lin McCarthy. (90 min.)

3 4 (7) JETSONS—Cartoon COLOR The sounds of Jet Age rock 'n' roll cause trouble for George.

5 8 10 12 COLOR SPACE GHOSTS-Cartoons

7 11 B COLOR MILTON THE MONSTER—Cartoons

11:00 3 4 (7) COLOR COOL McCOOL

5 8 10 12 COLOR SUPERMAN 7 B COLOR BUGS BUNNY

MOVIE—Western

"Forty Guns." (1957) A woman finds that her brother is involved in a plot to kill the ex-gunslinger she loves. Barbara Stanwyck, Barry Sullivan, Gene Barry, John Ericson. (90 min.)

11:30 3 4 (7) SMITHSONIAN

COLOR Bones help re-create a picture of prehistoric times. Smithsonian osteologist Al Myrick (who studies bones) discusses their form and function in prehistoric animals. Cameras show skeletons of dinosaurs, flying reptiles, lizards and early man. Host: Bill Ryan. (Rerun)

5 8 10 12 COLOR LONE RANGER—Cartoons

COLOR MAGILLA GORILLA

# Afternoon

12:00 ROLLER DERBY

Northwest Cardinals vs. New York Chiefs. Walt Harris reports. (60 min.)

3 4 (7) ANIMAL SECRETS

COLOR Dr. Loren C. Eiseley explains how animals use food, water and oxygen to adapt to their environments. Cameras show fish in an aquarium regulating the balance of these three elements; a hippopotamus burrowing into a mud hole to escape the heat; and a herd of elk, who use tree bark for food. (Rerun)

5 8 10 12 COLOR ROAD-RUNNER—Cartoons

COLOR HOPPITY HOOPER 12:30 3 COLOR ATOM ANT—Cartoons

A NATIONAL VELVET—Drama

Velvet conceals the dizzy spells she begins having after a fall off King. Velvet: Lori Martin. Mrs. Brown: Ann Doran.

5 8 10 12 COLOR BEAGLES 7 (7) 13 AMERICAN BANDSTAND Dick Clark welcomes Neil Diamond ("You

Got to Me"). (60 min.)

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# Saturday March 4, 1967

Afternoon

# m RIFLEMAN—Western

A girl named Jennifer and her young brother Charles are surprise trouble at Lucas's ranch. Chuck Connors.

1:00 2 3 8 12 DORAL OPEN—Golf

SPECIAL COLOR Third-round action
in the Doral Open is telecast live from
Miami. See Sun. 1 P.M. Ch. 2 for details.

4 GREEN THUMB—Gillespie
5 10 12 COLOR TOM AND
JERRY—Cartoons

COLOR OUTDOORSMAN

1:30 MOVIE—Western

COLOR "The True Story of Jesse James." (1957) Director Nick Ray separated fact from legend in this biography. Robert Wagner, Jeffrey Hunter, Hope Lange, Agnes Moorehead. (90 min.)

Scheduled: rock 'n' roll singers P. J. Proby and the Turtles.

MOVIE—Melodrama

"The Bloody Vampire." (Mexican; 1963) A suspected vampire is having difficulty hiring servants for his castle. Carlos Agosti, Begona Palacios. (90 min.)

SERGEANT PRESTON-Adventure

CBS GOLF CLASSIC

Julius Boros and Don January meet Bobby Nichols and Ray Floyd in a semifinals match. (60 min.)

D COLOR SPOTLITE ON SPEED

DATING GAME
2:00 2 FILM FEATURE

A look at stock-car racers competing in the "Darlington Southern 500."

3 7 SHELL'S WORLD OF GOLF
COLOR Bob Rosburg vs. Dave Thomas

at Southerndown Golf Club, set in the hills near Bridgend, South Wales. Rosburg won the 1959 PGA title; Thomas has twice been runner-up in the British Open. Both men, hitting to the curving fairways of the par-70, 6500-yard course, will have to avoid unique hazards: sheep, grazing on the lush grass, have deflected many a tee shot. Jimmy Demaret and Gene Sarazen report. (60 min.)

CBS GOLF CLASSIC

COLOR Phil Rodgers and Gene Littler meet Chi Chi Rodriguez and George Archer in a first-round match at the Firestone Country Club in Akron, Ohio. Jack Whitaker, Cary Middlecoff. (60 min.)

Who and what are the Hollywood Hackers? See next week's TV GUIDE.

8 LET'S TALK GOLF
11 PRO BOWLER'S TOUR

The Milwaukee Miller High Life Open, with a \$10,000 first prize. Scheduled entrants include defending champ Bill Lillard, Don Carter, Wayne Zahn and Jim St. John. Chris Schenkel and bowling star Billy Welu report. (Taped from a live telecast Feb. 25; 90 min.)

CHAMPIONSHIP BOWLING

Bill Allen meets Wayne Zahn.

B AMERICAN SPORTSMAN

wife Doagie shoot for the swift, brownfea' mered woodcock in Northern Louisiana. 2. A fox hunt with the Moore County Hounds outside of Raleigh, N.C. 3. In a rerun segment, Bing Crosby and fishing expert Joe Brooks angle for striped marlin in the Bay of California. Curt Gowdy is the host. (60 min.)

# LIVE in COLOR

# **DORAL OPEN**

SAT. 1:00 P.M. CHANNELS 2, 3, 8, 12 SUN. 1:00 P.M. CHANNELS 2, 3, 8, 12

# PGA Championship Golf

A-10 TV GUIDE

## 2:30 2 8 10 12 COLLEGE BASKET-BALL-UCLA vs. Cal

The Lew Alcindor-led UCLA Bruins meet the California Golden Bears at Berkeley. The 7-1 Alcindor, already a unanimous pick on one All-American team, has led UCLA to the top spot in the Nation's polls and a 21-0 record. The Bears, while disappointing in league play, recently ended Washington's seven-game win streak and will be tough today in Harmon Gym. Frank Sims reports. (Live)

# 3:00 CHAMPIONSHIP BOWLING

COLOR Dick Weber vs. Bob Strampe.

# BAY REGION REPORT

MOVIE—Drama

"The Hunchback of Notre Dame." (1939) An ugly and deformed bellringer falls in love with a beautiful girl. From the Victor Hugo story. Charles Laughton, Sir Cedric Hardwicke, Maureen O'Hara. (One hour, 55 min.)

## REBEL—Western

A woman named Charity engages Johnny to escort her and her infant son to a

# 2P.M. 3 (7) 5P.M. 4 8

# **DAVE THOMAS**

Winner French & Belgian Opens

# BOB ROSBURG Former U.S.P.G.A. Champion

playing Southerndown Golf Club,

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SCIENCE FICTION DOUBLE FEATURE

PLANETS acainst us

TODAY 3:30 PM

CREATION of the HUMANDIDS

TODAY 5:00 PM COLOR

KCRA.TV



# Saturday March 4, 1967

Afternoon

village where she hopes to find her missing husband. Nick Adams. Charity: Olive Sturgess. McGowan: Myron Healey.

DEATH VALLEY DAYS—Drama
COLOR A petty thief is designated to
go to San Francisco to purchase a new
bell for the church in Volcano. Jay
Novello, Jean Willes.

CISCO KID-Western

COLOR Cisco investigates the murder of a prospector. Cisco: Duncan Renaldo.

3:30 MOVIE—Science Fiction

"Planets Against Us." (French; 1961) The UN and NASA investigate a man with strange magnetic powers. Michel Lemoine, Maria Pia Luzi. (90 min.)

4 MOVIE—Comedy

"Stella." (1950) When a man dies during a family picnic, his relatives agree the accident that killed him looks like murder. David Wayne, Victor Mature, Ann Sheridan, Frank Fontaine, Leif Erickson. (90 min.)

7 7 B PRO BOWLERS TOUR

The \$50,000 Ebonite Open. PBA trail blazer Dave Davis is expected to head the field. Others scheduled to roll for the \$7500 first prize include Ted Hoffman and Jim St. John. Chris Schenkel and Billy Welu report the action. (Taped from today's live telecast; 90 min.)

BOXING—Los Angeles

Matt Blow vs. Hank Casey, featherweights. Taped at Olympic Auditorium. (90 min.)

4:00 TIME OUT FOR SPORTS

12 CBS GOLF CLASSIC

See 2 P.M. Ch. 5 for details. (60 min.)

SILVER WINGS—Air Force

4:15 YESTERDAY'S WORLD

Time approximate. Films of Machu Picchu, an ancient Inca city that has been restored.

ADVENTURELOGUE

No. Educated Cross Thumb /

"An Educated Green Thumb."
4:30 2 8 10 HORSE RACE

Today's feature race from Santa Anita Park in Arcadia, Cal., is the \$100,000-added Santa Anita Derby for three-year-olds at a mile and one-eighth. This race usually determines the West Coast's top three-year-old and helps narrow down the Kentucky Derby hopefuls. Gil Stratton conducts the interviews and Harry

Henson calls the race. (Live)
OUTSTANDING ELIGIBLES

Horse Owner
Rising Market Mr. and Mrs. Bert Martin
Top Bid Wheatley Stable

Tumble Wind Rock Spring Farm Stable and Llangollen Farm

Ruken Louis Rowan

Indications from the final prep for today's race, the San Felipe Stakes, were that this is a fairly even field. Rising Market was the narrow winner of the San Felipe with Ruken closing fast. Tumble Wind was the beaten favorite while Top Bid finished fourth.

Compiled by The Daily Racing Form

19 FILM FEATURE

Sports cars and interviews are featured in highlights of the 1966 Los Angeles Times' Grand Prix at Riverside, Cal.

4:55 5 KPIX EDITORIAL—Louis Simon

5:00 2 FLYING FISHERMAN

COLOR Gadabout fishes for striped bass in Buzzard's Bay, Mass.

MOVIE—Science Fiction

COLOR "Creation of the Humanoids."
(1962) Robots take control of earth
after World War III. Don Megowan,
Erica Elliott, Frances McCann. (90 min.)

4 8 SHELL'S WORLD OF GOLF COLOR See 2 P.M. Ch. 3. (60 min.)

5 PERRY MASON—Mystery

District Attorney Brander Harris is threatened with blackmail. Harris: Hugh Marlowe. Mason: Raymond Burr. Marshall Scott: Bartlett Robinson. Leora: Carole Mathews. Helen: Carol Nugent. Eva: June Clayworth. (60 min.)

7 7 1 B WORLD OF SPORTS

COLOR The World Figure Skating Championships are telecast live from Vienna via the Early Bird satellite. Top American entrants: world champion and five-time U.S. singles titlist Peggy Fleming, and singles champion Gary Visconti. Events and other top-ranked entrants... Men's singles: Austria's defending world champ Emmerich Danzer. Women's singles: East Germany's Gabriel Seyfert, European champion. Pairs: Ludmilla Belousova and Oleg Protopopov, Russia's Olympic Gold medalists and world champions. Jim McKay and Dick Button report. (60 min.)

# March 4, 1967 Saturday

Afternoon-Evening

# BAY AREA ADVENTURE

A visit to San Francisco's islands: the Farallons, Alcatraz, Belvedere, Angel, Yerba Buena and Treasure.

O COLOR FLYING FISHERMAN

12 CHAMPIONSHIP BOWLING Bill Allen meets Wayne Zahn.

DANCE STAND—Gary Culver

Students from Lodi High School are Gary's quests. (60 min.)

5:20 FRENCH LESSONS

5:30 2 ABBOTT AND COSTELLO

Lou tries his luck as a vacuum-cleaner salesman.

9 FOLK GUITAR—Laura Weber

Laura Weber teaches the songs "Kumbaya" and "John Hardy"; demonstrates changing a string and discusses sharps and flats.

HONEY WEST-Mystery

A novelty salesman named Lucas hires Honey to deliver his sample case. Honey: Anne Francis. Comfort: Henry Jones.

12 LOST IN SPACE—Adventure

COLOR The return of pirate Captain Alonzo P. Tucker spells bad news for Dr. Smith. The cutthroat's crew are demanding that he lead them to buried treasure—or else, Smith: Jonathan Harris. Will: Billy Mumy. Capt. Alonzo P. Tucker: Albert Salmi.

# **Evening**

# 6:00 CHAMPIONSHIP BOWLING

COLOR Bud Horn meets Pete Tountas.
Commentator: Jack Drees. (60 min.)

4 10 COLOR NEWS

5 NEWS—Sherry, O'Brien, Dill B LOST IN SPACE—Adventure

"The Cave of the Wizards." The Robinsons may miss their chance to get off the planet. Dr. Smith has been lured into a tomblike cave—where he has fallen under the spell of a computer from a vanished civilization. Smith: Jonathan Harris. Will: Billy Mumy. John: Guy Williams. (60 min.)

SCIENCE REVIEW

"Science and the Police," a report on the work being done by chemists, and computer and electronic experts to improve law enforcement. (60 min.) WRESTLING—Chicago
6:30 COLOR NEWS—Biondi, Martin

A ROUTE 66—Drama

"Hell Is Empty, All the Devils Are Here." Peter Hale, Tod's employer in a Southern California jungle park, is troubled by nightmares—of a leopard killing someone. Tod: Martin Milner. Hale: Peter Graves. Julie: Eva Stern. Brauner: Charles E. Radilac. (60 min.)

5 COLOR NEWS—Roger Mudd

SPORTS WORLD WEST
MONKEES—Comedy

COLOR Disaster strikes the Monkees when they are featured in an ultra-chic magazine that portrays them as cultured, sophisticated and impeccably dressed young men. Monkees: David Jones, Mike Nesmith, Micky Dolenz, Peter Tork. Mme.

Quagmeyer: Patrice Wymore. Rob Roy Fingerhead: Eldon Quick.

RIFLEMAN-Western

Mark goes to wake his father, but Lucas is already up—a rattlesnake has crawled into his bed. Chuck Connors.



# Saturday March 4, 1967

Evening

## IRON HORSE—Western

Dave plays for time to outsmart a gang of cold-blooded killers. The outlaws are after a shipment of valuable bonds, but they're hijacked the wrong train. Now they're holding the passengers and crew until the next train comes through. Dave: Gary Collins. Barnabas: Bob Random. Nils: Roger Torrey. Ben: Dale Robertson. (60 min.)

#### **Guest Cast**

Kehoe Russ Tamblyn
Doris Joan Huntington
Cleary Victor French
Emily Celia Kaye

GUNSMOKE—Western

COLOR An outlaw kidnaps Kitty, who makes a bid for freedom by trying to turn the fugitive's daughter against him. Matt: James Arness. Kitty: Amanda Blake. Dal Neely: Stephen McNally. Carrie Neely: Kim Darby. (60 min.)

MOVIE-Mystery

COLOR "A Kiss Before Dying." (1956) A ruthless young man is forced to murder when his plot to marry into a rich family falls through. From the novel by Ira Levin. Robert Wagner, Jeffrey Hunter, Joanne Woodward, Virginia Leith, Mary Astor, George Macready. (90 min.)

7:00 GRAND OLE OPRY—Music

COLOR Guests are Johnny Cash, Roy Drusky, the Carter family and the Statler Brothers. Jud Collins is the host.

GCOLOR NEWS-Scherer, MacNeil
SAN FRANCISCO BEAT—Police
Inspector Greb and Lieutenant Guthrie
believe that a milkman's robbery con-

fession is false. Warner Anderson.

ABC SCOPE—Vietnam Report

\*\*Color Children of War'' examines the effect of the war on the younger generation in Vietnam. Films show a crippled youth being treated at a rehabilitation center, children at lonely outposts of secured territory, a teen-age bar girl, and wealthy children receiving a French education in Saigon.

(7) GREEN HORNET—Adventure

COLOR Seven witnesses can swear they saw Britt Reid gun down an old enemy. Now Britt must prove that his gun was fired by remote control. Britt/Hornet: Van Williams. Kato: Bruce Lee.

## 8 FLIPPER—Comedy

Flipper harrasses an oceanographer in an attempt to keep him from diving. The scientist is unaware that his air tanks contain poisonous gas. Porter: Brian Kelly. Sandy: Luke Halpin. Bud: Tommy Norden. Scott Emson: James Patterson.

N.E.T. JOURNAL—Documentary "Ninety Days," a documentary-drama about the experiences of journalist Ruth First, who was arrested in the Union of South Africa. Mrs. First was jailed, and questioned about her political affiliations under a law that allows the police to jail anyone for up to 90 days—for any reason. She was not advised of the reason for her arrest and no court or lawyer was allowed to intervene. After spending 117 days in jail, Mrs. First was freed. Realizing that she could be held indefinitely, she fled the country with her family. (60 min.)

# 10 TWILIGHT ZONE—Drama

Flight 107 arrives after a perfectly routine flight—except there's no one on board. Grant Sheckley: Harold J. Stone. Paul Malloy: Fred Wayne.

# 19 COUNTRY MUSIC CARAVAN

7:30 2 McHALE'S NAVY—Comedy

Gruber told his girl friend back home that he was a lieutenant commander—and now she's on the island. Gruber: Carl Ballantine. McHale: Ernest Borgnine. Ginger: Jean Hale. Commodore Norcross: Ben Wright. Binghamton: Joe Flynn.

3 4 (7) FLIPPER—Adventure

COLOR Bud must decide between his brother's interests and his own. An oceanographer has offered to arrange a scholarship for Sandy in exchange for Flipper—who will be taken away to train other dolphins. Porter: Brian Kelly. Bud: Tommy Norden. Sandy: Luke Halpin.

#### **Guest Cast**

Dr. Murdock Allan Frank
Captain Harvey Joe Morrison
Mrs. Martin Adrienne Bourbeau
Martin Tony Pearl

5 8 10 12 JACKIE GLEASON

COLOR Scheduled: Ralph is in a jam:
Alice thinks that her birthday present is
a diamond bracelet that really belongs to
the boss's daughter. Ralph: Jackie Gleason. Norton: Art Carney. Alice: Sheila

# March 4, 1967 Saturday

Evening

MacRae. Trixie: Jane Kean. Alice's Mother: Pert Kelton. June Taylor daners; Sammy Spear conducts the orchestra. (60 min.)

Postponed from an earlier date.

## COLOR DATING GAME MOVIE-Drama

"Wicked Woman." (1953) A beautiful woman entices a restaurant owner to leave his wife. Beverly Michaels, Richard Egan. (Two hours)

# 8:00 TOMBSTONE TERRITORY

While returning to Tombstone with Milo Wade, a notorious gunman, Sheriff Clay Hollister is attacked by Wade's brother. Pat Conway. Milo Wade: Paul Richards.

# 3 4 7 PLEASE DON'T EAT THE DAISIES—Comedy

COLOR The Nashes are of two minds about keeping their new maid: The woman's boundless enthusiasm is matched only by her wild notion of what the job should be. Joan: Patricia Crowley. Jim: Mark Miller. Herb: King Donovan. Martha: Ellen Corby.

# COLOR NEWLYWED GAME 9 SHOWCASE—Photography

"Time, Light and Vision." frst of two programs on the art of photography. This program matches photographs with biographical sketches of the photographers, including Henry Cartier-Bresson, Edward Steichen, Ansel Adams, Alfred Stieglitz, Walker Evans and Edward Weston. Host: Peter Bunnell. (Rerun: 70 min.)

## COLOR LETS GO TO THE RACES-Game

# 8:30 PRO BASKETBALL—Warriors

The New York Knicks meet the Warriors at Fresno. The Knicks, who are assured of their first play-off berth, are led by Willis Reed, Dave Stallworth and the improved play of rookie Cazzie Russell. Despite losing center Nate Thurmond (who may see action tonight), the Warriors continued to hold their Western Division lead with rookie Clyde Lee taking up the slack. Knicks: 4 Crawford, 5 Van Arsdale, 7 Bryant, 8 Bellamy, 9 Stallworth, 10 Akin, 11 Johnson, 14 Russell, 16 Komives, 18 Molis, 19 Reed. Warriors: 11 Warlick, 13 Olsen, 14 Meschery, 15 Neumann, 16 Attles, 21 King, 23 Mullins, 24 Barry, 31 Ellis, 42 Thurmond, 43 Lee, 44 Hetzel. Hank Greenwald and Mal Alberts report. (Live)

# 3 4 8 GET SMART—Comedy

COLOR Max and an equally inept British agent share the delicate job of safeguarding a scientist from KAOS-and/or their own blunders. Smart: Don Adams. Agent 99: Barbara Feldon.

#### **Guest Cast**

Chain ..... Dick Patterson Prof. Whitaker ..... Irwin Charone Sidney ..... Herb Eden

5 10 12 MISSION: IMPOSSIBLE

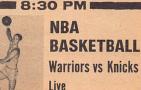
COLOR J. D. Cannon guest stars as Klaar, the Communist brain behind a plot to discredit the U.S. Iron Curtain filmmakers have faked a movie showing American atrocities. The Impossible Missions Force takes on the job of destroying the footage and putting Klaar out of business. Rollin: Martin Landau. Barney: Greg Morris. Cinnamon: Barbara Bain. Willy: Peter Lupus. David Day: Tom Troupe. (60 min.)





Mc HALE'S NAVY Starring

**Ernest Borgnine** 



TV GUIDE

# Saturday March 4, 1967

Evening

# 7 7 1 B LAWRENCE WELK

[COLOR] Guests: singers Jo Ann Greer ("Moon River") and Karen Chandler ("My Favorite Things"). Highlights: "Bonsoir, Madame" (Lennons); "I Can't Begin to Tell You" (Jim Roberts); "Humoresque" (Jo Ann Castle); "One Kiss" (Norma Zimmer): and "In an 18th-century Drawing Room" (Bob Ralston). (60 min.)

# 9:00 3 4 8 MOVIE—Drama

COLOR "The Spiral Road." (1962) Dr. Anton Drager arrives in Java in 1936, determined to wipe out leprosy. He joins one of the world's leading authorities on the disease in a struggle against a jungle epidemic. Based on the novel by Jan de Hartog. (Two hours, 45 min.)

#### Cast

Dr. Anton Drager	Rock Hudson
Dr. Brits Jansen	Burl Ives
Els	Gena Rowlands
Willem Wattereus	Geoffrey Keen
Louise Kramer	Neva Patterson
Dr. Sordjano	Will Kuluva
Frolick	Philip Abbott



# 9:10 9 TO BE ANNOUNCED 9:30 5 10 12 PISTOLS 'N' PETTI-

COATS—Comedy

COLOR The Hanks are being held prisoners by Rodney's Raiders, a bedraggled company of Confederate soldiers who don't know the Civil War is over-and who are planning a raid on Wretched. Grandma: Ruth McDevitt. Grandpa: Douglas V. Fowley. Sheriff: Gary Vinson. Col. Randolph Rodney: Michael Evans.

#### 7 (7) II B HOLLYWOOD PAL-ACE-Variety

COLOR Host Steve Lawrence presents Phyllis Diller, Broadway songstress Florence Henderson and Bill Dana as skydiving instructor José Jiménez. Also: the singing Fuller Brothers; ventriloquist Russ Lewis; the Rhodins, aerialists; and Pat Anthony's wild-animal act. Mitchell Avres orchestra. (60 min.)

#### Highlights

"She Loves Me," "On a Clear Day," "The Impossible Dream" .... Steve "My Love" ......Florence "Wouldn't It Be Loverly?"

...... Florence, Steve "I've Grown Accustomed to Her Face" ......Phyllis, Steve

# O U.S.A.—Dance

Dancer-choreographer Anna Sokolow presents her modern ballet "Rooms." Created to a jazz piece by Kenyon Hopkins, this four-part dance explores the loneliness and anxieties of modern man.

#### ROGUES—Drama

An American financier has construction plans for land that includes the grave site of the Fleming-St. Clair clan's beloved uncle. Howard Duff, David Niven. (60 min.)

## 10:00 5 10 GUNSMOKE—Western

COLOR | An Old West story of deception and double dealing. Matt risks his life to help an old friend-outlaw John Farron. An ambitious state official is trading on Matt's friendship with Farron in an attempt to capture the outlaw and nearly \$10,000 in reward money. Matt: James Arness. (60 min.)

#### Guest Cast

John Farron	Steve Ihnat
Jim Gunther	Sam Gilman
Charles ShepherdVi	ncent Gardenia

# March 4, 1967 Saturday

Evening

Edna Farron ... Jan Shepard William F. Kerner ... Barton MacLane Harry Barnes ... Michael Preece

SPECULATION—Discussion

A discussion of the resurgence of Nazism by guests including Dr. Hans Speier, former professor at the University of Berlin; Dr. Fred Kasmir, a Protestant minister and former member of Hitler's youth movement; and Dr. Frederick Mayer, author of "Web of Hate," a book on Nazi Germany. (60 min.)

MOVIE—Double Feature

1. COLOR "Imitation of Life." (Drama; 1959) Fannie Hurst's story of a widow striving for a Broadway career. Lana Turner, John Gavin.

Lana Turner, John Gavin.
2. COLOR "This Happy Feeling." (Comedy; 1958) Curt Jurgens, Debbie Rey-

nolds, John Saxon.

SOME CAME RUNNING



Dave comes home from the war... and the whole town turns out to kill him! Frank Sinatra, Shirley MacLaine and Dean Martin star Saturday at 11:15 PM in Color.



# KHSL-TV DOUBLE FEATURE

IMITATION OF LIFE

John Gavin Lana Turner 2 BIG COLOR MOVIES THIS HAPPY FEELING

Curt Debbie Jergens Reynolds

SAT. 10 p.m.

Channel 12

# THE YOUNG **PHILADELPHIANS**

PAUL NEWMAN BARBARA RUSH ROBERT VAUGHN

11 PM SATURDAY



KXTV=10

# Saturday

Evening

### 10:30 OH, MY WORD!—Game

COLOR | Scheduled guests: singer Rosemary Clooney and singer-organist Earl Grant. Regular panelists: Scott Beach, Paul Speegle, Kathryn Ish and Merla Zellerbach.

### (7) SONGMAKERS—Music

SPECIAL COLOR A look at the upbeat world of rock, blues and folk music. Composers and performers seen in interviews, rehearsals, recording sessions and on stage: the Mamas and the Papas, Simon and Garfunkel, Dionne Warwick, Smokey Robinson and the Miracles, Judy Collins, Burt Bacharach, Johnny Mercer, Paul Butterfield Blues Band, Hal David Blues Project, Tom Paxton, the Byrds, Henry Mancini and others. (60 min.)

### M HAVE GUN-WILL TRAVEL

A judge is prepared to release a man who belonged to a band of killers as a boy. Paladin: Richard Boone, Justin Groton: Buzz Martin.

### HIGH SCHOOL BASKETBALL

SPECIAL The finals of the sixth annual Camellia City Tournament of Champions are seen from the American River Jr. College gymnasium, Sacramento, in this telecast taped earlier this evening. At press time, the following Northern California schools were probable contenders: Miramonte, Clayton Valley, Pittsburg, C. K. McClatchy, Yreka, Capital Valley, Lodi, Edison, Foothill, North Salinas, Monterey and Santa Cruz. Tony Pepper and John Fullmer report. (90 min.)

### ROLLER DERBY

COLOR Time approximate. A ten-round match between heavyweights Tommy Powalski and Matt Blow. Taped at Olympic Auditorium. Dick Enberg and Mickey Davies report.

### 11:00 S NEWS-Sherry, Valentine, Dill

### 7 COLOR NEWS MOVIE-Drama

"The Young Philadelphians." (1959) Tony Lawrence is determined to establish himself as a successful lawyer on Philadelphia's Main Line. Paul Newman, Barbara Rush, Alexis Smith, Brian Keith. (Three hours)

### 11:15 MOVIE—Drama

COLOR | "Some Came Running." (1958)

# March 4, 1967 Saturday

Evening

James Jones' story of a veteran in the post-World War II era who returns to a small Midwestern town where he gets involved with an uninhibited girl, a demure college instructor and an itinerant gambler. Frank Sinatra, Dean Martin, Shirley MacLaine, Martha Hyer, Arthur Kennedy, Nancy Bates. (Two hours, 50 min.)

11:30 MOVIE—Drama

"A Fever in the Blood." (1960) The trial of Walter Thornwall, accused of murdering his wife, is complicated by the ambitions of three unscrupulous politicians. Efrem Zimbalist Jr., Angie Dickinson, Jack Kelly. (Two hours, 10 min.)

7 MOVIE—Drama

"Above and Beyond." (1953) The story of Col. Paul Tibbets, pilot of the plane that bombed Hiroshima in 1945. Robert Taylor, Eleanor Parker, James Whitmore.

MOVIE—Drama

COLOR "Steel Town." (1952) A spoiled young man, in line to take over a steel company, tries to learn the business by becoming a steelworker. Howard Duff, Ann Sheridan, John Lund, Nancy Kulp. (One hour, 40 min.)

11:45 MOVIE—Mystery

COLOR | "Horror Castle." (Italian: 1963) Frightening events terrorize a bride. Christopher Lee, Rossanna Podesta. (90 min.)

A NEWS—Don Picken

MOVIE—Drama

"Conspirator." (1949) A young girl weds a man, not knowing he is a Communist. Robert Taylor, Elizabeth Taylor, Harold Warrender. (90 min.)

12:00 4 MOVIE-Drama

COLOR "I Died a Thousand Times." (1955) Roy Earle, just released from prison, makes plans to hold up a resort hotel. This film is a remake of the 1941 "High Sierra," Jack Palance, Shelley Winters, Lori Nelson, Lee Marvin, Earl Holliman. (Two hours, 10 min.)

MOVIE-Drama

"Breaking the Sound Barrier." (English; 1952) A pioneer airman wants to manufacture a jet plane that will fly faster than sound. He clashes with his daughter who fears her husband will be killed attempting to make her father's dream a reality. Ralph Richardson, Ann Todd, Nigel Patrick, John Justin. (Two hours)

### 12:15 MOVIE—Drama

Time approximate, "The Snake Pit," (1948) A young woman loses her mind and is committed to a mental institution. Olivia de Havilland, Mark Stevens.

1:40 MOVIE—Drama

'The Guilt of Janet Ames." (1947) Rosalind Russell, Melvyn Douglas, Sid Caesar, Betsy Blair. (One hour, 35 min.)

2:00 MOVIE-All Night

1. "Fighting Chance." (1955) Rod Cameron, Julie London, Ben Cooper.

2. "Girl in 313." (1940) Kent Taylor, Florence Rice, Lionel Atwill.

3. "Duel at Apache Wells." (1957) Jim Davis, Ben Cooper.

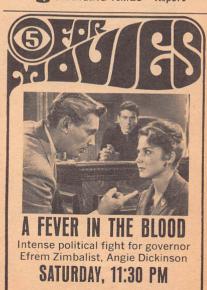
### 2:05 MOVIE—All Night

1. "China Venture." (Drama; 1953) Edmond O'Brien, Barry Sullivan.

2. "The Monocle." (French; 1964) Paul Meurisse, Marcel Dalio.

3. Naked City: "Kill Me While I'm Young So I Can Die Happy." Ruth: Maureen Stapleton. Parkin: Ed McMahon.

2:10 A CHANGING TIMES—Report



© KPIX 5

# Sunday March 5, 1967

### Morning

ALL NIGHT MOVIE—Continued

See Saturday 2:05 A.M. Ch. 7. 6:00 4 ACROSS THE FENCE

6:30 4 CARTOON TIME

5 THE ANSWER—Religion
7 MANAGERS IN ACTION

HERALD OF TRUTH—Religion

COLOR The Biblical description of God.

6:40 13 NEWS

6:45 3 SACRED HEART—Religion

7:00 BIG PICTURE—Army

Films show the special training given U.S. Army officers in Iran.

VOICE OF AGRICULTURE

The development of better field crops.

THE ANSWER—Religion
COLOR "And Other Trumpets."

TAITH FOR TODAY—Religion

COLOR Hymn-writer Wayne Hooper is

interviewed by Pastor William A. Fagal.
7:30 3 FRONTIERS OF FAITH-Religion

COLOR The topic: changes in the nature and task of democratic government over the past 50 years. Participants: newsman Donald Barnhouse and professor of religion Paul Deats Jr. of Boston University. This concludes the four-part series "The Church and Society."

INTERNATIONAL ZONE

Conclusion of a two-part report on the Asian Highway.

THE ANSWER—Religion

SACRED HEART—Religion
"The Man I Scared."

BIBLE ANSWERS—Religion

A study of the Beatitudes.

THIS IS THE LIFE—Religion

COLOR A ministry student learns that

he has only a few years to live.
7:45 A DAVEY AND GOLIATH—Religion
COLOR Davey becomes intrigued by Mr.

Opp's collection of clocks.

10 INDUSTRY ON PARADE

12 INDUSTRY ON PARADE
How industry has rubbed out the line that
once separated luxuries and necessities.

8:00 3 THIS IS THE LIFE—Religion

COLOR Wealthy parents don't want their daughter to become a social worker.

4 HERITAGE—Religion
5 8 10 LAMP UNTO MY FEET

"The Long Journey," a study of the Russian Orthodox Church of America, one of the largest Russian religious groups outside the Soviet Union.

CATHOLIC INSTRUCTION

A discussion of the liturgy.

7 COLOR FAITH FOR TODAY

SOCIAL SECURITY IN ACTION

ALLEN REVIVAL HOUR

COLOR CAP'N DELTA-Cartoons

8:15 ALABEMOS AL SENOR 8:30 LIVING WORD—Religion

3 CHRISTOPHER PROGRAM

COLOR "The Navy Speaks."

4 PROBLEMS PLEASE—Panel

5 8 10 LOOK UP AND LIVE

"Religion and the Press," first of a twopart study of religious news and the press that reports it. Interviewed: John Elson, senior editor of Time magazine; the Rev. Daniel Flaherty, executive editor of the Jesuit magazine America; and Lillian Block of Religious News Service.

7 COLOR BEANY AND CECIL KNTV INFORMA—Ed Grigg

HERALD OF TRUTH—Religion
MISS PAT'S PLAYROOM

8:45 2 SACRED HEART—Religion

9:00 2 EDITOR'S FORUM

3 INSIGHT—Religion
The story of a modern day Mary Magdalene. Beverly Garland.

A COLLOQUY

A discussion of Synge's drama, "Playboy of the Western World."

5 B 10 CAMERA THREE

James Macandrew welcomes artist-filmmaker Red Grooms, who shows his 18minute film 'Fat Feet." The short, a caricature of life in a modern metropolis, features actors in garish costumes moving about in a world of animated sets and props. The 29-year-old Grooms also displays his 3-D paintings and cutouts.

7 COLOR LINUS—Cartoons
COMICOS Y CANCIONES

12 ORAL ROBERTS—Religion
"Shield of Faith."

MOVIE—Mystery

"The Shanghai Chest." (1948) Charlie

# March 5, 1967 Sunday

Morning

Chan applies his cool faculties to the solution of a triple murder. Roland Winters, Mantan Moreland. (90 min.)

### 9:30 2 CAPITAL AND THE CLERGY

RETURN COLOR This 13-week series serves as a forum for topics of secular and religious interest. Today: a discussion of education, taxes and tuition.

### HEART OF THE PROBLEM

COLOR Discussing the need for divorce reform are Dr. Robert Panzer, Rabbi Cyrus Arfa and Father Antone Pollard.

4 SPEAK OUT-Panel

5 8 10 12 COLOR FACE THE NATION—Interview

7 COLOR PETER POTAMUS

CASANOVA—Comedy

### 10:00 2 RIPCORD—Adventure

COLOR A photographer who is a disaster specialist, hires Ripcord to drop him into a raging fire. Dick Sargent.

CALIFORNIA U.S.A.

**COLOR** The problems of removing snow from highways in the Sierras.

### A COMMUNITY CIRCLE

Scheduled guests are Gerald A. Carter, Community Action for the Handicapped, Sonoma County; and Lloyd Dinkelspiel, chairman, 1967 campaign for Jewish Welfare Federation, Bay Area.

5 ENCOUNTER—Discussion

### 7 COLOR BULLWINKLE

**8** WORLD HORIZON

COLOR Cyril Ritchard narrates the story of the Maryknoll Fathers' work in Hong Kong refugee camps.

### **TO CALENDAR—Sacramento**

**COLOR** The Ikebana Society of Sacramento displays floral arrangements, garden designs and Japanese floods.

### PEDRO VARGAS—Variety

### STINGRAY—Children

COLOR Atlanta uncovers a plot to capture the Stingray.

### 10:30 2 MOVIE—Drama

"Red Stallion in the Rockies." (1949) Two ex-circus performers attempt to capture a wild horse. Ray Collins, Arthur Franz. (90 min.)

3 COLOR CAPITAL AND THE

CLERGY—Discussion

4 FRONTIERS OF FAITH-Religion

COLOR First of a four-part discussion

on links between Judaism and Christianity. Today: The Jewish Passover (celebrating the exodus from Egypt) is compared to Easter (celebrating Christ's Resurrection). Professor of Religion Hagen Staack moderates the discussion between Jewish and Christian clergymen.

### F POTPOURRI—Jack Hanson

Jack Hanson accompanies air line pilot Bob Collins on a test flight over the Bay Area.

### 7 (7) B DISCOVERY '67

COLOR A tour of Staten Island concludes a two-part visit to New York City. Cameras show a vegetable farm, a children's zoo, the view of the Statue of Liberty from Stapleton Park and a ferry boat that shuttles passengers between Staten Island and Manhattan (for only a nickel).

### 8 THIS IS THE LIFE—Religion

COLOR Two divorcées visit an old college friend. Robert Cornthwaite.

IN CROWD—Discussion

CANTO DE MEXICO—Variety

MOVIE—Drama

(1957) Don Taylor, Eduardo Ciannelli, Gianna Segale. (90 min.)

### 11:00 3 EXPERIMENT IN TV-Drama

School of Performing Arts present "Coney Island of the Mind," a collection of poems by Lawrence Ferlinghetti that lyrically satirizes the American way of life. The students offer readings, set to familiar melodies, that form a framework for interpretive dances. The program is part of the critically acclaimed presentations at last summer's Edinburgh Festival in Scotland. (60 min.)

### A AGRICULTURE U.S.A.

Career opportunities in agricultural journalism.

### MOLNAR ON MUSIC

Scheduled guest: Dr. Maurice Gallante who is a surgeon at the UC Medical Center, Berkeley.

### 7 7 1 B PRO BASKETBALL

—Lakers vs. Celtics

COLOR The Los Angeles Lakers take on the Celtics at Boston. After earlyseason injuries, the Lakers began to hit

# Sunday March 5, 1967

Morning-Afternoon

their stride, thanks to the one-two scoring punch of Elgin Baylor (22) and Jerry West (44). The Celts rely on the board strength of player-coach Bill Russell (6) and the shooting of Bailey Howell (18). Chris Schenkel and Jack Twyman report the action. (Live)

MOVIE—Biography

"Alexander Graham Bell." (1939) The loves, sacrifices and final success of the man who invented the telephone. Don Ameche, Loretta Young. (Two hours)

m BIG PICTURE—Army

11:30 4 ON STAGE-Rachmael ben Avram
S NEXT QUESTION—Interview

Scheduled: William Mandel, an expert on the Soviet Union is interviewed by reporter's Belva Davis and Jim Anderson. Moderator: Don Brice.

AT YOUR SERVICE—Women

COLOR Prof. Victor Ledeux discusses his interpretation of the Bible. Also: a report on preparations for the Camellia Festival by host Lynn Taylor.

11:45 m SPORTS—Creighton Sanders

### Afternoon

12:00 ALL STAR BOWLING

Joe Wilman plays the winner of the Lou Campi-Steve Nagy match. (60 min.)

G-E COLLEGE BOWL—Quiz

COLOR Last week's winners from the University of Texas (Austin) meet a team of challengers from Mary Baldwin College (Va.). Host: Robert Earle. (Taped from the Feb. 26 live telecast)

A CARTOONS

5 CHILDREN'S FILM FESTIVAL

COLOR "The Yellow Slippers." (Polish; 1962) In Poland, a 10-year-old lad goes to work for a sculptor. Together, they begin planning a masterpiece. Wit Stdosz: Gustaw Holoubek. Rafal: Andrzej Szcepkowski. (60 min.)

WILLIAM F. BUCKLEY JR.

William F. Buckley and Michael Harrington, author of "The Other America," discuss "Poverty: Hope or Hopeless." (60 min.)



# March 5, 1967 Sunday

Afternoon

WRESTLING

12:30 MEET THE PRESS—Interview

COLOR Scheduled: David Ben-Gurion, former Prime Minister of Israel, is interviewed in Miami. He is expected to analyze prospects for easing Israeli-Arab tensions in the Middle East. (Taped from today's live telecast)

A ROBIN HOOD—Adventure

Robin is accused of kidnaping. Robin:
Richard Greene. Suzette: Anne Davy.
1:00 2 3 3 12 DORAL OPEN—Golf

SPECIAL COLOR Final-round play in the Doral Open is telecast from Miami. On Saturday and today, cameras cover play on the 15th through 18th holes of the \$100,000 tourney (\$20,000 to the winner). Expected entrants include this year's top money-winners: Arnold Palmer (who won the Los Angeles Open), Jack Nicklaus (Bing Crosby Championship) and Tom Nieporte, the New York club pro who scored a Cinderella victory in last month's Bob Hope Classic. The par-72, 7208-yard Doral Country Club course has 106 sand traps, and has been nicknamed "The Blue Monster" by golfers who have blundered into its eight lakes. In case of a tie, cameras will cover the sudden-death play-off. Jack Drees, John Derr, Jim McArthur and Bob Toski report the action. (Live)

MEET THE PRESS—Interview
COLOR See 12:30 P.M. Ch. 3.

POW!—Rolfe Peterson

Scheduled: Buddy Rich and his band play selections including a "West Side Story" medley, "Norwegian Wood," "A Lament for Lester," "In a Mellow Mood" and "Cute." (60 min.)

7 (7) DIRECTIONS—Religion

"The Family Today," a three-part dramatic series on modern American family life. Today: "Revolt at 723 Crescent View Avenue." A man in a suburban community questions the value of his life. Father: Roy Poole. Mother: Lenka Peterson. Son: William Dolive. Daughter: Debbie Paine.

10 CHILDREN'S FILM FESTIVAL

COLOR See 12 Noon Ch. 5. (60 min.)

ORAL ROBERTS—Religion
"The Church Militant."

R KOVR ROUNDTABLE

COLOR A discussion of the 1967 Easter Seal Campaign.

BIG PICTURE—Army

1:30 4 VIETNAM REVIEW

7 7 ISSUES AND ANSWERS

Sen. Charles Percy (R., III.) is interviewed in Washington. He is expected to comment on his recommendations for a cessation of bombing in North Vietnam. Newsmen: Peter Jennings, William H. Lawrence. (Taped from today's live telecast)

M KENNY FOREMAN—Religion

13 EXISTENCE—Agriculture

The story of milk processing, from producer to consumer.

19 FILM FEATURE

Building of dams for hydroelectric power.

1:55 S KPIX EDITORIAL—Louis Simon

2:00 4 HONEYMOONERS—Comedy

Ralph gives advice to a prospective bridegroom. Jackie Gleason, Art Carney.

S KPIX SPORTS SPECIAL

COLOR Highlights of the 1965 100-





# Sunday

Afternoon

mile championship race, held at Langhorne, Pa. Les Keiter, Chris Economaki and Roger Penske report.

PAGE ONE—Roger Grimsby
FILM FEATURE

RIPCORD—Adventure

**COLOR** Young Angie Carter believes in her father's invention. Angie: Cheryl Holdridge, Carter: Grandon Rhodes,

MARSHAL DILLON—Western

A bandit's two children assist him in a train robbery. Dan Everly: John Larch. Janet: Nan Peterson.

13 FOCUS ON EDUCATION

The student-faculty relationship at Stanislaus State College in Turlock, and attitudes toward the Rock, the college's free speech area, are discussed. Guests include Dr. Alexander Capurso, college president.

19 HERALD OF TRUTH—Religion
"Partakers of the Divine Nature."

2:15 7 DAN SMOOT—Commentary

BASIC FOLK GUITAR—Lessons Suzette Haden Elgin demonstrates the D and A7 chords and plays "Tom Dooley."

2:30 MOVIE—Drama

"The Ox-Bow Incident." (1943) A posse in a small Western town sets out to capture the men responsible for a murder and a cattle theft. Henry Fonda, Dana Andrews, Anthony Quinn. (90 min.)

3 4 MOVIE—Western

"Love Me Tender." (1956) A Confederate cavalry trooper returns home to find that his kid brother has married his sweetheart. Elvis Presley, Richard Egan, Debra Paget. (90 min.)

5 8 10 12 CBS SPORTS SPECTACULAR

COLOR Scheduled: highlights of the National Indoor Track and Field Championships, taped last night at San Francisco. Top events and entrants . . . Pole vault: world-record holder Bob Seagren. Mile run: Jim Grelle and other sub-four-minute-milers. High jump: John Thomas, John Rambo and Otis Burrell. Long jump: Ralph Boston and Jerry Procter. Shot put: world-record holder Neil Steinhauer. 600-yard run: Theron Lewis. 60-yard high hurdles: Willie Davenport. Jack Whitaker, Gil Stratton and track expert H. D. Thoreau report. (90 min.)

# March 5, 1967 Sunday

Afternoon

### 6 (9) CREATIVE PERSON

This film portrait of composer William Schuman focuses on his various roles as creative musician, educator and administrator. Schuman, recipient of the first Pulitzer Prize in music, discusses his amproach to composition as well as his aims as president of New York City's Lincoln Center for the Performing Arts.

GOLDEN GATE STORY

A discussion of today's weather prediction methods.

7 VOICE OF AGRICULTURE

DAN SMOOT—Commentary

STATE CAPITOL—Interview

COLOR California senators Alfred H. Song (D.) and Mervyn Dymally (D.) are interviewed by newsmen Morrie Landsberg and David Dow.

ASSEMBLY OF GOD CHURCH

2:45 THOLIDAY—Travel

"A Visit to Busch Gardens," a tour of a Tampa (Fla.) brewery.

3:00 6 9 OBSERVING EYE—Science

**RETURN** The world of natural science is explored by staff members of Boston's Museum of Science. Today: Various mamals are shown by Norman Harris, Boston Museum of Science.

SURFSIDE 6—Mystery

Ernie Jordan wanders into Daphne Dutton's life and captures her heart. Ernie: James Best. Daphne: Diane McBain. Margia: Elizabeth MacRae. (60 min.)

7 TALL MAN—Western

Jerry Evers offers to give Billy the Kid a pair of handsome boots. Billy: Clu Gulager. Evers: Ron Soble.

OUTER LIMITS—Science Fiction
A ball of black dust grows to uncontrollable proportions. Peters: Scott Marlowe. Dr. Stuart Peters: Michael Forest.

Gaby: Barbara Luna, (60 min.)

13 NEWLYWED GAME

3:30 G POINT OF VIEW
3:30 G RECITAL HALL—Concert

Pianist José Rambaldi performs Haydn's Sonata in C; a Chopin etude; and "Islamey," an oriental fantasy, by Mily Alexeivich Balakireff.

7 ABC SCOPE—Vietnam Report
COLOR See Saturday 7 P.M. Ch. 7

for details.

13 MOVIE—Comedy

"Big Jack." (1949) A backwoods outlaw befriends a young surgeon who is about to be hanged for grave-robbing. Wallace Beery, Richard Conte. (90 min.)

19 KROEZE BROTHERS—Music

4:00 MOVIE—Adventure

"Dark Venture." (1954) An American adventurer goes to Africa in search of the elephants' graveyard. John Calvert, Ann Cornell. (90 min.)

3 MOVIE—Western

COLOR "The Tall Men." (1955) Shortly after the Civil War, two Texas gunslingers, bent on robbery, join a cattle drive. Clark Gable, Robert Ryan. (Two hours)

4 EXPERIMENT IN TV—Drama

a rare TV appearance in "Good Day," an imaginative contemporary drama. A poor but brilliant student answers a "help wanted" and becomes deeply involved with the old lady who wants to hire him. The woman, who is wealthy and imperious, will not tell him anything



# Sunday March 5, 1967

Afternoon

about the job—but she does want to know almost everything about him. Young playwright Emanuel Peluso says his drama is about "the inner hypocrisy that blinds us to our self-delusions. When the delusions are ripped away, we become the terrified prisoners of our own misdeeds; the guilty captives of the people we hurt." (60 min.)

### Cast

COLOR Ted Mack introduces entrants in the conclusion of the "Amateur Hour" national championships. Performers: the Boland Sisters, Irish dancers; soprano Joyce Coram; record pantomist Randy Brenner; the tap-dancing Koverman Brothers; Charlie and Julie, ballroom Duo; the Revelation Quartet, gospel singers; baton twirler Pat Satterthwaite; and vocalist Sook Ja Kim.

(9) SCIENCE REVIEW

Talks on the relationship between the human brain and man-made electronic

THE INN OF THE SIXTH HAPPINESS



A woman with 100 orphans is pursued across China by Japanese attackers!
Ingrid Bergman stars
Sunday at 5:00 PM in Color



systems are featured in highlights of the John Van Neumann Lecture Series, held Feb. 7 in Los Angeles. (60 min.)

AMERICAN SPORTSMAN COLOR! 1. In the African bush country of Kenya, businessman Craig Moody hunts elephant. 2. Archer Fred Bear goes after mule deer in the mountains of New Mexico. 3. Host Curt Gowdy and Lee Wulff cast for Labrador trout in the clear waters of Nova Scotia. (60 min.)

The Ransom of Red Chief," a 1963 Russian film based on the 0. Henry classic. Two petty thieves kidnap a little boy but soon wish they had never bothered. The imaginative youth is enjoying the adventure. Boy: Rostilav Pliatt. Kidnapers: Yury Nikulin, Georgy Vitsyn. Hosts: Kukla, Fran and Ollie. (60 min.)

YOUR DOLLAR'S WORTH

"Shopping for Money," an examination of ways to get a personal loan, compares the experiences of a lower middle-class woman in New York and a middle-class family in California. Sources of credit, from banks to pawn shops, are explained.

MOVIE—Comedy

"The Kettles on Old MacDonald's Farm." (1957) Ma and Pa play Cupid for a spoiled rich girl and a poor but honest lumberman. Marjorie Main, Parker Fennelly. (Two hours)

19 VOICE OF BETHEL—Religion 4:30 5 21ST CENTURY—Documentary

COLOR "Mystery of Life" explores the possibility that man may become the master of his own evolution. Films show the controversial test-tube fertilization of a human egg; a 2-month-old human foetus in an artificial womb; and the testing of infants' genes to determine susceptibility to disease. Discussing this revolution in evolution are leading biologists Robert Goodlin (Stanford University), James Bonner and Harrison Brown (California Institute of Technology), Lord Ritchie Calder (University of Edinburgh) and Nobel-Prize winner Peter Brian Medawar.

IN MY OPINION—Commentary Harold Howe II, the U.S. commissioner of education, is interviewed by host Paul Niven.

SUNDAY DOWN SOUTH

5:00 4 (7) 8 WILD KINGDOM

COLOR The fierce but highly intelligent chacma baboon is studied in this journey to South Africa. Hosts Marlin Perkins and Jim Fowler conduct experiments that show the chacma's extraordinary reasoning power. Cameras also show the baboon fighting a leopard, otter and mole snake. (Rerun)

5 MOVIE—Western

"The Unforgiven." (1960) The lives of frontiersman Ben Zachary and his family are disrupted by an old man who claims that Rachel Zachary is actually a kidnaped Indian girl. Directed by John Huston. Burt Lancaster, Audrey Hepburn, Audie Murphy, Charles Bickford, John Saxon, Lillian Gish. (Two hours)

6 9 SPECULATION—Panel

A discussion of the production of television commercials. (60 min.)

MOVIE—Drama

"The Inn of the Sixth Happiness." (English) Told that she isn't qualified to become a missionary in China, English servant girl Gladys Aylward decides to get there on her own. Gladys: Ingrid Bergman. Capt. Lin Nan: Curt Jurgens. Mandarin: Robert Donat. Sir Francis: Ronald Squire. Mrs. Lawson: Aehene Seyler. Miss Thompson: Noel Hood. Cook: Joan Young. (Two hours)

9 UN CANTO DE MEXICO 11 MOVIE—Melodrama

"The Black Castle." (1952) An English adventurer hopes to get the facts about the mysterious disappearance of his two friends. Boris Karloff, Richard Greene. (90 min.)

PASSWORD—Game

COLOR Celebrity guests: sportscaster Frank Gifford and TV personality Betty White, wife of host Allen Ludden.

13 VOYAGE—Adventure

"Doomsday Island." The Seaview battles amphibians from another star system. The half-human creatures, based on a mysterious Pacific atoll, plan to destroy the submarine and use its nuclear reactor to hatch their eggs. Nelson: Richard Basehart. Crane: David Hedison. Kowalski: Del Monroe. Morton: Bob Dowdell. Sharkey: Terry Becker. Patterson: Paul Trinka. (60 min.)



# Sunday March 5, 1967

Afternoon-Evening

# 5:30 2 LAUREL AND HARDY—Comedy 4 8 GE COLLEGE BOWL—Quiz

COLOR The University of Pennsylvania meets the winner of last week's match between the University of Texas (Austin) and Mary Baldwin College (Va.). (Taped from today's live telecast)

VOYAGE—Adventure See 5 P.M. Ch. 13. (60 min.)

9 SHOWCASE—Interview

A look at the talents of film director Michelangelo Antonioni, creator of "Blow-Up" and "L'Avventura." In an interview with film critic Stanley Kauffmann, Antonioni talks about the communication problems of modern society. Antonioni's directing style, choice of subjects and cinematic experiments are traced through film clips from his movies. (90 min.)

AMATEUR HOUR—Variety

COLOR Guests include the Vivianettes, dance line; and singers Derek David, Monica Ortiz De Ruck and Thomas Martin.

TRAVEL SHOW
"Fashion Horizons U.S.A."

### **Evening**

### 6:00 2 GREATEST SHOW—Drama

Gangsters are after a high-wire artist. They think he knows the whereabouts of a very valuable pawn ticket. Gina: Geraldine Brooks. Slate: Jack Palance. Joey: Steve Harris. (60 min.)

3 A FRANK McGEE REPORT

COLOR Scheduled: a report on French Parlimentary elections taped from tonight's live telecast from Paris via the Early Bird satellite. Bernard Frizell analyzes the returns and discusses the campaign with French candidates and journalists. Frank McGee reports late news.

6 9 N.E.T. JOURNAL

"The Shattered Mirror" studies schizophrenia—a disorder encompassing delusions, hallucinations, loss of touch with reality and paranoia. (Rerun; 60 min.)

8 10 12 21ST CENTURY

"The Remarkable Schoolhouse," a look at the changes taking place in American education. Films show an ex-

perimental project in Palo Alto, Cal., where computers teach underprivileged children; the Granada Community School in California, where teaching teams instruct children who are grouped according to interest and ability; and a high school in Fort Lauderdale, Fla., where students work on individual research projects. Leading educators discuss the pros and cons of educational innovations.

### MOVIE-Drama

"From Here to Eternity." (1953) Based on James Jones' novel, this Academy Award winner, set near Pearl Harbor just before World War II, centers on three men: Milton Warden, a career sergeant; moody "Prew" Prewitt, the new man in Warden's outfit; and wisecracking Maggio, Prewitt's only friend. Frank Sinatra, Donna Reed, director Fred Zinnemann and screenwriter Daniel Taradash were among those who won Oscars for this film. (Two hours)

### Cast

"Prew" Prewitt	Montgomery Clift
Sgt. Milton Warden .	Burt Lancaster
Pvt. Angelo Maggio .	Frank Sinatra
Karen Holmes	Deborah Kerr
Lorene	Donna Reed
Fatso Judson	Ernest Borgnine

### DICK POWELL-Drama

A trucker cracks up under the influence of pep pills. Guts: William Bendix. Corcoran: David McLean. (60 min.)

### 6:30 3 4 8 NBC CHILDREN'S THEA-TRE—Fantasy

special color "Rabbit Hill," an adaptation of Robert Lawson's children's classic, tells how a group of small animals view the world of man. The characters, mainly real animals, were filmed from the viewpoint of the animals (just a few inches above the ground) at Rabbit Hill, formerly the home of author Lawson, and at the Stamford (Conn.) Nature Center. Written and directed by associate producer June Reig. Actor-folk singer Burl Ives narrates. (60 min.)

### (7) INVADERS—Adventure

COLOR At a Utah Army base, David searches for a possible connection between a UFO sighting and a scheduled atomic test. Reports that a top engineer met the spaceship lead David to an even

A-28 TV GUIDE



# "THE BIG KNIFE"

Clifford Odett's shocking story of the intrigue and tragedy of backstage Hollywood

starring

JACK PALANCE · IDA LUPINO · ROD STEIGER SHELLEY WINTERS · WENDELL COREY · JEAN HAGEN

SUNDAY MONDAY

7:30 PM



# Sunday March 5, 1967

Evening

more significant suspect: the base commanding officer. David: Roy Thinnes. Beaumont: Andrew Duggan. (60 min.)

DEATH VALLEY DAYS—Drama

COLOR After an Indian attack, wounded Josiah Wilbarger is left for dead, but his friend Kate is sure he is alive. Josiah: Don Collier. Kate: Diana Frothingham. Margaret: Jan Clayton.

HEY LANDLORD!—Comedy See 8:30 P.M. Ch. 3 for details.

7:00 P HOLLYWOOD AND THE STARS

Cameras visit the sets of "What a Way to Go!" to show director J. Lee-Thompson and stars Dean Martin, Paul Newman, Shirley MacLaine, Dick Van Dyke, Gene Kelly, Robert Mitchum and Bob Cummings at work. Joseph Cotten narrates.

5 10 12 LASSIE—Drama

COLOR Nine lives may not be enough for Henry IV, a mischief-making kitten whom Lassie is trying to keep from harm. Corey: Robert Bray. George: Jon Lormer. Ed: Clark Howat.

**6 9 FRENCH CHEF—Cooking** Julia Child shows how to select and prepare artichokes.

7 M VOYAGE—Drama

COLOR Michael Dunn portrays a clown whose painted smile hides a grim fate for the Seaview. Brought aboard in a cargo of wax statues, the clown is replacing all the crewmen with zombielike wax replicas of themselves. Crane: David Hedison. Nelson: Richard Basehart. Morton: Bob Dowdell. Sharkey: Terry Becker. Kowalski: Del Monroe. (60 min.)

9 PROFILE: BAY AREA
19 MOVIE—Drama

"Romeo and Juliet." (English; 1954) William Shakespeare's drama of two young lovers whose happiness is destroyed by a feud. Laurence Harvey, Susan Shentall.

7:30 MOVIE—Drama

"The Big Knife." (1955) A top Hollywood star is reluctant to sign a longterm contract with a ruthless producer. He is then told that unless he signs, a fact long hidden from the public will

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# March 5, 1967 Sunday

Evening

be revealed. From the play by Clifford Odets. (Two hours)

### Cast

Charlie	Castle	Jack	Palance
Marion	Castle	Ida	Lupino
Smiley	Coy	Wendel	II Corey
Mrs. B	liss	Jear	n Hagen
Stanley	Hoff		Steiger
Gossip	Columnist	Ilka	Chase

### 3 4 7 DISNEY'S WORLD

COLOR "Atta Girl, Kelly!" a threepart story about the life and training of a Seeing Eye dog. Part 1 traces the German shepherd's first year. Born at the Seeing Eye breeding farm in New Jersey, 12-week-old Kelly is sent to live with a farm family. Danny: Billy Corcoran. Paul: J. D. Cannon. Matt: Beau Bridges. Cal: James Broderick. (60 min.)

### 5 8 10 12 IT'S ABOUT TIME

COLOR Hector and Mac bring their shaggy cave friends to the space center and a merry chase is soon under way—led by the base psychiatrist. Hector: Jack Mullaney. Mac: Frank Aletter. Shad: Imogene Coca. Gronk: Joe E. Ross. Dr. Hamilton: Jan Arvan. General Mallory: Frank Wilcox.

### 6 9 BOSTON SYMPHONY-Music

RETURN The Boston Symphony Orchestra performs a series of one-hour taped concerts. Charles Munch, director of the orchestra from 1947 to 1962, conducts eight of the thirteen performances. Guest conductors are Erich Leinsdorf, Richard Burgin, Aaron Copland and William Steinberg. Tonight: Brahms' Symphony No. 2 and the orchestral suite from Handel's "Water Music." (60 min.)

### 8:00 5 8 10 12 ED SULLIVAN

COLOR Scheduled guests: comedian Alan King; musical-comedy star Gwen Verdon of Broadway's "Sweet Charity," who sings the show's "If My Friends Could See Me Now"; actor-singer Robert Horton; singer Dionne Warwick; and Norman Wisdom of the Broadway musical comedy "Walking Happy." Also: comic Rodney Dangerfield, ventriloquist Chris Kirby and the Wychwoods, an animal act. Ray Bloch orchestra. (Taped from tonight's live telecast; 60 min.)

### 7 III 13 FBI—Drama

COLOR The FBI searches for an art

thief with murder on his mind. Robert Dewey believes he may have already killed a museum executive. Now, he may have to kill the only person who can identify him—a woman driver who wrecked his intricate escape plan. Erskine: Efrem Zimbalist Jr. Rhodes: Stephen Brooks. (60 min.)

### **Guest Cast**

Robert Dewey ......J. D. Cannon Helen Meade .....Antoinette Bower Henry Dodd .....Murray Matheson

### 9 N.E.T. PLAYHOUSE-Drama

"Master of Santiago." In 16th-century Spain, pressure is brought on Don Alvaro Dabo to take part in the conquest of the West Indies—but Don Alvaro, an anticolonialist and religious mystic, resists all arguments. Adapted from the play by contemporary French novelist-playwright Henri de Montherlant. Christopher Morahan directed this BBC production. Don Alvaro: Stephen Murray. Mariana: Meg Wynn Owen. Isidro: Desmond Hunter. (60 min.)

# BARNEYS

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SAVARA

Hervers

TV GUIDE A-31

# Sunday March 5, 1967

Evening

### 8:30 3 4 HEY LANDLORD!—Comedy

COLOR To get back at her snoopy brother, Bonnie Banner heads for a wild party with a hipster named Beast. Worried Woody follows, and is soon hip-deep in mod mayhem. Woody: Will Hutchins. Chuck: Sandy Baron. Ellenhorn: Michael Constantine. Bonnie: Sally Field. Beast: Larry Hankin. Warren: Richard Dreyfuss.

6 9 MARCH4, 1933-Documentary

SPECIAL A report on the spirit of the

American people at the time of FDR's first inaugural address—March 4, 1933. Other personalities seen in this documentary include Henry A. Wallace, later Roosevelt's Vice President; James A. Farley, former Postmaster General; and lawyer Thomas G. Corcoran. (90 min.)

(7) PHYLLIS DILLER—Comedy

COLOR In her never-ending hunt for money, Phyllis signs up for a role with a Hollywood movie studio—without learning what kind of movie she's in. Uncle Ned: Reginald Gardiner. Baldwin: Richard Deacon, Maxwell: Charles Lane.



### 9:00 3 4 7 8 BONANZA-Western

a comedy written by Michael Landon (Little Joe). The youngest Cartwright has been reading British whodunits, and is fascinated by Scotland Yard techniques. His scheme to stop an impending bank robbery produces earth-shaking results—and several walking wounded. Hoss: Dan Blocker. Ben: Lorne Greene. (60 min.)

### Guest Cast

Perkins Mort Mills
Simms Ken Lynch
5 10 12 SMOTHERS BROTHERS

COLOR Guests: comedy writer Carl Reiner, Barbara Eden of "I Dream of Jeannie," and Paul Revere and the Raiders, rock 'n' rollers. Sketches: Carl offers a comic translation of a French song; Barbara and Tom examine freedom of expression among college students; and everyone takes part in vignettes about the Revolutionary War. Anita Kerr Singers, Louis Dapron dancers, Nelson Riddle orchestra. (60 min.)

Highlights

# 7 11 13 MOVIE—Musical

COLOR "Porgy and Bess," directed by Otto Preminger. See the Close-up on the opposite page. (Two hours, 15 min.)

### SPECTRUM—Science

"The Structure of Life," a report on Nobel Prize-winning medical researcher Ernst Chain and his role in the development of penicilin.

### 9:30 DANGER MAN—Mystery

"Bury the Dead." A ticket to the opera in Sicily is Drake's invitation to a game of murder. Drake: Patrick Mc-Goohan. Jo Harris: Beverly Garland.

9 WILLIAM F. BUCKLEY JR.

Sen. Albert Gore (D., Tenn.) discusses public vs. private power. (60 min.)

10:00 2 ALFRED HITCHCOCK—Drama
Dianne Castillejo let the governess take
the responsibility for the drowning of
her adopted child, but another woman

# March 5, 1967 Sunday

Evening

says Dianne is guilty—and she also says she is the child's real mother. Dianne: Lois Nettleton. Victor Castillejo: Anthony George. Consuela Sandino: Madlyn Rhue. (60 min.)

### 3 4 8 ANDY WILLIAMS

COLOR Guests: folk rockin' Sonny and Cher; musical-comedy star Robert Morse; Patricia Crowley of "Please Don't Eat the Daisies," who steps out as a dancehall girl; and comedian Cliff "Charley Weaver" Arquette. George Wyle singers, Jack Regas dancers. (60 min.)

5 10 12 CANDID CAMERA

color The cameras focus on children running a race, men having trouble with a parking meter and housewives doing play-by-play coverage of a children's baseball game. Baseball great Jackie Robinson co-hosts with Allen Funt.



9:00 7 1 B MOVIE—Musical

# 'Porgy and Bess'

**COLOR** George and Ira Gershwin wrote the songs for this classic American folk opera.

Samuel Goldwyn's 1959 film follows the love story of Porgy, a crippled beggar, and the beautiful, two-timing Bess.

Robert McPherrin and Adele Addison dubbed the singing voices of Sidney Poitier and Dorothy Dandridge. André Previn won an Oscar for the background scoring. N. Richard Nash based his screenplay on the libretto by DuBose Heyward.



Dorothy Dandridge and Sidney Poitier

Highlights



# Sunday March 5, 1967

Evening

6 9 AWARD SERIES

"Black Gold," first of two parts. This documentary studies the changes in appearance and temperament that occurred in the small town of Mount Gilead, Ohio, when oil was discovered there in 1960.

7 MOVIE—Musical

Otto Preminger. See the Close-up on page A-33. (Two hours, 15 min.)

10:25 CRITICS CIRCLE—Discussion

1. Leon Katz comments on the Stanford Repertory Company's production of Chekhov's "The Cherry Orchard." 2. Glenn Glasow reviews the Oakland Symphony's performances of Webern's "Im Sommerwind" and "Three Orchestral Pieces." 3. Anthony Boucher discusses the work of mystery writer John Creasy.

10:30 **5 (D) (COLOR)** WHAT'S MY LINE?—Game

11:00 THRILLER—Mystery

Ellis and Sheila Corbett inherit their Uncle Amos's mansion, but find that there's an unusual condition to the legacy. Ellis: John Newland. Sheila: Antoinette Bower. Dr. Weatherbee: Philip Bourneuf. (60 min.)

SUNDAY ADVENTURES

COLOR Cameras follow an archeological expedition to an isolated part of River Kwai in Southern Burma, This search for traces of Stone Age man was joined by Dutchman Bob Van Heekeren, who was a POW laborer in the Kwai area during World War II.

4 5 NEWS

8 10 12 COLOR NEWS 11:15 4 GIDEON, C.I.D.—Mystery

Two opposing gangs are fighting for control of the protection racket. John Gregson. Lollo: Jane Merrow. Frank: Ray Brooke. (60 min.)

7 11 13 COLOR NEWS
8 SACRED HEART—Religion

"Don't Be a Psychological Island."

MOVIE—Drama

COLOR "The Red Shoes." (English; 1948) The director of a ballet troupe demands that his dancers sacrifice everything for their art. The climax of the film features a ballet based on the Andersen fairy tale "The Red Shoes." Victoria: Moira Shearer. Boris: Anton Wal-

brook. Grischa: Leonide Massine. Ivan: Robert Helpmann. (Two hours, 30 min.)

PETER GUNN—Mystery

Susan Neilson swims out to the deep end of her pool—and drowns. Matterson: William Bryant.

11:20 5 COLOR NEWS—Harry Reasoner 11:30 3 JOHNNY CARSON—Variety

Guests: comedian Woody Allen, folk-rock singers Simon and Garfunkel, actress Betsy Palmer and singer Marilyn Maye. (Rerun; 90 min.)

MOVIE—Drama

"The Member of the Wedding." (1953) Carson McCullers' story about one lonely summer in the life of 12-year-old Frankie Addams, who plans to join her brother and his new wife on their honeymoon. Julie Harris received an Oscar nomination for re-creating the role that brought her a New York Drama Critics' Award on Broadway. Ethel Waters, Brandon de Wilde, Arthur Franz. (One hour, 50 min.)

TARGET: CORRUPTORS—Drama
A strife-ridden Latin American country
has applied to the United States for a
loan. Ferriera: Alfred Ryder. Ellie: Hope
Holiday. (60 min.)

11:35 S MERV GRIFFIN—Variety
Scheduled guests include Mayor John V.

Lindsay of New York City, and comedian Jack Carter. Arthur Treacher. (90 min.)

11:45 CHEYENNE—Western

Cheyenne helps a wounded cowboy suffering from amnesia, Clint Walker, Terry (Billy): Carl Reindel. (60 min.)

12:00 2 LITTLE LATE SHOW—Drama
A professor of criminology performs some
unorthodox experiments to prove a
theory. Frank Lovejoy, Jean Howell.

12:15 4 87TH PRECINCT—Police

A boxer asks one of the boys to take a whack at the bag for luck—and the bag explodes, Sonny: Brad Weston. Max: Nesdon Booth. (One hour, 15 min.)

7 COLOR NEWS AND SPORTS

12:30 13 NEWS

1:05 SILENTS PLEASE—Movies
"Dr. Jekyll and Mr. Hyde," based on
Robert Louise Stevenson's tale. John
Barrymore, Nita Naldi.

1:20 CHANGING TIMES—Report

1:30 A CHANGING TIMES, NEWS

# March 6, 1967 Monday

Morning

### Morning

### 6:00 RHYME AND REASON

1. Hints on how to tell stories effectively. Dawn Addams explains breakfast and John chats with the maid. (60 min.)

SUNRISE SEMESTER

Man and Society: "The Self-Image." A.M.-Dunbar, Lindstrom, Bentley

10 CALENDAR—Sacramento

6:25 A FARM NEWS

6:30 A PROFILE—San Diego State "Vision: Eye of the Artist."

G CHINA—History

"Communist China: Foreign Policy."

**10** SUNRISE SEMESTER Man and Society: "The Self-Image."

6:55 R NEWS

7:00 3 4 7 8 TODAY

COLOR Scheduled guests: Robert Thomas, author of a biography on the late Harry Cohn, who headed Columbia Pictures. Also: a children's musical review. Hugh Downs, Barbara Walters, Frank Blair. (Taped from this morning's live telecast; two hours)

5 KPIX EDITORIAL—Louis Simon

COLOR FOCUS ON FARMING COLOR CARTOONLAND

7:05 5 10 COLOR NEWS-Benti CHRISTOPHER PROGRAM

7:15 KING KONG—Cartoons

7:30 S NEWS—Jim Anderson

WINCHELL-MAHONEY-Children Rich Uncle Rubio remembers the Funnsville gang in his will.

7:35 D COLOR NEWS—Joseph Benti 7:45 BEANY AND CECIL—Cartoons

8:00 5 10 12 CAPTAIN KANGAROO

The Captain shows an exhibit of various types of salt. (60 min.)

VIRGINIA GRAHAM—Interviews Guests are Hollywood columnist Sheilah Graham, actress Marcia Hunt and freelance writer Graciela Lecube.

O CLASSROOM—Education

In-school programming: linguistics, social studies, French, science, health and speech. (Three hours)

TO VOICE OF AGRICULTURE "Research for Agriculture."

8:15 COLOR CARTOONLAND

### 8:30 GYPSY ROSE LEE—Panel

COLOR Guests are actress Patricia Harty of "Occasional Wife"; Louise Rohner, author of "The Divorcée's Handbook"; and actress Kay Ish.

DISCOVERY '67—Children

"Discovery" begins a two-part look at one of the world's most interesting cities -New York. Host: Bill Owen.

COLOR JACK LA LANNE

8:40 (9) CLASSROOM—Education

In-school programming covers Spanish, mathematics, language arts and history. (Two hours, 50 min.)

8:45 RELIGION TODAY—Protestant

9:00 O COLOR POPEYE—Cartoons

3 4 COLOR REACH FOR THE STARS—Game

### 5 8 0 P CANDID CAMERA

People try to unfold a beach chair and learn how to dance the twist; children have trouble eating ice cream cones.

MOVIE—Drama

Bill Gordon's Prize Movie: "Boom Town." (1940) Two tough young men join forces to drill for oil in Texas after World War I. Clark Gable, Spencer Tracy, Claudette Colbert, Hedy Lamarr, Frank Morgan. (Two hours)

(7) JACK LA LANNE—Exercise M HOCUS POCUS—Children

B DIVORCE COURT—Drama

A young mother charges that her husband spends all his time and money on his sports car. (60 min.)

9:15 KING AND ODIE—Cartoons 6 CLASSROOM—Education

In-school programming: mathematics. Spanish, science. (Two hours, 15 min.)

III BUCKAROO 500—Buck Weaver 9:25 3 4 COLOR NEWS-Vanocur

9:30 ROMPER ROOM—Children

3 4 (7) 8 COLOR CONCEN-TRATION—Game

BEVERLY HILLBILLIES Six-footer Jetho enrolls in the fifth grade. Jethro: Max Baer.

M HOCUS POCUS—Children

10:00 (3) (4) (7) PAT BOONE—Variety COLOR Guest: comedian Bill Dana.

5 10 12 ANDY GRIFFITH

A fast-talking promoter brings his Wild

# demagogue

Vincent Price again is intent on being "Master of the World" and wears his Jules Verne robe well on a wild "Early Show" at 4:00!

# dissent

in the world's most famous free forum! Spencer Michels defers to London's Hyde Park soap box past masters. More eloquent than elegant, but fun, as "Channel 3 Reports" 6:30-7:30.

# disaster

Martin is on temporary duty with "F-Troop" but Forrest Tucker pulls rank and our intrepid show biz editor gets upstaged. Also 6:30-7:30.

# all Monday in color on Channel 3

# Monday

Morning-Afternoon

West show to Mayberry. Gibson: Pat Hingle. Opie: Ronny Howard.

8 LIFE OF RILEY—Comedy

Riley tries to balk Junior's romance.
William Bendix, Wesley Morgan.

BEN CASEY—Drama

A prominent businessman is brought to the hospital as a mental patient. Gene: Eddie Albert. (60 min.)

10:30 2 COLOR JACK LA LANNE
3 4 7 HOLLYWOOD SQUARES

COLOR Guests: Zsa Zsa Gabor, Cesar-Romero, Robert Clary, Jan Murray, Della Reese and Chad Everett. Regulars: Abby Dalton, Wally Cox and Charley Weaver. Host: Peter Marshall.

Rob recalls the time that he and Laura nearly got divorced. Rob: Dick Van Dyke.

13 DARK SHADOWS—Serial 11:00 2 MEL VENTER—Interview

3 4 7 COLOR JEOPARDY 5 8 10 12 LOVE OF LIFE 7 11 13 MARKET SWEEP-Game

11:25 5 8 10 12 COLOR NEWS

11:30 2 NEWS—Claud Mann

3 4 7 8 COLOR EYE GUESS 5 10 12 SEARCH FOR TOMOR-ROW—Serial

6 DISCOVERY—Science

Topic: the migration of birds. Host: Mary Lela Grimes.

DISCOVERY—Science
Picked up in progress. Topic: the migration of birds.

11:45 5 10 12 GUIDING LIGHT—Serial

11:55 3 4 7 COLOR NEWS 8 NEWS—Bud Walling

### Afternoon

12:00 2 CHARLEY AND HUMPHREY

3 10 COLOR NEWS

4 7 8 COLOR LET'S MAKE A

DEAL—Game

NEWS—Weston, Ramey
WHAT'S NEW—Children
See 7 P.M. Ch. 6 for details.

EVERYBODY'S TALKING

# March 6, 1967 Monday

Afternoon

### 9 TV KINDERGARTEN

PEOPLE IN CONFLICT—Drama

Cases: 1. A young widow worries about an amorous neighbor. 2. A 14-year-old daughter wants to appear sophisticated. Moderator: William McCarthy.

13 LORETTA YOUNG-Drama

A young boy tries to escape from his perfectionist father. Stepmother: Loretta Young. Roger: Douglas Kennedy.

12:25 4 7 COLOR NEWS

8 NEWS—Bud Walling

12:30 3 4 COLOR DAYS OF OUR LIVES
5 8 10 12 COLOR AS THE
WORLD TURNS—Serial

6 SMART SEWING—Education Marporie Arch sews a plaid jumper.

7 11 DONNA REED—Comedy While Donna is away, Alex runs into trouble taking care of the house. Alex: Carl Betz. Jeff: Paul Petersen.

9 BRIDGE—Jean Cox

Jean interviews bridge expert and columnist Charles Goren.

COLOR NEWS

12:45 13 COLOR TODAY IN AGRICULTURE 1:00 2 MOVIE—Drama

"Night Freight." (1955) The owner of a short-line railroad comes into conflict with the owner of a truck line. Forrest Tucker, Barbara Britton. (One

hour, 25 min.)

3 4 COLOR DOCTORS—Serial
5 8 10 12 PASSWORD—Game

COLOR Celebrity guests: singer Leslie Uggams and comic Soupy Sales.

6 MUSICAL PORTRAITS

7 7 B BEN CASEY—Drama

Casey battles the Establishment when he tries to fire a staff doctor whose wife has donated large sums of money to the hospital. Justin: Jack Klugman. Jeanne: Pippa Scott. (60 min.)

III PERRY MASON—Mystery

Charles Brewster was guilty of the crime Martin Ellis was in prison for. Ellis: William Phipps. Brewster: Ralph Clanton. (60 min.)

1:05 CLASSROOM—Education

In-school programming: Spanish and science. (One hour, 35 min.)

1:10 9 CLASSROOM—Education

In-school programming: geography, science and Spanish. (One hour, 50 min.)

1:15 6 CLASSROOM—Education

In-school programming: social science, science and Spanish. (One hour, 20 min.)

1:30 **3 4 COLOR** ANOTHER WORLD **5 8 10 12** HOUSE PARTY

COLOR Guest: India's Mme. Pandit Dar, daughter of the former UN delegate and niece of the late premier Nehru.

2:00 3 4 YOU DON'T SAY!—Game

COLOR Guests: actress Ruta Lee and actor Jackie Coogan.

5 8 10 12 TO TELL THE TRUTH

COLOR Actor Larry Blyden begins a

one-week stint for panelist Orson Bean.

7 7 11 13 NEWLYWED GAME

2:25 2 NEWS

5 8 10 12 COLOR NEWS

2:30 2 PDQ—Game

COLOR Celebrity guests are actors
Larry Hagman and Ruta Lee and musicalcomedy performer Dick Patterson.





CITY BENEATH THE SEA

MONDAY 6:00 PM

0

# Monday March 6, 1967

Afternoon

MOVIE—Drama

"Phone Call from a Stranger." (1952) A showgirl, a troubled doctor and a clowning salesman are killed in a plane crash. Shelley Winters, Gary Merrill, Michael Rennie.

MATCH GAME

COLOR | Celebrity guests: actress Jane Withers and satirist Henry Morgan.

B M M EDGE OF NIGHT 7 7 III IB DREAM GIRL

Celebrity guests: Anne Jeffreys, Young, Buddy Greco and Steve Harmon.

2:55 4 COLOR NEWS

7 7 11 13 NEWS

3:00 2 COLOR TRUTH OR CONSE-QUENCES-Game

MILLIONAIRE—Drama

Marcia Forrest uses her money to help her policeman husband investigate a case. Marcia: Nancy Gates.

5 8 10 12 SECRET STORM 7 7 M B GENERAL HOSPITAL 3:30 CAPTAIN SATELLITE—Children A ROBIN HOOD—Adventure

> A strange pilgrim comes to visit Robin. Perigrinus: Patrick Barr.

MIKE DOUGLAS—Variety

COLOR This week's co-host is actor Van Johnson. Guests are Michael Landon of "Bonanza"; comedienne Totie Fields; the singing McGuire Sisters; and members of baseball's Detroit Tigers and Boston Red Sox. Ellie Frankel Sextet. (90 min.)

7 (7) III II NURSES—Serial MOVIE—Drama

"Tank Battalion." (1958) Four young soldiers retreat to a village behind the lines. Don Kelly, Marjorie Hellen, Edward G. Robinson Jr. (Two hours)

O GYPSY ROSE LEE—Panel

COLOR Guests are comedienne Rose Marie, actress Pippa Scott and shoe expert Mary Wales.

MOVIE—Drama

"Let No Man Write My Epitaph." (1960) Shelley Winters, Burl Ives, James Darren, Jean Seberg. (Two hours)

4:00 MOVIE—Adventure

COLOR Time approximate. "Master of the World." (1961) Jules Verne's tale of inventor Robur and his giant flying fortress the Albatross. Vincent Price, Charles Bronson.

BACHELOR FATHER—Comedy Peter buys a 7-year-old child from a local con man. Bentley: John Forsythe.

7 (7) III DARK SHADOWS CREATIVE PERSON

See 8:30 P.M. Ch. 9 for details.

MIKE DOUGLAS-Variety

COLOR See 3:30 P.M. Ch. 5. (90 min.)

COLOR CAP'N DELTA-Cartoons BUCKAR00 500-Children

4:30 COLOR ROCKY AND HIS FRIENDS-Cartoons

A RAWHIDE—Western

When Favor lets the cowboys stop off in a small town for some fun, Rowdy promptly gets involved with a dance-hall girl and a trigger-happy marshal. Clovis: Sally Forrest. Marshal: J. C. Flippen. Favor: Eric Fleming. (60 min.)

(7) M WHERE THE ACTION IS Performers: Neil Diamond ("You Got To Me"), Alvin Cash and Steve Alaimo.

MISTEROGERS—Children Scientist Alder demonstrates pulleys.

COLOR HUCKLEBERRY HOUND

CARTOON FUN HOUSE 5:00 SUPERMAN—Adventure

COLOR | Superman helps an Indian lead-

er. Perry: John Hamilton. F PERRY MASON—Mystery

Irene Wallace threatens to blackmail Stacey Chandler-unless he helps her in an extortion plot. Chandler: John Bryant. Helen: Marion Ross. (60 min.)





Dinner Theater

MAN ON A STRING

**Ernest Borgnine • Kerwin Mathews** 6 PM

# March 6, 1967 Monday

Afternoon-Evening

COLOR NEWS—Grimsby, Foster

(7) BEATLES—Cartoons O TV KINDERGARTEN

**TRUE ADVENTURE-Documentary** 

COLOR "From Capetown to Cairo." Shots of scenery, animals and native dancing are seen in this filmed caravan trip across the continent of Africa.

COLOR NEWS-Warren Rashleigh

5:15 6 WHAT'S NEW-Children See 7 P.M. Ch. 6 for details.

(9) ART INSTRUCTION-Helen Carkin

5:20 3 TRAVENTURE THEATRE

COLOR At the Arizona-Sonora "Living Museum," host Bill Burrud views live animals, plants, reptiles and birds in their habitats.

5:30 DENNIS THE MENACE-Comedy Dennis promises to care for an incubator full of chicken eggs, but a storm cuts

off the electricity. Jay North. 4 NEWS-Brown, Jensen, Hart

COLOR NEWS-Jennings

(7) CASPER—Cartoons

MISTER ED—Comedy

Wilbur is firm about keeping his new mustache. Alan Young, Connie Hines.

9 FRIENDLY GIANT—Children Friendly discusses life on the farm.

COLOR NEWS-Wilson, Gray

WELLS FARGO—Western

Hardie finds that the stage driver who identified a Wells Fargo messenger's killer is being ostracized by townsfolk. Hardie: Dale Robertson.

5:45 6 FRIENDLY GIANT—Children Cousin Polly visits the music room.

> TIME FOR MUSIC—Laura Weber The children learn to play their homemade banjos. Songs: "Kumbayah" and "What Is Your Name?"

5:55 3 COLOR SKIING TIPS

### **Evening**

6:00 LEAVE IT TO BEAVER—Comedy Beaver gets that unwanted feeling, so he

> casts about for new parents-at an adoption agency. Beaver: Jerry Mathers. 3 4 COLOR NEWS-Chet Huntley,

David Brinkley 5 COLOR NEWS-Weston, Dill 6 (9) CROSSROADS—Documentary A look at events in Algeria since 1954, and the conflict between Moslem and European settlers. James Beveridge.

MOVIE—Adventure

COLOR "City Beneath the Sea." (1953) Two deep-sea divers arrive in Jamaica to begin a search for a million dollars in sunken treasure. Robert Ryan, Mala Powers, Anthony Quinn. (90 min.)

(7) 8 12 NEWS

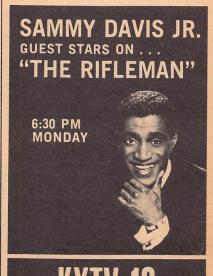
WHAT'S NEW—Children

A family of great horned owls; story of Henry Knox, the colonial bookseller whose hobby was military artillery.

COLOR NEWS—Walter Cronkite MIKE DOUGLAS—Variety

Met soprano Roberta Peters is this week's co-host. Guests are singer Eddie Fisher; Maj. Bernard F. Fisher, the first Air Force officer to win the Congressional Medal of Honor in Vietnam; the

singing Arbors; British satirist David Frost; and hair stylist Hugh Harrison. Ellie Frankel Sextet. (90 min.)



KXTVo

# Monday March 6, 1967

Evening

13 MOVIE—Drama

"Man on a String." (1960) Confronted with evidence that could expose him as a traitor, Boris Mitrov agrees to work as a counterspy. Ernest Borgnine, Colleen Dewhurst, Kerwin Mathews. (90 min.)

6:15 19 DENNIS THE MENACE—Comedy
Dennis receives a record player instead
of the horse he wanted. Jay North.

6:30 McHALE'S NAVY—Comedy
Binghamton's scheming to get McHale
married—he's just learned that married men are being rotated home. McHale: Ernest Borgnine. Binghamton: Joe

Flynn. Kate O'Hara: Joyce Jameson.

3 COLOR NEWS

A NEWS-Brown, Jensen, Hart

5 8 12 COLOR NEWS-Cronkite

MUSICAL PORTRAITS

The recordings include Mozart's Sonata in B Flat Major K. 333.

(7) COLOR NEWS-Huntley, Brinkley

9 PORTRAIT IN MUSIC

The recording is J. S. Bach's "The Well-

tempered Clavier," with Glenn Gould at the piano.

TURN OF THE CENTURY

Actor Robert Benson joins host Max Morath in a sketch about player pianos.

RIFLEMAN—Western

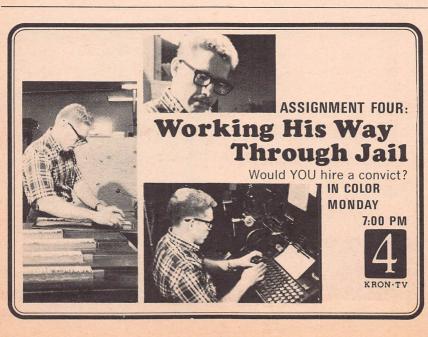
A six-gun acrobat named Tip Corey arrives and announces that his father was murdered by a North Fork mob. Corey: Sammy Davis Jr. Lucas: Chuck Connors. Mark: Johnny Crawford.

6:45 19 NEWS—Charles McEwen 7:00 2 PATTY DUKE—Comedy

Patty applies for the Peace Corps—and receives a letter assigning her to Africa. Patty and Cathy: Patty Duke. Richard: Eddie Applegate. Martin: William Schallert. Natalie: Jean Byron.

ASSIGNMENT FOUR

color "Working His Way Through Jail" reports on the concept of confinement in operation in California and several other states whereby a man serving a sentence can work outside the jail and continue to support his family. Cameras follow one



inmate on day out and record his comments. Writer-producer: Don Zavin.

### 5 RIFLEMAN—Western

Lucas pursues three outlaws, who stole his rifle during a stagecoach trip. Lucas: Chuck Connors. Cotton: Viv Morrow. Mark: Johnny Crawford.

### 6 9 WHAT'S NEW-Children

Training a family of bears; different types of people in mime; Dinosaur National Monument, Utah.

### 7 MONROES—Western

COLOR Mysterious incidents near the Monroe homestead have spooked the Jivestock and Clayt. Clayt: Michael Anderson Jr. Kathy: Barbara Hershey. Jonas Prine: Robert Lansing. Ray Devery: J. Martin Wyler. (60 min.)

### **3** WYATT EARP—Western

While tracking down a notorious holdup gang, Wyatt is wounded. Hugh O'Brian.

### PROFILES IN COURAGE

Because of his anti-slavery stand, Sam Houston is recalled from the U.S. Senate —so he decides to run for governor and try to keep Texas in the Union. Houston: J. D. Cannon. Lt. Gov. Edward Clark: Warren Stevens. (60 min.)

### TWILIGHT ZONE—Drama

A doctor builds a bomb shelter just large enough for his own family—then an alert sounds while some of his friends are visiting him on his birthday. Dr. William Stockton: Larry Gates. Grace: Peggy Stewart. Paul: Michael Burns.

### RANGO—Comedy

COLOR Rango plays dead in an attempt to smoke out the varmint who made off with a gold shipment worth \$25,000. Rango: Tim Conway. Pink Cloud: Guy Marks. Horton: Norman Alden. Cribs: Billy De Wolfe. Larkin: Larry Pinnell.

### 19 PORTER WAGONER-Music

Comedienne Minnie Pearl sings "Come Sit by My Side."

### 7:30 MOVIE—Drama

Jack Palance and Ida Lupino in "The Big Knife." See Sunday 7:30 P.M. Ch. 2 for details. (Two hours)

### 3 4 MONKEES—Comedy

COLOR The police cash in on Monkee Micky's resemblance to an imprisoned hood in an attempt to locate robbery loot. Monkees: Micky Dolenz, Mike Nesmith,

# Tonight 8:30-10:00 PM in color. channel (7) (7) (11) (13)

Lerner & Loewe's

# An original TV adaptation of the Broadway musical.

Starring Robert Goulet,
Peter Falk and Sally Ann Howes.

Presented by Armstrong. Get the LP cast album of the show. One dollar \* at your local Armstrong flooring retailer or lumber dealer. A limited edition, not available at record stores.

\*Suggested resale price.



# Monday March 6, 1967

Evening

Peter Tork, David Jones. Police Captain: Robert Strauss. Ruby: Maureen Arthur.

GOLOR A case of mixed identities throws the island into more than the usual state of confusion when Mary Ann becomes convinced that she's Ginger. Gilligan: Bob Denver. Mary Ann: Dawn Wells, Ginger: Tina Louise. Professor: Russell Johnson, Howell: Jim Backus.

6 9 SMART SEWING—Education Marjorie Arch sews a plaid jumper.

7 13 IRON HORSE—Western
COLOR A special passenger creates
special problems for Ben Calhoun. Frenchman Pierre Le Druc is being sought by
the Mexican Government and protected
by the U.S. Government—which places
Ben's railroad right in the middle. Ben:
Dale Robertson. Dave: Gary Collins. Barnabas: Bob Random. (60 min.)

**Guest Cast** 

Pierre Le Druc ...... Mark Richman Angela Teran ..... Linda Cristal Francisco Gomez ..... Alejandro Rey **III** TRUE ADVENTURE-Documentary

COLOR A look at the changes that have taken place on Guadalcanal in the 20 years since the Marines landed.

19 MOVIE—Drama

"Bitter Victory." (1958) Major Brand, an inexperienced officer, is ordered to capture important documents held by the Germans at Bengazi. Richard Burton, Curt Jurgens. (One hour. 45 min.)

7:50 PROFILES IN SONG

Marlene Tait performs songs from Sam Houston's time.

8:00 3 4 7 8 IDREAM OF JEANNIE

color A house cat holds all the terror of a Bengal tiger for Tony, who's been accidentally shrunk to the size of a mouse by Jeannie's magic. Special effects and giant props highlight this episode. Tony: Larry Hagman. Jeannie: Barbara Eden. Roger: Bill Daily. Bellows: Hayden Rorke.

COLOR To lead Reed to a criminal's loot, Stanley poses as Slippery Sloan and helps the hood break out of jail. The plan

CLOSE-UP GUIDE

8:30 7 1 B BRIGADOON—Musical

SPECIAL COLOR Emmy-winner Ernest Kinoy's adaptation of this Broadway musical won critical praise when it was first telecast last October.

The Alan Jay Lerner-Frederick Loewe musical (the best of 1947, according to the New York Drama Critics' Circle) follows New Yorkers Tommy and Jeff as they become lost in the Scottish Highlands. The wanderers stumble into Brigadoon, an enchanted village that appears only once every 100 years.

Producer-director: Fielder Cook. Choreographer: Peter Gennaro. Irwin Kostal conducts. (Rerun; 90 min.)

	Cast
Tommy	Robert Goulet
	Peter Falk
Fiona	Sally Ann Howes
	Finlay Currie. Meg: Marlyn
Mason.	Harry Beaton: Edward Villella.
	Dalrymple: Thomas Carlisle.
Jeannie	MacLaren: Linda Howe. Andrew
MacLare	en: Rhys Williams.



Sally Ann Howes and Robert Goulet

"Waitin' for My Dearie" .......Sally Ann
"There But for You Go I," "From This
Day On" ......Robert
"The Heather on the Hill," "Almost

like Being in Love" ...Sally Ann, Robert "Come to Me, Bend to Me" ....Thomas

# March 6, 1967 Monday

Evening

goes haywire when Reed loses the trail and Stanley loses his power pills. Stanley: Stephen Strimpell. Reed: John Mc-Giver. Trent: Paul Smith. Blackjack: Richard X. Slattery. Margo: Joyce Van Patten. Dawson: Chuck Robertson.

N.E.T. JOURNAL—Report
"The Shattered Mirror." See Sun. 6
P.M. Ch. 6 for details. (60 min.)

SKALEIDOSCOPE—Discussion
James Day's guest is anthropologist Dr.
Margaret Mead, curator of ethnology
at the American Museum of Natural
History, New York City.

II WONDERS OF THE WORLD

COLOR The Linker family travels from Helsinki, Finland, by boat to Lapland, near the Arctic Circle.

8:30 3 4 CAPTAIN NICE—Comedy

COLOR In Bigtown, Carter is marked for death by a deranged explorer whose faithful servant is an Amazon Indian—armed with a blowgun and poisoned darts. Carter: William Daniels. Mrs. Nash: Alice Ghostley. Dr. John Edgars: Joe Flynn. Luna: Joseph Perry. Dunbar: Ben Wright.

TV producer Sheldon Leonard, a veteran of movie-heavy roles, plays himself in this episode. Leonard is planning to shoot a hold-up scene at Mooney's bank. Lucy assurnes that Leonard is a real crook—and hatches a scheme to catch him in the act. Mary Jane: Mary Jane Croft. Mooney: Gale Gordon.

SPECIAL COLOR An adaptation of the Lerner and Loewe Broadway musical. For details, see the Close-up on the opposite page. (Rerun; 90 min.)

"Rat Patrol," "Felony Squad" and "Peyton Place" are pre-empted.

**9** CREATIVE PERSON

This profile of Leopold Sedar Senghor, the poet who is President of the republic of Senegal, was filmed on location in Africa. Senghor talks about his philosophy, his country and his life, including his childhood and his experiences as a student in France during the Thirties. Five of Senghor's poems are read in English by his nephew Maurice Sonnar Senghor, who also serves as translator of this program.

### 9:00 3 4 ROAD WEST-Western

COLOR Tim and Chance stay on after helping Barbara Plummer find her long-lost father. The boys are concerned about the young woman's welfare—and her life savings: Barbara's father is a compulsive gambler deep in debt. Tim: Andrew Prine. Chance: Glenn Corbett. Ben: Barry Sullivan. (60 min.)

### Guest Cast

Rando Plummer ...... Kevin McCarthy Barbara Plummer ....Barbara Anderson Tally O'Day ..... Jack Carter

5 8 10 12 ANDY GRIFFITH

COLOR Milkman Walt Simpson's faithful horse has been replaced by a truck. All of Mayberry is stumped for a cure when Old Dolly goes on a hunger strike. Opie: Ronny Howard. Aunt Bee: Frances Bavier. Floyd: Howard McNear. Walt Simpson: Tom Tully. Arnold: Sheldon Golomb. Roberts: Charles Thompson.

Omeras view a prenatal class for parents. Dr. J. Robert Bragonier and Leta

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# Monday March 6, 1967

Evening

Powell Drake describe the development of the child in the womb.

N.E.T. JOURNAL—Documentary
"The Shattered Mirror." See Sun. 6
P.M. Ch. 6 for details. (60 min.)

9:15 DANCE STAND—Gary Culver Students from Lodi High School are Gary's guests. (60 min.)

9:30 DOCTOR'S NEWS CONFERENCE

A discussion of developments in the treatment of multiple sclerosis by guests including Drs. Knox H. Finley, chief of neurology, Presbyterian Medical Center; and Robert Fishman, department of neurology, UC Medical Center.

MARK TWAIN TONIGHT!

SPECIAL COLOR Hal Holbrook plays
Twain in this one-man show. For details, see the Close-up below. (90 min.)

N.E.T. PLAYHOUSE—Drama
Sir Laurence Olivier and Sir Michael
Redgrave star in Olivier's production
of Anton Chekhov's "Uncle Vanya." The
play focuses on the emotional turmoil
of three people who must face the fact

that the man they idolize is a pompous, self-serving nonentity. Produced in association with England's Chichester Festival Theatre. Uncle Vanya: Sir Michael Redgrave. Astrov: Sir Laurence Olivier. Sonya: Joan Plowright. Ilyena: Rosemary Harris. (Two hours)

MOVIE—Drama

COLOR "Night People." (1954) A colonel in U.S. Counter Intelligence must get back a young GI being held by Red agents in East Berlin. Gregory Peck, Broderick Crawford. (90 min.)

10:00 2 NEWS-Atkinson, Alberts, Helmso 3 4 RUN FOR YOUR LIFE-Drama

COLOR In the Alps, the disappearance of 40 million dollars in jewels traps Paul between a wealthy financier who suspects him, and the real thieves—who are certain Paul crossed them. Paul: Ben Gazzara. (60 min.)

**Guest Cast** 

Erich Krieger ... Helmut Dantine
Police Inspector ... Alfred Dennis
Michele Deneuve ... Jeanne Rainier

CLOSE-UP GUIDE

### 9:30 5 10 12 MARK TWAIN TONIGHT!

SPECIAL COLOR Mark Twain lives again in Hal Holbrook's portrayal of America's most famous humorist.

In costume, Holbrook re-creates a Twain lecture of the late 19th Century. He offers anecdotes and readings from "Huckleberry Finn," "Life on the Mississippi," "Roughing It," "Letters from the Earth" and other writings.

Twain, born Samuel Langhorne Clemens (1835-1910), won fame for his broad humor and stinging satire. His works, which include sketches, novels and social criticism, are deeply rooted in native American folklore and humor.

Holbrook first presented this oneman show in New York in 1959, and has since taken the show on a world tour. He returned to Broadway as Twain during the 1965-66 season winning a Perry Award as the year's best actor and a



Hal Holbrook as Mark Twain

special citation from the New York Drama Critics' Circle.

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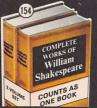


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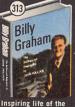
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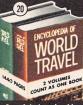
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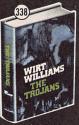


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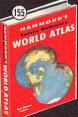
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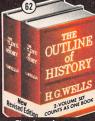


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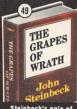
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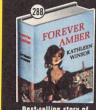
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49

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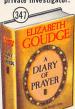
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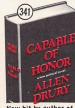
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(SEE INSIDE FOR MORE TITLES)

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# March 6, 1967 Monday

Evening

7 7 II IB BIG VALLEY

COLOR Five ex-soldiers turn the Bark-ley house into a courtroom to put Nick and his former Civil War commander on trial. The self-appointed judges accuse the pair of ordering a terrorist attack on a helpless Southern town. Nick: Peter Breck. Heath: Lee Majors. Jarrod: Richard Long. (60 min.)

### **Guest Cast**

General Alderson ..... Henry Jones
Macklin ..... Alan Bergmann
Boreau ..... David Renard

9 CITY BEAT: MEL WAX
10:30 2 ALFRED HITCHCOCK—Drama

Maggie Flynn tries to prevent a shootout between two customers in her crossroads restaurant. Del: Gene Barry. Red: Darren McGavin. Maggie: Ellen Corby. Ben: Casey MacGregor.

AFTERMATH—Discussion

11:00 MOVIE-Drama

"As If It Were Raining." (French; 1963) In Madrid, an American novelist becomes involved in a plan to rob the National Bank of Spain. Eddie Constantine, Elisa Montes, Silvia Solar.

3 7 10 13 COLOR NEWS

11:30 3 4 7 8 JOHNNY CARSON
COLOR Johnny begins his second week

**COLOR** Johnny begins his second week in Hollywood, interviewing movieland celebrities. (90 min.)

MERV GRIFFIN—Variety

Scheduled guests include producer David Susskind, comedian Nipsey Russell and TV personality Betty White. Arthur Treacher, Mort Lindsey orchestra. (90 min.)

MOVIE—Drama

"Désirée." (1954) The daughter of a Marseilles silk merchant meets an impoverished general named Napoleon Bonaparte. Marlon Brando, Jean Simmons, Merle Oberon. (Two hours, 15 min.)

m MOVIE—Adventure

COLOR "Hell's Island." (1955) A young man is hired to find a missing ruby that disappeared during an attempt to smuggle it out of the country. John Payne, Mary Murphy, Francis L. Sullivan. (One hour, 40 min.)

**MOVIE**—Adventure

"Conquest of Mycene." (Italian-French;

1958) Two men lead a rebellion against the corrupt government of Mycene. Gordon Scott, Allesandra Panaro, Pietro Marescalchi. (Two hours)

NAKED CITY—Drama

Andrew Eisert suddenly runs amok, shooting merchants and customers in several stores. Eisert: Woodrow Parfrey. Muldoon: John McIntire.

B MARSHAL DILLON—Western

A storekeeper is sure that farmer Clint Dodie was the man who robbed his store. Jonas: Dabbs Greer. Clint: Jack Elam. Medora: Betty Harford.

12:00 B WESTERNERS—Drama

Marshal Morrison refuses to turn over his prisoner to deputy warden Clyde Santee. Morrison: Dayton Lummis.

12:30 13 NEWS

1:00 3 COLOR NEWS

4 NEWS

5 MOVIE—Drama

"Buckskin Frontier." (1943) Richard Dix, Jane Wyatt, Victor Jory.

1:45 CHANGING TIMES—Report





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# Tuesday March 7, 1967

### Morning

5:55 3 COLOR FARM NEWS 6:00 3 RHYME AND REASON

> 1. "The Art of Storytelling of Ghosts and Goosepimples." 2. Dawn Addams explains the days of the week, (60 min.)

5 SUNRISE SEMESTER

Early Middle Ages: "The Barbarians Enter the West." Prof. Jill Claster.

A.M.-Dunbar, Lindstrom, Bentley
BIG PICTURE—Army

6:25 A FARM NEWS

6:30 A PROFILE—San Diego State

"Triad: Three Shakespearean Women." 5 CHINA—History

"Communist China: Art and Literature."

SUNRISE SEMESTER
"The Barbarians Enter the West."

6:55 B NEWS

7:00 **3 4 7 8** TODAY

COLOR Scheduled guests: songwriters Betty Comden, Adolph Green and Jule Styne, who preview numbers from their new musical "Hallelujah, Baby!" Also: a filmed report on New York City's Mobilization for Youth, an organization that teaches and finds work for unskilled teen-agers. (Taped from this morning's live telecast; two hours)

5 FILM SHORT

COLOR COMMUNITY CALENDAR

7:05 5 10 COLOR NEWS—Benti

12 THE ANSWER—Religion

**COLOR** A college freshman neglects his Christian responsibilities.

# DOROTHY MALONE

A comparison of her two worlds next week in TV GUIDE. 7:30 5 NEWS—Jim Anderson

WINCHELL-MAHONEY-Children Jerry and the gang help Knucklehead to improve his grades.

7:35 COLOR NEWS—Joseph Benti

7:45 13 LINUS—Cartoons

8:00 5 10 12 CAPTAIN KANGAROO

VIRGINIA GRAHAM—Interviews

Guests are Brooklyn (N.Y.) councilwoman-at-large Mildred Pafundi Rosen and authors Louise Rohner ("Divorcée's Handbook") and Lissa Charell ("Young Divorcées").

CLASSROOM—Education

In-school programming: language arts, mathematics, Spanish and science. (Three hours, 25 min.)

III BIBLE ANSWERS—Drama

A 9-year-old girl is confused by death. 8:15 R COLOR CARTOONLAND

8:20 6 9 COLLEGE ENGLISH-Lessons

8:30 GYPSY ROSE LEE—Panel

COLOR Guests are actress Geraldine Brooks and shoe expert Mary Wales.

BEANY AND CECIL—Cartoons

8:40 CLASSROOM—Education

In-school programming: Spanish and science. (Two hours, 25 min.)

8:45 2 RELIGION TODAY—Catholic

9:00 2 COLOR POPEYE—Cartoons
3 4 COLOR REACH FOR THE

STAR—Game

5 8 10 12 CANDID CAMERA
Dorothy Collins dresses up as a boy and

Dorothy Collins dresses up as a boy and tries to enlist in the Coast Guard.

MOVIE—Fantasy

Bill Gordon's Prize Movie: "It Grows on Trees." (1952) Irene Dunne, Dean Jagger, Joan Evans, Les Tremayne, Dick Crenna. (Two hours)

7 JACK LA LANNE—Exercise

HOCUS POCUS—Children
DIVORCE COURT—Drama

The wife claims that her husband is showing too much interest in their next-door neighbor. (60 min.)

9:10 6 CLASSROOM—Education

In-school programming: Spanish, science, history and physical education. (Two hours, 20 min.)

9:15 MING AND ODIE—Cartoons

## March 7, 1967 Tuesday

Morning-Afternoon

	O	BUCKAF	200 500	—Buck	Weaver
0.00	-		mental a process	110 11	

9:25 3 4 COLOR NEWS—Vanocur 9:30 ROMPER ROOM—Children 3 4 7 8 COLOR CONCEN-TRATION-Game

5 10 12 BEVERLY HILLBILLIES Elly has her first date with Drysdale's

son. Sonny: Louis Nye.

M HOCUS POCUS—Children 10:00 3 4 (7) PAT BOONE—Variety COLOR Comic Bill Dana and Pat sing

"Open Up the Dog House." ANDY GRIFFITH

Aunt Bee decides to take driving lessons. Aunt Bee: Frances Bavier.

LIFE OF RILEY—Comedy Riley provides overnight shelter for a

noisy animal. William Bendix.

M BEN CASEY—Drama

Casey's patient is a youngster who must undergo a series of major operations. Casey: Vincent Edwards. (60 min.)

R EVERYBODY'S TALKING

10:30 O COLOR JACK LA LANNE 3 4 7 HOLLYWOOD SQUARES COLOR See Mon. 10:30 A.M. Ch. 3.

> 5 8 10 12 DICK VAN DYKE Gagwriter Sally has a gimmick to use for her TV appearance: She'll advertise for a husband. Sally: Rose Marie.

B DARK SHADOWS—Serial 11:00 MEL VENTER—Interview

3 4 7 COLOR JEOPARDY 5 8 10 12 LOVE OF LIFE

MARKET SWEEP-Game 11:25 5 8 10 12 COLOR NEWS

11:30 NEWS-Claud Mann

3 4 7 8 COLOR EYE GUESS 5 10 12 SEARCH FOR TOMOR-ROW-Serial

6 9 TO BE ANNOUNCED DATING GAME

11:45 5 10 12 GUIDING LIGHT—Serial

11:55 3 4 7 COLOR NEWS NEWS—Bud Walling

### Afternoon

12:00 CHARLEY AND HUMPHREY 3 10 COLOR NEWS

4 7 8 COLOR LET'S MAKE A DEAL—Game

5 NEWS—Weston, Ramey

(6) WHAT'S NEW—Children Basic characteristics of mammals; mime

with a moral; Dinosaur Park. TO THE EVERYBODY'S TALKING 9 TV KINDERGARTEN

PEOPLE IN CONFLICT

Cases: 1. A woman resents her sisterin-law's influence over her husband, 2. Alcoholism is ruining a marriage.

R LORETTA YOUNG—Drama A young wife discovers she must alter her self-centered attitudes.

12:25 4 (7) COLOR NEWS

R NEWS—Bud Walling 12:30 3 4 COLOR DAYS OF OUR LIVES

5 8 10 12 COLOR AS THE WORLD TURNS—Serial

6 9 NINE TO GET READY-Health See Monday 9 P.M. Ch. 6.

7 (7) ID DONNA REED—Comedy Donna tries to get Alex to join a hospital staff. Alex: Carl Betz.

9 FOLK GUITAR—Music See 7 P.M. Ch. 9 for details.

COLOR NEWS-Warren Rashleigh 12:45 COLOR TODAY INAGRICULTURE

1:00 MOVIE—Drama

"Love from a Stranger." (1947) Sylvia Sidney, John Hodiak. (One hour, 25 min.)

3 4 COLOR DOCTORS—Serial 5 8 10 12 PASSWORD—Game

COLOR Celebrity guests: singer Leslie Uggams and comic Soupy Sales.

MUSICAL PORTRAITS 7 (7) R BEN CASEY—Drama

Casey clashes with a young patient's parents, who won't let Casey operate. Casey: Vincent Edwards. (60 min.)

 CLASSROOM—Education In-school programming: mathematics,

French and linguistics. (Three hours) **M** PERRY MASON—Mystery

A murdered man's parrot is called as a witness at an inquest. Ellen: Jody Law-rence. Fred: Robert E. Griffin. (60 min.)

1:05 (9) CLASSROOM—Education

In-school programming covers Spanish, history and pre-school education. (One hour, 35 min.)

TV GUIDE

# grrrrrr!

Walk softly and carry a big stick when you meet Africa's "Wild Animals Unlimited" on Color Traventure Theatre. Safari so good. 5:20!

# ruff!

Damsels usher in "London After Dark" as Spencer Michels searches for Mary Poppins. He does find a theatre or two. For nighttime sights and sites, join the junket! 6:30-7:30.

# gruff!

with a sophisticated touch! So goes "Mr. Terrific's" boss — John McGiver, Harry Martin rapports on "Channel 3 Reports" 6:30-7:30.

# all Tuesday in color on Channel 3

# Tuesday

Afternoon

### 1:10 6 CLASSROOM—Education

In-school programming: language arts, political history and pre-school instruction. (One hour, 15 min.)

### 1:30 3 4 COLOR ANOTHER WORLD 5 8 10 12 HOUSE PARTY

COLOR Guest: Dr. James Peterson, marriage and family counselor.

2:00 3 A YOU DON'T SAY!—Game COLOR Guests: actress Ruta Lee and actor Jackie Coogan.

> 5 8 10 12 TOTELLTHE TRUTH 7 7 M R NEWLYWED GAME

2:25 NEWS

5 8 10 12 COLOR NEWS

2:30 PDQ—Game

COLOR Celebrity guests: Larry Hagman, Ruta Lee and Dick Patterson.

3 MOVIE—Drama

COLOR "Love Is a Many-Splendored Thing." (1955) An attractive Eurasian physician's dinner engagement with war correspondent is destined to develop into a romance. Filmed in Hong Kong, Jennifer Jones, William Holden.

4 MATCH GAME

COLOR Celebrity guests: actress Jane Withers and satirist Henry Morgan.

### 5 8 10 12 EDGE OF NIGHT 6 LET'S LIPREAD—Education

Rose Broberg's lesson includes a review of consonant sounds.

7 7 11 13 DREAM GIRL Celebrity guests: Anne Jeffreys, Gig Young, Buddy Greco and Steve Harmon.

2:55 4 COLOR NEWS 7 (7) 11 13 NEWS

3:00 COLOR TRUTH OR CONSE-QUENCES-Game

MILLIONAIRE—Drama

Sally Sims uses her check to take her daughter on a cruise. Sally: Venetia Stevenson. Susan: Elisabeth Fraser.

5 8 10 12 SECRET STORM 7 7 1 GENERAL HOSPITAL

3:30 CAPTAIN SATELLITE—Children

A ROBIN HOOD—Adventure The sheriff plans to steal a treasure that Sir Richard is keeping. Richard Greene. Sir Richard: Ian Hunter.

MIKE DOUGLAS—Variety COLOR Guests are Cliff "Charley

# March 7, 1967 Tuesday

Afternoon

Weaver" Arquette, actor Buster Crabbe, singer Betty Clooney and the singing Four Saints. Van Johnson. (90 min.)

7 7 11 13 NURSES—Serial 8 MOVIE—Comedy-Mystery

"Home, Sweet Homicide." (1946) Peggy Ann Garner, Randolph Scott. (Two hours)

GYPSY ROSE LEE—Panel

COLOR Guests are comic-actor Joe Flynn, comedienne Rose Marie and beauty expert Pat Montandon.

MOVIE—Biography

"I Aim at the Stars." (1960) The story of rocket expert Werner von Braun, who worked for the Nazis during World War II. Curt Jurgens, Victoria Shaw. (Two hours)

4:00 3 MOVIE—Comedy

Time approximate. "Abbott and Costello Go to Mars." (1953) Our heroes accidentally launch a rocket—and themselves. Martha Hyer, Mari Blanchard.

A BACHELOR FATHER—Comedy
Peter thinks he has the answer to his
night-school teacher's romantic problem. Peter: Sammee Tong.

7 1 DARK SHADOWS-Serial
PRENCH CHEF—Cooking

Julia Child prepares a salmon dish.

MIKE DOUGLAS—Variety

COLOR See 3:30 P.M. Ch. 5. (90 min.)

COLOR CAP'N DELTA

BUCKAROO 500—Children

4:30 2 COLOR UNCLE WALDO-Cartoons

4 RAWHIDE—Western

A rival trail boss is plotting to take over Favor's herd. Brother Bent: Macdonald Carey. (60 min.)

**7 11** WHERE THE ACTION IS Performers: P. J. Proby, Don and the Goodtimes, and Tommy Roe.

9 MISTEROGERS—Children

B COLOR YOGI BEAR—Cartoons

CARTOON FUN HOUSE

5:00 SUPERMAN—Adventure

COLOR An archeologist announces that he has found a necklace that keeps its wearer from harm. George Reeves.

5 PERRY MASON—Mystery

An agent's idea of a joke is to doublecross a comedian. Danny: Frankie Laine. Buzzie: Bobby Troup. (60 min.)

COLOR NEWS—Grimsby, Foster

BUGS BUNNY—Cartoons

9 TV KINDERGARTEN

TRUE ADVENTURE-Documentary
COLOR Illegal killing of Kenya's animals by poachers.

13 COLOR NEWS-Warren Rashleigh

5:15 6 WHAT'S NEW—Children
Basic characteristics of mammals; mime
with a moral; Dinosaur Park.

5:20 TRAVENTURE THEATRE

COLOR Films compare the characteristics and habits of wildlife in Africa and North America. Host: Bill Burrud.

5:30 2 DENNIS THE MENACE-Comedy
Dennis tries to train Mr. Wilson's dog
Fremont. Dennis: Jay North. Mr. Wilson:
Joseph Kearns.

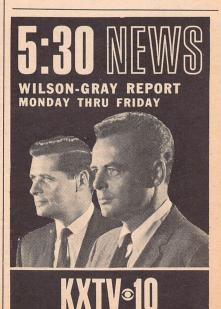
4 NEWS-Brown, Jensen, Hart

7 11 13 COLOR NEWS—Jennings

7 KING KONG—Cartoons

8 MISTER ED—Comedy

Wilbur promises that if he wins a radio contest he will take Mister Ed to Europe. Alan Young.



# Tuesday March 7, 1967

Afternoon-Evening

9 FRIENDLY GIANT—Children Friendly and Rusty play bird songs.

RIFLEMAN—Western

Mark becomes gun shy. Mark: Johnny Crawford. Vantine: Peter Whitney.

5:45 6 FRIENDLY GIANT—Children
The gang rehearses for a concert.

MR. LISTER—Children
"Fox and the Alligator."

9 BASIC FOLK GUITAR

Suzette Haden Elgin demonstrates the "little bar" chords, the F chord and a bar A7 chord.

5:55 3 COLOR SKIING TIPS

#### **Evening**

6:00 2 LEAVE IT TO BEAVER-Comedy

June tries to fix up a blind date for Wally. June: Barbara Billingsley.

3 4 COLOR NEWS-Chet Huntley, David Brinkley

5 COLOR NEWS—Weston, Dill

6 AWARD SERIES-Documentary See Sunday 10 P.M. Ch. 6 for details.

7 MOVIE—Drama

"No Highway in the Sky." (1951) An eccentric scientist claims that metal fatigue will cause the crash of a new airliner after 1400 hours in flight. Based on the novel by Nevil Shute. James Stewart, Marlene Dietrich, Glynis Johns. (90 min.)

7 8 12 NEWS

9 WHAT'S NEW-Children

Growth of a colony of blue heron; story of Washington's camp at Valley Forge.

O COLOR NEWS—Walter Cronkite

MIKE DOUGLAS—Variety

Guests are singer Tony Martin, clairvoyant Jeane Dixon, pianist Earl Grant, fitness expert Joseph Pilates and comedian Joey Adams. (90 min.)

MOVIE—Drama

"Battle of the Coral Sea." (1959) The Japanese destroy Cdr. Jeff Conway's sub and take him as their captive to a small Pacific island. Cliff Robertson, Gia Scala. (One hour, 25 min.)

6:15 DENNIS THE MENACE—Comedy Dennis gives Mr. Wilson a rabbit's foot.

6:30 2 McHALE'S NAVY—Comedy

A section of Ensign Parker's novel (telling how he sank a Japanese battleship) gets printed in his home-town newspaper. Parker: Tim Conway. Gruber: Carl Ballantine. Christy: Gary Vinson.

3 COLOR NEWS

A NEWS-Brown, Jensen, Hart

5 8 12 COLOR NEWS—Cronkite
6 9 MUSICAL PORTRAITS

The recordings include Chopin's Polonaise in A Flat Major.

(7) COLOR NEWS-Huntley, Brinkley

9 FOLK GUITAR-Music

Laura Weber demonstrates the drum effect and blues strum. She also sings "When Johnny Comes Marching Home" and "St. James Infirmary." Scheduled guest: Phil Ochs, folk guitarist.

10 RIFLEMAN—Western

A janitor accidentally kills a gunfighter and decides he's the fastest gun in the West. Clarence: Buddy Hackett.

6:45 NEWS—Charles McEwen

7:00 2 TRUE ADVENTURE

COLOR "The Delta Queen" shows a race between two river boats the "Betsy Ann" and the "Chris Greene."

4 MY MOTHER, THE CAR

COLOR Dave gets back at his neighbors by starring the car in a TV commercial. Dave: Jerry Van Dyke. Barbara: Maggie Pierce. McVey: Stanley Adams.

M SQUAD—Police

A hotel clerk is shot by a big-time gangster. Mapes: Larry Perron. Moreno: Joe Connelly. Cordell: John Beradino.

6 9 WHAT'S NEW—Children Basic characteristics of mammals; mime with a moral; Dinosaur Park.

7 COLOR LET'S GO TO THE RACES—Game

8 LOWELL THOMAS—Travel

COLOR "Pearl of the East," a tour of Ceylon. Views include the island country's tea plantations; farms, where elephants do much of the heavy work; and ceremonies at Buddhist shrines.

9 TAX TIPS FOR TEACHERS

**RETURN** The finer points of filing an income tax return are explained with special attention to the education expenses of teachers. Tax experts Charles



FRANK SINATRA, SPENCER TRACY Courage and cowardice on the devil's own island!

TONIGHT 8:30 PM KCRA·TV COLOR



# Tuesday March 7, 1967

#### Evening

Roddy and Emyko Kumamoto from the District Directors Office of the Internal Revenue Service also answer questions by telephone. Moderator: John Muir, California Teachers Association. (60 min.)

#### TWILIGHT ZONE—Drama

A Confederate sergeant meets a woman who's waiting for her husband to return from the war. Baxter: James Gregory. Lavinia: Joanne Linville. Jud: Warren Kemmerling. Lieutenant: David Garcia.

FELONY SQUAD-Drama

COLOR Sam tries to clear himself of a murder charge. The detective killed a robber at the scene of a crime, but the newspapers say that Sam's bullets also found a second victim—a 16-year-old boy. Sam: Howard Duff. Jim: Dennis Cole. Shafer: John Milford.

#### P ERNEST TUBB—Music

Highlights: "Come On and Sing" (Tinker Tubb) and "Another Story" (Ernest).

## 7:25 3 COLOR OUTDOORSMAN 7:30 2 IT'S A WONDERFUL WORLD

COLOR Host John Cameron Swayze narrates a film tour of "India in a Changing World," including stopovers in Bombay, Calcutta and Jaipur, and a look at the Taj Mahal.

#### 3 4 GIRL FROM U.N.C.L.E.

COLOR In Southern France, April and Mark plunge into a high-speed motor cart race when they try to stop a unique commencement exercise. Graduating commando students plan to use the race as a cover for their holdup of an armored car. April: Stefanie Powers. Mark: Noel Harrison. (60 min.)

#### **Guest Cast**

Noel Harrison a high school dropout? See next week's TV GUIDE.

DAKTARI-Adventure

COLOR Mike is infatuated with a lovely visitor to Wameru, unaware that she
is trying to lure him to a job as director
of a compound in America. Marshall
Thompson (Dr. Tracy) directed this episode, which includes glimpses of the
rare white rhinoceros and pygmy hippopotamus. Mike: Hari Rhodes. Paula:

Cheryl Miller. Jack: Yale Summers. Lee Baker: Janet McLachlan. (60 min.)

6 © LET'S LIPREAD—Education Rose Broberg's lesson includes a review of consonant sounds.

7 (7) 11 (3 COMBAT!—Drama

COLOR Hanley's squad goes on patrol with a new replacement, who says he brings bad luck to those around him. As the mission continues, strange events convince the GIs that the self-proclaimed jinx may be right. Hanley: Rick Jason. Kirby: Jack Hogan. Doc: Conlan Carter. Caje: Pierre Jalbert. Dolan: Tom Simcox. Richards: Peter Haskell. Simmons: Peter Duryea. (60 min.)

#### 19 MOVIE—Western

"Good Day for a Hanging." (1959) A former lawman witnesses a murder and decides to capture the killer. Robert Vaughn, Fred MacMurray. (Two hours)

8:00 BURKE'S LAW—Mystery

Model Holly Howard is found murdered, and the clues link a trio of wealthy Texans to her death. Appearing in cameo roles are Bruce Cabot (Mathewson), Rod Cameron (Murdock), Fred Clark (McNulty), Sir Cedric Hardwicke (Busch), Stephen McNally (Nickerson), ZaSu Pitts (Mrs. Bowie) and Will Rogers Jr. (Von Moore). Burke: Gene Barry. Hopke: William Bendix. Bridget Jenkins: Suzy Parker. (60 min.)

# 6 9 GOVERNOR REAGAN NEWS CONFERENCE—Sacramento

#### 9 CONCERT—San Francisco

The conclusion of the series on Beethoven's sonata cycle features Sonata No. 7, C Minor, Op. 30, No. 2 and Sonata No. 10, G Major, Op. 96, performed by Anahid and Maro Ajemian. (60 min.)

#### 8:30 3 MOVIE—Drama

(1961) A missionary on a Pacific island enlists the aid of three criminals when the area is threatened by a volcano. (Two hours, 30 min.)

#### Cast

Father	Doonan		Spence	er Tracy
Harry			Frank	Sinatra
Father	Perreau	K	erwin	Mathews
Jacques	5	Jean	Pierre	Aumont
Marcel			Gregoir	e Aslan

A-56 TV GUIDE

# The Lady In These Unretouched Photographs Is The Mother of 6 Children & Grandmother of 10!





8:20 P.M.

This photograph was taken before applying Donnatelli Honey and Egg, and without make-up.

8:00

P.M.

This photograph was taken after applying Donnatelli Honey and Egg as directed, and with normal make-up.

# honey and egg for wrinkles

#### You're Not Too Old To Look Younger... New Laboratory Discovery Tightens Sagging Skin on Face and Throat!

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#### SMOOTHER, TIGHTER SKIN

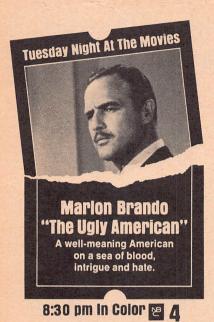
One look in your mirror and you'll be amazed! The skin on your face and neck should look smoother, tighter, more vibrant and glowing than it has for years. Make-up looks more natural and stays looking fresh and lovely for hours longer.

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	CITY
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Together in a full hour of musical magic...in color

# **Tuesday**

Evening

4 (7) MOVIE—Drama

COLOR "The Ugly American" (1962), Eugene Burdick and William J. Lederer's best-seller about the newly appointed ambassador to the Southeast Asian nation of Sarkhan, who is plunged into a power struggle between neutralist, pro-American and Communist factions. (Two hours, 30 min.)

#### Cast

Harrison MacWhite	. Marlon	Brando
Deong	Eiji	Okada
Marion MacWhite	. Sandra	Church
Homer Atkins	Pat	Hingle
Grainger	Arth	ur Hill
Emma Atkins	. Jocelyn	Brando

Postponed from an earlier date.

5 8 10 17 RED SKELTON

COLOR Guests: Mickey Rooney and Martha Raye. Sketch: a couple of exvaudevillians (Mickey and Martha) who've struck it rich throw a dinner party for old friend George Appleby. Silent Spot: Red plays a busy beautician. Martha, who recently returned from Vietnam, sings "Happiness Is Just a Thing Called Joe" and "I've Got My Love to Keep Me Warm." (60 min.)

6 9 FRENCH CHEF—Cooking Julia Child prepares egg dishes.

7 11 13 INVADERS—Adventure
COLOR "Quantity: Unknown." At a

laboratory, security officer Harry Swain and metallurgist Diane Oberly help David unravel the mystery of a metal cylinder found at the site of a plane crash. But Diane warns David to beware of Swain, who shows an excessive interest in the object. David: Roy Thinnes. (60 min.)

Cast

Harry Swain	James Whitmore
Diane Oberly	Susan Strasberg
Griffith	William Talman
Richards	Milton Selzer
Anson	Barney Phillips

9:00 2 CENTER STAGE—Music

series of "Center Stage" concerts, Duke Ellington and Barbara McNair get together for an hour of gentle swing and easy listening. The Duke is joined by two members of his trio (drummer Sam Woodyard and John Lamb on bass). Barbara's numbers include a dance with Carlton

#### March 7, 1967

Johnson, her choreographer. (60 min.) Highlights

"Once in a Lifetime," "Don't Rain on My Parade," "The Shadow of Your Smile," "I've Got Your Number," "Alley Cat" ..... Barbara "For Lovers Only," "Take the 'A' Train," "'C' Jam Blues" ........... Duke "Sophisticated Lady," "Don't Get Around Much Anymore," "I Got It Bad and That Ain't Good," "Mood Indigo,"

"Satin Doll" ...... Duke, Barbara (9) CHALLENGES—Discussion Four vision specialists discuss children's vision, contact lenses, vision training and the problems of the partially sighted. (60 min.)

 DAVID SUSSKIND—Discussion Topics include alcoholism and astrology. 1. U.S. foreign policy and national politics are discussed by Englishman Robert Maxwell, Member of Parliament. 2. Alcoholism is discussed by psychiatrist Morris Chafetz; Stanley Gitlow, former president of the Medical Society on Alcoholism; and Mrs. Mary Mann, director of the National Council on Alcoholism. 3. The meanings of Zodiac signs are explained by astrologists. (One hour, 45 min.)

9:30 5 10 12 PETTICOAT JUNCTION

COLOR A lady pilot causes trouble in Hooterville: It looks like she's about to snare Billie Jo's sweetheart Steve. Kate: Bea Benaderet. Uncle Joe: Edgar Buchanan. Billie Jo: Meredith MacRae. Steve: Mike Minor. Max: Jackie Russell.

PEYTON PLACE

COLOR Peyton suggests a surprise birth-

**Roger Grimsby** and the News Weeknights 11:00 PM Color 7

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Name
Street
CityZip

Phone\_

Yes 🗌 First Baby 🗌 No Month Baby Due\_\_\_

# Tuesday March 7, 1967

#### Evening

day present for Steven; Rodney asks Rachel for a date; Elliot catches Rachel in a lie. Peyton: George Macready. Betty: Barbara Parkins. Rodney: Ryan O'Neal. Rachel: Leigh Taylor-Young. Elliot: Tim O'Connor. Steven: James Douglas. Chandler: John Kellogg.

There's an article on the private and public life of Dorothy Malone in next week's issue of TV GUIDE.

MAN FROM U.N.C.L.E.—Drama

COLOR Both U.N.C.L.E. and THRUSH search for the missing THRUSH diaries that inspired a best-selling spy novel. Neither group will find the valuable records until one of them cures the author's amnesia. Solo: Robert Vaughn. Illya: David McCallum. Jacqueline Midcult: Sharon Farrell. (60 min.)

19 THRILLS AND SKILLS

Baseball great Ted Williams offers tips on plugcasting, spincasting and fly rigs.

10:00 NEWS-Atkinson, Alberts, Helmso

10:00 2 NEWS-Atkinson, Alberts, Helmso
5 10 12 CBS REPORTS

SPECIAL Scheduled: "The Homosexuals." For details, see the Close-up on the opposite page. (60 min.)

May be pre-empted by a late-news show.

OPEN MIND—Discussion
In mid-1967, the present draft law will expire. Discussing their views on the draft and how they feel it should be altered are Gen. Louis B. Hershey, director of Selective Service; Wilson Elkins, president of the University of Maryland; author Daniel P. Moynihan; and Bruce Chapman, author of "Wrong Man in Uniform." (60 min.)

7 ID IB FUGITIVE—Drama

COLOR The fugitive, suspected of car theft, joins a convicted killer being taken to jail by a police sergeant. The odds are stacked against the lawman: The terrain is alive with the killer's friends. Kimble: David Janssen, (60 min.)

#### Guest Cast

Carter James Farentino
Dalton Percy Rodriguez
Laura Phyllis Love
Thornton Russ Conway

#### 10:30 2 ALFRED HITCHCOCK—Drama

A woman finds her sanity questioned when she reports the bizarre circumstances of her mother's death. Diana: Pat Hitchcock. Mrs. Winthrop: Mary Forbes. Basil Farnham: Geoffrey Tune. Maid: Gerry Gaylor. Sir Everett: Alan Napier. Clerk: Maurice Marsac. Doctor: John Myong.

#### 8 T.H.E. CAT—Adventure

COLOR Cat stands between comedian Timmie Taylor and the syndicate mobster who owns Timmie lock, stock and jokebook. The hood is threatening to crush Timmie's vocal chords if he doesn't renew his contract. Carol Cole, Nat King Cole's daughter, makes her TV debut in this episode. Cat: Robert Loggia. Milo: Warren Stevens. Timmie: Gene Boland.

10:45 • KQED REPORT—James Day

11:00 2 MOVIE—Melodrama

COLOR "Escape to Burma." (1955)
A fugitive wanted for murder takes refuge on the plantation of a woman rancher. Barbara Stanwyck, Robert Ryan, David Farrar, Murvyn Vye.

3 7 10 13 COLOR NEWS 4 5 7 8 11 12 NEWS 9 GOVERNOR REAGAN NEWS CONFERENCE—Sacramento

11:30 3 4 7 8 JOHNNY CARSON

COLOR Johnny and Ed McMahon continue their visit to Hollywood. (90 min.)

5 MERV GRIFFIN—Variety

Scheduled guests include singer Margaret Whiting, actor-singer Clifford David and comedian Bobby Ramsen. Arthur Treacher, Mort Lindsey orchestra. (90 min.)

MOVIE—Drama

"Voice in the Mirror." (1958) Julie Lon-



#### THE FEMALE ANIMAL

Jane Powell • George Nader 11:30 PM TUESDAY

**KXTV**©1



# March 7, 1967 Tuesday

Evening

don sings the title song and co-stars in this story of a woman who tries to help her unemployed husband fight off alcoholism. The music score is by Henry Mancini. Richard Egan, Arthur O'Connell. (Two hours, five min.)

#### MOVIE-Drama

"The Female Animal." (1957) After a Hollywood extra saves the life of a star, she persuades him to become the caretaker of her luxurious beach house. Hedy Lamarr, Jane Powell, Jan Sterling, George Nader, Mabel Albertson, Gregg Palmer. (One hour, 35 min.)

MOVIE—Science Fiction

"Invasion, U.S.A." (1953) A forecaster envisions the destruction of the United States. Gerald Mohr, Dan O'Herlihy. (90 min.)

CALL MR. D.—Mystery

Diamond uncovers a smuggling ring which specializes in narcotics. David Janssen. Martha: Phyllis Avery.

13 MARSHAL DILLON—Western

Dillon doesn't want to tell Cherry O'Dell

that her husband has been killed. James Arness. Cherry: Joanna Moore.

#### 12:00 WESTERNERS—Drama

Culhane agrees to defend one of three men being held on a robbery charge. Peter Breck, Steele: Scott Forbes.

12:30 R NEWS

1:00 3 COLOR NEWS

4 NEWS

**5** MOVIE—Mystery

"The Body Snatcher." (1945) Robert Louis Stevenson's story of a 19th-century Edinburgh doctor who buys bodies for medical experiments. Boris Karloff, Bela Lugosi, Henry Daniell.

1:35 MOVIE—All Night

1. "Code Two." (Drama; 1953) Three buddies are assigned to the motorcycle division of the Los Angeles police force. Ralph Meeker, Elaine Stewart, Sally Forrest, Keenan Wynn, Robert Horton.
2. "Hurricane Island." (Adventure; 1951) Jon Hall, Marie Windsor.

3. Naked City: "Hold for Gloria Christmas." Kleist: Burgess Meredith.



## 10:00 5 10 12 CBS REPORTS—Documentary

#### THE HOMOSEXUALS'

**SPECIAL** Is homosexuality a physical or mental illness? Is it a moral crime, or just another product of biological and/or psychological circumstance, such as eye color or a fear of heights?

The answers are many and conflicting, and they reflect ancient taboos, restrictive state and local laws, and the views of the scientific community. One thing is certain: There are millions of homosexuals in the U.S., and many of them are demanding the right to fulfill their needs within the law.

In interviews, newsman Mike Wallace talks with homosexual men (who remain anonymous) and members of the Mattachine Society, whose chief aim is the reform of laws against homosexuals.

Those analyzing aspects of homosexuality include sociologists, psychologists, a Federal judge, social critic Albert Goldman, and playwright Gore Vidal, who discusses homosexuality in the arts.

Films show Secretary of State Dean Rusk, who defends the State Department's policy against hiring homosexuals; the arrest of a 19-year-old offender in a public park; homosexual clubs and bars; and a metropolitan area frequented by homosexual prostitutes.

Also: a report on Boise, Idaho, where a homosexual "scare" sparked a near witch-hunt in the mid-Fifties.

Producer: Harry Morgan. (60 min.)

# Wednesday March 8, 1967

Morning-Afternoon

#### Morning

7 ALL-NIGHT MOVIE—Continued See Tuesday 1:35 A.M. Ch. 7 for details.

5:30 7 FIRST AID AND YOU

5:55 3 COLOR FARM NEWS 6:00 3 RHYME AND REASON

1. Stories about fabulous, mythological beasts are discussed. 2. John learns about the future tense. (60 min.)

5 SUNRISE SEMESTER

Man and Society: first of a two-part lecture on the rules of society.

A.M.-Dunbar, Lindstrom, Bentley

TO FOCUS ON FARMING

6:25 A FARM NEWS

6:30 4 PROFILE—San Diego State
"Conrad Bruderer: Recital."

5 CHINA—History

"Conversations with Chalmers Johnson," Part 1. Dr. E. T. LeFevour.

**10** SUNRISE SEMESTER

Man and Society: first of a two-part lecture on the rules of society.

6:55 13 NEWS

7:00 3 4 7 8 TODAY

COLOR Scheduled guests: TV GUIDE movie critic Judith Crist and Dick Schaap, author of a book about drug addiction in suburban homes. Hugh Downs, Paul Cunningham. (Taped from this morning's live telecast; two hours)

5 KPIX EDITORIAL—Louis Simon

COLOR FOCUS ON FARMING

7:05 5 10 COLOR NEWS—Benti

12 COLOR EXISTENCE—UC, Davis

7:30 S NEWS—Jim Anderson

10 WINCHELL-MAHONEY-Children
On a visit to the museum, Knucklehead
meets a mummy.

7:35 D COLOR NEWS—Joseph Benti

7:45 B COLOR PETER POTAMUS

8:00 5 10 12 CAPTAIN KANGAROO

The Captain discusses a map of the U.S. and talks about various states. (60 min.)

VIRGINIA GRAHAM—Interviews
Guests are singers January Jones and
Sylvia Syms, and exotic dancer Nai Bonet.

IN LADIES DAY

"Treasures for Your Table," shows how

glassware, chinaware and silverware are made in America.

8:15 9 CLASSROOM—Education

In-school programming: linguistics, space science, chemistry, Spanish, social studies, music, art and newspaper study. (Two hours, 20 min.)

8:30 7 GYPSY ROSE LEE—Panel

COLOR Guests are Hollywood costume designer Edith Head and the singing Clingers.

BULLWINKLE—Cartoons

COLOR JACK LA LANNE

8:40 © CLASSROOM—Education
In-school programming: Spanish, health,
social studies, mathematics and music.
(Two hours, 55 min.)

8:45 2 RELIGION TODAY—Lutheran

9:00 2 COLOR POPEYE—Cartoons
3 4 COLOR REACH FOR THE

STARS—Game

5 8 10 12 CANDID CAMERA

Films taken at the U.S. Air Force Academy in Colorado show cadets at a football game, and "Candid Camera" staffers arranging blind dates for the boys.

MOVIE—Drama

Bill Gordon's Prize Movie: "Wicked As They Come." (English; 1957) An unscrupulous beauty-contest winner uses her wiles to catch a rich husband. Arlene Dahl, Philip Carey. (Two hours)

JACK LA LANNE—Exercise
HOCUS POCUS—Children

B DIVORCE COURT—Drama

A husband sues for divorce and asks for the custody of his daughter. (60 min.)

9:05 6 CLASSROOM—Education

In-school programming: health, social science, Spanish, language arts and music. (Two hours, 15 min.)

9:15 2 KING AND ODIE—Cartoons
BUCKAROO 500—Buck Weaver

9:25 3 4 COLOR NEWS-Vanocur

9:30 2 ROMPER ROOM—Children

3 4 7 8 COLOR CONCENTRATION—Game

5 (D) 12 BEVERLY HILLBILLIES

Sophisticated Sonny is determined to tame Elly May's wild mountain spirit. Sonny: Louis Nye. Elly: Donna Douglas.

#### 11 HOCUS POCUS—Children

10:00 3 4 7 PAT BOONE—Variety

COLOR Guest: comedian Don Rickles.

5 10 12 ANDY GRIFFITH

Andy recalls the time a band of gypsies visited Mayberry. Murrillos: Vito Scotti.

8 LIFE OF RILEY—Comedy

The Rileys and the Gillises plan a camping trip together. William Bendix.

M BEN CASEY—Drama

Penelope Shattuck is accustomed to getting what she wants—and right now she wants Casey. Penelope: Anne Francis. Casey: Vincent Edwards. (60 min.)

B EVERYBODY'S TALKING

10:30 COLOR JACK LA LANNE

3 4 7 HOLLYWOOD SQUARES

COLOR Celebrity guests: Zsa Zsa Gabor, Cesar Romero, Robert Clary, Jan Murray, Della Reese and Chad Everett.

5 8 10 12 DICK VAN DYKE
Buddy's mysterious actions are worrying

everyone. Buddy: Morey Amsterdam.

3 DARK SHADOWS—Serial

11:00 MEL VENTER—Interview

3 4 7 COLOR JEOPARDY 5 8 10 12 LOVE OF LIFE

7 11 13 MARKET SWEEP-Game

11:25 5 8 10 12 COLOR NEWS

11:30 2 NEWS—Claud Mann

3 4 7 B COLOR EYE GUESS

5 10 12 SEARCH FOR TOMOR-ROW—Serial

Julia Child prepares egg dishes.

7 11 13 DATING GAME
11:45 5 10 12 GUIDING LIGHT—Serial

11:55 **3 4 7 COLOR** NEWS

8 NEWS—Bud Walling

#### Afternoon

12:00 CHARLEY AND HUMPHREY

3 10 COLOR NEWS

4 7 8 COLOR LET'S MAKE A

DEAL—Game

5 NEWS—Weston, Ramey
6 9 WHAT'S NEW—Children

See 7 P.M. Ch. 6 for details.

7 IN EVERYBODY'S TALKING

# LETTERS

Continued from page A-6

#### FROM THE UNDERGROUND

As an ardent member of the Star Trek Underground Watcher's Society, I agree with the New Orleans lady in principle. But, Mrs. Tortorich, it is the kiss of death to tell anyone that a program is intellectually stimulating! If this is made known, the network will fire the producer, and the sponsors will fade like a cheap pair of pants. No, there is a better way, fellow Trekkers. We must tell the network that Shatner, Nimov and Kelly are dolls, real DOLLS! Tell the sponsors the show is the newest kind of CAMP! Then tell the public that if they listen close the dialog is really DIRTY! This should please everybody, and those of us who are hooked on the show could enjoy it another year. Besides, Mr. Spock really is Something Else.

> Jane Ayers Evansville, Ind.

#### AU REVOIR ARNESS

With Gunsmoke not returning next season, that outsized oaf, Jim Arness, will be joining the ranks of the unemployed. Or will he? Big Jim might lumber over to the Los Angeles Lakers, who could use his height if not his grace. Or he could always lug a spear in those Italian gladiator movies that infest television these days. More likely, though, he'll sit home putting on more blubber as he counts the millions that will accrue to him when Gunsmoke goes on the rerun route. So long, Doc. Bye bye, Kitty. Be careful, Matt.

Sandy Roberts Hartford, Conn.

## Wednesday March 8, 1967

Afternoon

#### TV KINDERGARTEN PEOPLE IN CONFLICT

Cases: 1. A young man has lost his fiancée's savings. 2. A daughter tries to reunite her parents.

R LORETTA YOUNG-Drama

A socialite's young son runs away. Loretta Young, Robbie: Billy Chapin.

12:25 (7) COLOR NEWS NEWS—Bud Walling

12:30 3 4 COLOR DAYS OF OUR LIVES 5 8 D P COLOR AS THE

WORLD TURNS—Serial

6 (9) AWARD SERIES See Sunday 10 P.M. Ch. 6 for details.

7 7 DONNA REED—Comedy Mary wants to take a course in modeling. Mary: Shelley Fabares. Alex: Carl Betz.

ANTIQUES—Art

See Fri. 7:30 P.M. Ch. 9 for details.

COLOR NEWS-Warren Rashleigh 12:45 R COLOR TODAY IN AGRICULTURE

1:00 MOVIE—Western

COLOR "Tension at Table Rock." (1956) A gunman tries to help a oncefamous lawman who is unable to deal with a trail gang. Dorothy Malone, Cameron Mitchell. (One hour, 25 min.)

3 4 COLOR DOCTORS—Serial 5 8 10 12 PASSWORD—Game

COLOR Celebrity guests: singer Leslie Uggams and comic Soupy Sales.

6 MUSICAL PORTRAITS 7 (7) B BEN CASEY—Drama

Businessman Thomas Hardin is having trouble accepting the fact that he may have only a short time to live. Hardin: Lew Ayres. (60 min.)

TO PERRY MASON—Mystery

Mason learns that a missing husband is posing as a diamond cutter. Sarah: Osa Massen. (60 min.)

1:05 9 CLASSROOM—Education

In-school programming: social studies,

music, linguistics, newspaper study and Spanish. (Two hours, 55 min.)

CLASSROOM—Education

In-school programming: Spanish, science, physical education. (One hour, 35 min.)

1:15 CLASSROOM—Education

In-school programming: music, science, physical education and Spanish. (One hour, 25 min.)

1:30 3 4 COLOR ANOTHER WORLD 5 8 10 12 HOUSE PARTY

COLOR Guests: Lassie, her master Rudd Weatherwax and singer Vic Dana.

2:00 MOVIE—Drama

COLOR "The Rains of Ranchipur." (1955) During a visit to India, the American wife of an English lord becomes attracted to a Hindu untouchable. Lana Turner, Richard Burton.

4 YOU DON'T SAY!—Game

COLOR Guests: actress Ruta Lee and actor Jackie Coogan.

5 8 10 12 COLOR TO TELL THE TRUTH—Game

7 7 IN B NEWLYWED GAME 2:25 NEWS

5 8 10 12 COLOR NEWS

2:30 PDQ—Game

COLOR Celebrity guests: Larry Hagman, Ruta Lee and Dick Patterson.

A MATCH GAME

COLOR Celebrity guests: actress Jane Withers and satirist Henry Morgan.

5 8 10 12 EDGE OF NIGHT 7 7 III IB DREAM GIRL

Celebrity guests: Anne Jeffreys, Gig Young, Buddy Greco and Steve Harmon.

2:55 4 COLOR NEWS

7 (7) 11 13 NEWS 3:00 2 COLOR TRUTH OR CONSE-

QUENCES-Game

MILLIONAIRE—Drama

Henry Banning tells wild stories to his nephew-who believes them. Jim Backus.

IN COLOR



Dinner Theater

FATHER OF THE BRIDE

Spencer Tracy . Elizabeth Taylor

# March 8, 1967 Wednesday

Afternoon

5 8 10 12 SECRET STORM 7 (7) III B GENERAL HOSPITAL 3:30 CAPTAIN SATELLITE—Children

ROBIN HOOD—Adventure

A youth is afraid to claim his inheritance which is in a haunted castle. Robin: Richard Greene, Harold: Ian Whittaker,

MIKE DOUGLAS—Variety

COLOR Guests are actors Bill Bailey and Mary Ann Mobley, pianist Skitch Henderson and Aqua-Mates, a swimming group from Cypress Gardens, Fla. Van Johnson, Ellie Frankel Sextet. (90 min.)

7 7 M B NURSES—Serial

8 MOVIE—Adventure

'Thunder over Sangoland." (1955) An American doctor in Africa helps a missionary and his sister. Jon Hall, Ray Montgomery. (Two hours)

m GYPSY ROSE LEE—Panel

COLOR Guests are singer Ketty Lester, comic-actor Joe Flynn and cooking expert Paul Mayer.

MOVIE-Drama

"This Angry Age." (1958) Anthony Perkins, Jo Van Fleet. (Two hours)

4:00 MOVIE-Drama

Time approximate, "Target Unknown," (1951) A B-26 bomber crew is captured in Germany during World War II. Mark Stevens, Alex Nicol.

A BACHELOR FATHER—Comedy

Bentley thinks Kelly should study law. Bentley: John Forsythe. Kelly: Noreen Corcoran. Peter: Sammee Tong.

7 7 M DARK SHADOWS—Serial

SPECTRUM—Interview See Sunday, 9 P.M. Ch. 9.

MIKE DOUGLAS-Variety

COLOR See 3:30 P.M. Ch. 5. (90 min.) COLOR CAP'N DELTA-Cartoons

BUCKAROO 500—Children

4:30 COLOR CARTOON CUTUPS

A RAWHIDE—Western

Favor's cattle and cowhands face an attack by an outlaw gang. Roy: Buzz Martin. Rivera: Rick Jason. (60 min.)

7 (7) M WHERE THE ACTION IS Performers: Buffalo Springfield ("For What's It's Worth") and Bobby Rydell.

MISTEROGERS—Children

Met baritone John Reardon is the guest.

COLOR ROCKY AND HIS

FRIENDS—Cartoons

CARTOON FUN HOUSE

5:00 SUPERMAN—Adventure

COLOR A society lady asks Superman to appear at her home. George Reeves.

F PERRY MASON—Mystery

A carpenter is charged with arson and murder after his boss is found dead. Hing: Benson Fong. Kenneth: John Agar. Mason: Raymond Burr. Burger: William Talman. Della: Barbara Hale. (60 min.)

COLOR NEWS—Grimsby, Foster

7 MILTON THE MONSTER

TV KINDERGARTEN

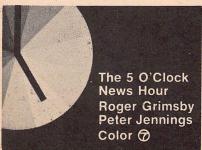
TRUE ADVENTURE-Documentary

COLOR | Host Bill Burrud and his eightyear-old son go fishing for rare golden trout in the high Sierras in "Jackpine Adventure."

COLOR NEWS-Warren Rashleigh

5:15 6 WHAT'S NEW—Children

See 7 P.M. Ch. 6 for details.





WEDNESDAY 6:00 PM

# craggy

rocks and churning waters surround the brave who challenge "Colorado's Raging Rapids"! You're aboard a spectacular boat ride on Traventure Theatre at 5:20!

# gabby

Amid London's traffic Spencer Michels minds the meter as a gabby cabby monopolizes the conversation. A living caricature is a study of character. 6:30-7:30.

# ace

George "Blue Max" Peppard engages Harry "Sopwith Camel" Martin. Both go down behind the lines as "Channel 3 Reports" 6:30-7:30.

# all today in color on Channel 3

# Wednesday

Afternoon

5:20 3 TRAVENTURE THEATRE

COLOR "Colorado's Raging Rapids." A 117-mile trip through waters studded with rocks, past Labyrinth Canyon, Horsethief Point and Satan's Gut.

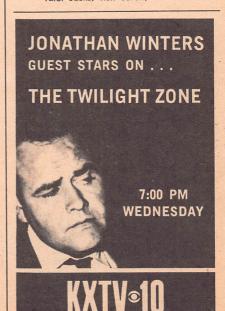
- 5:30 2 DENNIS THE MENACE-Comedy
  Mr. Wilson is trying to save a bird refuge.
  Mr. Wilson: Joseph Kearns, Mr. Timberlake: Maurice Manson.
  - 4 NEWS—Brown, Jensen, Hart

    Color NEWS—Jennings
    - 7 II 13 COLOR NEWS—Jennings
      7 ZORRO—Adventure

Zorro organizes the California dons to meet a coup d'etat. Guy Williams.

- MISTER ED—Comedy
  Mister Ed implores Wilbur to buy a dilapidated old horse. Alan Young.
- Patty the raccoon plays the guitar.

  COLOR NEWS—Wilson, Gray
- MARSHAL DILLON—Western
  A drover wants Matt and Chester to help
  protect his boss's herd from a renegade
  raid. Jacks: Ken Curtis.



# March 8, 1967 Wednesday

Afternoon-Evening

5:45 6 FRIENDLY GIANT—Children

A concert by Friendly (on the pipe), Rusty (guitar) and Fiddle (vibraphone).

9 TIME FOR MUSIC

Laura Weber teaches the children to sing three-part rounds, Songs include "Above the Plain" and "Frère Jacques."

5:55 COLOR SKIING TIPS

#### **Evening**

6:00 LEAVE IT TO BEAVER-Comedy

Beaver faces a lonely weekend when he gets locked in the principal's office. Beaver: Jerry Mathers. Wally: Tony Dow.

3 4 COLOR NEWS-Chet Huntley,

David Brinkley

5 7 8 12 NEWS

6 9 DISCOVERY—Science
Topic: the migration of birds.

MOVIE—Comedy

"Bachelor Flat." (1961) Frank Tashlin directed this farce about an archeology professor who finds he just can't cope with his many female admirers. Terry-Thomas, Tuesday Weld, Richard Beymer, Celeste Holm. (90 min.)

9 WHAT'S NEW—Children

Development of young birds; story of Benedict Arnold and John Campe.

O COLOR NEWS—Walter Cronkite
MIKE DOUGLAS—Variety

Guests are actor Edgar Buchanan of "Petticoat Junction"; the singing De John Sisters; pediatrician Marvin J. Gersh; singer Ken Corday; and Collins and Elizabeth, knife throwers. Roberta Peters, Ellie Frankel Sextet. (90 min.)

MOVIE—Comedy

"Father of the Bride." (1950) When 20year-old Kay Banks announces that she's going to get married, the entire Banks household is thrown into a frenzy. Directed by Vincente Minnelli. Elizabeth Taylor, Spencer Tracy, Joan Bennett, Russ Tamblyn, Don Taylor, Billie Burke, Leo G. Carroll. (90 min.)

6:15 DENNIS THE MENACE—Comedy
The first mockingbird of the year is a
mixed blessing. Mr. Wilson: Gale Gordon.

Dennis: Jay North.

6:30 McHALE'S NAVY—Comedy

Virgil's girl friend stows away on PT-73. Babette: Susan Silo. Virgil: Edson Stroll.

3 COLOR NEWS

4 NEWS-Brown, Jensen, Hart

5 8 12 COLOR NEWS—Cronkite
6 9 YOUR INCOME TAX

Certified public accountants Wilbur P. Gress, William Toms and Richard J. Goodell discuss various aspects of the tax return. Moderator: Walter Atkinson.

7 COLOR NEWS-Huntley, Brinkley

9 PORTRAIT IN MUSIC

The recording is Francois Couperin's Messe pour les couvents, with Georges Robert at the organ.

10 RIFLEMAN—Western

A hero finds the townspeople curiously ungrateful after he kills a notorious gunman. Chuck Connors, Vane: Robert Culp.

6:45 P NEWS—Charles McEwen

7:00 2 TIMMY AND LASSIE—Drama

Timmy ruins the hat that Paul bought Ruth before she has a chance to see it. Jon Provost, June Lockhart.

4 HONEY WEST—Mystery

Honey's job as chaperone to a little girl stops being routine when the youngster disappears. Anne Francis, Everett Sloane.

MARSHAL DILLON—Western

Trudy Trent begs Matt to take her away from her drunken father. Trudy: Anne Helm. Asa: Roy Barcroft. Gar: Burt Douglas. Doc: Milburn Stone.

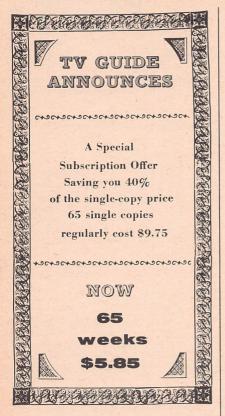
6 9 WHAT'S NEW—Children

Types of mammals; pantomime of emotions; Canyon de Chelly National Monument, Arizona.

# ROBERT CULP GUEST STARS THE RIFLEMAN

6:30 PM WEDNESDAY KXTV.10





(for new subscribers only)

• • • • • • • • • • • • • • • • • • • •
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# Wednesday

Evening

#### (7) THAT GIRL—Comedy

COLOR Ann's dinner party for her parents and a finicky aunt turns into a fiasco: A man appears on her window ledge and threatens to jump. Ann: Marlo Thomas, Don: Ted Bessell. Aunt Harriette: Hazel Shermet, Howie; Jerry Van Dyke.

8 BRANDED—Western

COLOR Two unsavory characters plot to steal McCord's maps of the new Alaska Territory. Leslie: Coleen Gray. Pitkin: J. Pat O'Malley.

#### 9 NEWS IN PERSPECTIVE

New York Times newsmen discuss the recent efforts to start peace talks with the North Vietnamese. Panelists are associate editor Lester Markel, Washington bureau chief Tom Wicker and diplomatic correspondent Max Frankel. (60 min.)

TWILIGHT ZONE—Drama

Jesse Cardiff's ambition is to be the best pool player on Randolph Street. Jesse: Jack Klugman. Fats: Jonathan Winters. Host: Rod Serling.

PERRY MASON—Mystery

Mason is retained to defend an exhusband charged with murdering his stepson. Ethel: Fay Wray. Joseph: John Hoyt. Mason: Raymond Burr. (60 min.)

7:30 2 LOWELL THOMAS—Travel

COLOR "Gateway to the Gods." Films of ancient Shinto and Buddhist rites in modern Japan. Narrator: Lowell Thomas.

3 4 7 8 VIRGINIAN-Western

COLOR "Nightmare at Fort Killman."
Two unscrupulous sergeants have shanghaied Stacy Grainger into the Cavalry.
One brutal incident leads to another as the pair hold Stacy prisoner to prevent him from seeing the fort's commander.
Stacy: Don Quine, Grainger: Charles Bickford. (90 min.)

Guest Cast

Sergeant Trapp ........James Daly
Captain MacDowell .....Les Crane
Beale ......Johnny Seven

5 10 LOST IN SPACE—Adventure

COLOR The Robinsons intervene between two androids. They are trying to protect their half-human friend Verda from superandroid Idak—short for instant destroyer and killer, Smith: Jonathan Harris, Will: Billy Mumy. John:

Gift from-

# March 8, 1967 Wednesday

Evenina

Guy Williams. Maureen: June Lockhart. Penny: Angela Cartwright. (60 min.)

#### **Guest Cast**

Verda ..... Dee Hartford Idak (Model Alpha 12) .. Don Matheson

#### 6 (9) CREATIVE PERSON

This study of conductor Bruno Walter features a talk with Walter, taped shortly before his death in 1962, and an interview with Leonard Bernstein. Maestro Walter, an international authority on Wagner, conducted for the New York Philharmonic, the Imperial and State operas of Vienna, and the Municipal Opera of Berlin. In these posts, Walter did much to bring the music of Bruckner and Mahler to public attention.

#### BATMAN—Adventure

COLOR Part 1: The evil King Tut returns to Gotham City and announces his plan to utterly destroy the Dynamic Duo. Batman: Adam West. Robin: Burt Ward.

Guest Cast

King Tut ...Victor Buono
Lisa ...Lee Meriwether
Neila ...Grace Lee Whitney
Jester ....Tim O'Kelly

#### MOVIE—Drama

"The Secret Garden." (1949) When her parents die, a 10-year-old girl is brought to her wealthy uncle's austere British estate, where she befriends a crippled boy. Margaret O'Brien, Herbert Marshall. (Two hours)

#### 8:00 SECRET AGENT—Adventure

"The Affair at Castelevara." In Spain, Drake and an American agent try to free a former leader who's been condemned to death. Drake: Patrick McGoohan. Carlos Bisbal: Eric Pohlmann. Ramon Torres: Harold Goldblatt. General Ventura: Martin Benson. Sir Duncan: André Morell. Van Horn: Alan Gifford. (60 min.)

6 NEWS CONFERENCE—Jesse Unruh, Hugh Burns

#### 7 11 13 MONROES—Western

color Kathy becomes a schoolmarm, and converts the cabin into a classroom for the homesteaders' children. Her biggest headache: Major Mapoy's ward Timothy, who's infecting his classmates with the thought of playing hooky. Kathy: Barbara Hershey. Jefferson: Keith Schultz. Fenimore: Kevin Schultz. Amy: Tammy Locke. Sleeve: Ben Johnson. Clayt: Michael Anderson Jr. (60 min.)

#### Guest Cast

Timothy Prescott Ronny Ho	ward
Jody Hillman	oward
MaudieKay Ann Ke	emper
Willie Eddie S	Sallia
EllieSofia 1	Marie
Em FeenyJody C	arter

#### O COME UP THE YEARS

#### DATING GAME

#### 8:30 5 10 12 BEVERLY HILLBILLIES

COLOR Banker Drysdale's latest match-making scheme is backfiring: A handsome king is courting Elly May, but Drysdale doesn't know that the royal visitor is dead broke. Jed: Buddy Ebsen. Granny: Irene Ryan. Elly May: Donna Douglas. Drysdale: Raymond Bailey. Jethro: Max Baer. King Alexander: Jacques Bergerac. Doreen: Victoria Carroll. Man on Yacht: Edward Ashley.

#### 6 9 SCIENCE REPORTER

Computerized reading-aids for the blind are discussed by electrical engineer Samuel Mason. Host: John Fitch.

9 KQED REPORT—James Day

#### 8:45 P FRENCH LESSONS

#### 9:00 2 WEDNESDAY SHOWCASE

COLOR High Adventure: "Tiger Hunt in India." Lowell Thomas narrates films of the capture of nine wild elephants in India; an ancient Sentali dance and village bazaar; and in Assam, Thomas joins the Maharaja of Cooch Behar on a tiger hunt. (60 min.)

# Build his sandwich bolder! DURKEE'S FAMOUS SAUCE This SATURDAY.



# Wednesday March 8, 1967

Evening

(7) BOB HOPE—Comedy

COLOR Don Knotts and Arthur Godfrey star in this Western farce curiously titled "The Reason Nobody Hardly Ever Seen a Fat Outlaw in the Old West Is as Follows: " What follows is the saga of an unwanted outlaw called the Curly Kid. He's never been arrested; he can't get arrested-he can't even manage to break the law. Produced and directed by Hal Kanter (60 min.)

#### Cast

ouse	
Curly Kid	Don Knotts
Sheriff Tinsley	Arthur Godfrey
Old Man	Percy Helton
Pauline	Mary-Robin Redd
Sid Swine	Jack Lambert
Seth Swine	. Herbert Edelman
Small	Billy Curtis
Judy Edwards	Chrystalene

#### 5 8 10 12 GREEN ACRES

COLOR Lisa, Lisa, how does your vegetable garden grow? With an expensive tractor, a houseboy and maid, tons of supplies-and a stunned Oliver who wishes he'd never suggested the project to his spendthrift wife. Oliver: Eddie Albert. Lisa: Eva Gabor. Haney: Pat Buttram Fb: Tom Lester.

6 9 9 WORLD PRESS—Panel MOVIE—Adventure

COLOR "Voyage to the Bottom of the Sea." a 1961 movie that launched the current ABC television series. Admiral Nelson and the crew of the atomic submarine Seaview pit their weapons and know-how against a fiery radiation belt threatening the earth. Directed by Irwin Allen, who produces the TV series. (Two hours)

#### Cact

0000	
Admiral Nelson	Walter Pidgeon
Captain Crane	Robert Sterling
Emery	Peter Lorre
Dr. Hillier	Joan Fontaine
Cathy	Barbara Eden
Alvarez	Michael Ansara
Chip	Frankie Avalon
Dr. Jamieson	Regis Toomey
Dr. Zucco	Henry Daniell

# Capture the excitement of the moment **30 MINUTES EACH NIGHT AT 11 PM**



ROD SHERRY



FRANK DILL







DAVE VALENTINE



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#### 9:30 5 8 10 12 GOMER PYLE, USMC

COLOR Jim Nabors (Gomer) displays his singing talent in this episode. Gomer's rendition of "O My Papa" catches the attention of a night-club owner, who is determined to pirate the singing private away from the base. Carter: Frank Sutton. Duke: Ronnie Schell. Nino: Anthony Caruso. Joe: Sammy Shore.

SPORTS FILM

Experts are shown fishing in the Midwest for different varieties of fish.

10:00 NEWS-Atkinson, Alberts, Helmso 3 4 7 8 I SPY—Adventure

COLOR "Blackout." In Spain, Scott works desperately to help a dazed Kelly recall the events of the past evening. A Russian ballerina has been murdered in Kelly's hotel room-and the Russians have given the agents less than a day to come up with some answers. Filmed on location. Kelly: Robert Culp. Scott: Bill Cosby. (60 min.)

#### Guest Cast

Zili .....Zohra Lampert Benkovsky ..... Alan Oppenheimer Boris ..... Lawrence Dane Inspector .....Lou Krugman Tough ..... Shep Sanders Taxi Driver ......José Maria Caffarel

5 DANNY KAYE—Variety

COLOR In an original musical, Danny portrays Italian immigrant Giovanni, who has found a true love but is afraid to pop the question. Roberto: Harvey Korman. Betty: Amzie Strickland. Marco: Harold Gould. Eleanor: Joyce Van Patten. Original songs by Billy Barnes include "What She Mean by That?" "I'm-a No Jealous" (Danny); and "Too Old to Be Young" (Danny, Amzie). Earl Brown singers, Tony Charmoli dancers, Paul Weston orchestra. (60 min.)

(9) NEWS IN PERSPECTIVE See 7 P.M. Ch. 9 for details.

9 OPEN MIND—Discussion

The architect's role as an artist and public servant in city planning is discussed by architects Philip Johnson, John Carl Warnecke and Richard Buckminster Fuller, inventor of the geodesic dome, and Ada Louise Huxtable, architecture critic for the New York Times. Prof. Eric F. Goldman is the host. (60 min.)



ADOLPH COORS COMPANY, SOLDEN, COLORADO

# Wednesday March 8, 1967

Evening

#### TO CENTER STAGE—Music

SPECIAL COLOR "Ellington-McNair." See Tuesday 9 P.M. Ch. 2 for details. (60 min.)

#### 10:30 ALFRED HITCHCOCK—Drama

A man, completely paralyzed in an accident, is sent to the mortuary. Callew: Joseph Cotten. Ed Johnson: Raymond Bailey. Hubka: Forest Stanley. Sheriff: Lane Chandler. Doc Harner: Harry Shannon. Chessy: Marvin Press.

11:00 MOVIE—Mystery

"The Green Glove." (1952) An American ex-paratrooper in Southern France is tracing a jeweled gauntlet which was stolen from a little country church during World War II. Glenn Ford, Geraldine Brooks, Sir Cedric Hardwicke, George Macready, Gaby Andre.

3 5 7 (0 13 COLOR NEWS 4 7 8 (1) 12 NEWS

11:30 3 4 (7) 3 JOHNNY CARSON

COLOR Johnny chats with celebrities in Hollywood. (90 min.)

#### MERV GRIFFIN—Variety

Scheduled guests include comedienne Totie Fields, radio-TV personality Dave Garroway and the musical team of Sandler and Young. Arthur Treacher, Mort Lindsey orchestra. (90 min.)

#### MOVIE—Drama

"The Shrike." (1955) José Ferrer directed, composed the theme music for, and starred in this story of a once-promising director who has been driven to the brink of mental collapse by his possessive, envious wife. June Allyson, Joy Page, Edward Platt, Kendall Clark, Isabel Bonner. (One hour, 40 min.)

#### MOVIE—Adventure

"Scaramouche." (1952) André Moreau vows vengeance when a villainous nobleman kills his best friend. To keep out of sight, he joins an acting troupe as a clown. From the novel by Rafael Saba-

tini. Stewart Granger, Eleanor Parker, Janet Leigh, Mel Ferrer, Nina Foch, Henry Wilcoxen, Richard Anderson. (Two hours, 10 min.)

#### **MOVIE—Comedy**

"The Remarkable Mr. Pennypacker." (1959) A successful meatpacker in the 1890's supports two families—and neither knows of the existence of the other. Clifton Webb, Dorothy McGuire, Charles Coburn, Jill St. John, David Nelson, Ray Stricklyn, Ron Ely. (One hour, 45 min.)

#### MOVIE—Satire

"Beat the Devil." (English; 1953) Novelist Truman Capote and director John Huston devised this screenplay about international swindlers planning to doublecross each other. Humphrey Bogart, Jennifer Jones.

#### MARSHAL DILLON-Western

Kitty risks her life to tell a rancher that deranged Jacob Leech is out to kill him. Leech: Abraham Sofaer. Ollie: John Pickard.

#### 12:00 WESTERNERS-Drama

The citizens of a small Western town form a vigilante group. Morrison: Dayton Lummis, Keller: Robert F. Simon,

#### 12:30 NEWS

#### 1:00 3 COLOR NEWS

4 NEWS

#### 6 MOVIE—Drama

"Alimony." (1949) An unscrupulous woman sets out to wreck the marriage of a young songwriter. Martha Vickers, John Beal.

#### 1:10 MOVIE—All Night

1. "The Glass Wall." (Drama; 1953) A man enters the country illegally to search for a friend whose life he saved during the war. Vittorio Gassman, Gloria Grahame, Ann Robinson.

2. "Gunslinger." (Western; 1956) John Ireland. Beverly Garland.

3. Hawaiian Eye: "Dead Ringer."

### SCARAMOUCHE

STEWART GRANGER JANET LEIGH ELEANOR PARKER

11:30 PM WEDNESDAY KXTV-10



# March 9, 1967 Thursday

Morning

#### Morning

Z ALL-NIGHT MOVIE—Continued See Wed. 1:10 A.M. Ch. 7 for details.

5:30 FIRST AID AND YOU

5:55 3 COLOR FARM NEWS

6:00 3 RHYME AND REASON

1. The art of storytelling. 2. John learns how to use the Paris subway. (60 min.)

**5** SUNRISE SEMESTER

Early Middle Ages: Prof. Jill Claster discusses the early Germanic kingdoms.

A.M.-Dunbar, Lindstrom, Bentley

SUM AND SUBSTANCE

6:25 A FARM NEWS

6:30 4 PROFILE—San Diego State

"First American Voice: Tom Paine."

5 CHINA—History

"Conversations with Chalmers Johnson."

SUNRISE SEMESTER

Early Middle Ages: Prof. Jill Claster discusses the early Germanic kingdoms.

6:55 13 NEWS

7:00 3 4 7 8 TODAY

COLOR Scheduled guests: singer Leon Bibb and veterinarian Buster Lloyd-Jones, who discusses his autobiography. Also: a report on New York City's East Village. (Portions taped from this morning's live telecast; two hours)

FILM SHORT

COLOR COMMUNITY CALENDAR
SOIL CONSERVATION

COLOR CARTOONLAND

7:05 5 10 COLOR NEWS—Benti

COLOR A report on the U.S. Army stationed in Formosa.

7:30 5 NEWS—Jim Anderson

WINCHELL-MAHONEY-Children Knucklehead is angry to learn that his friend is dating folk singer Bingo Starp.

.7:35 D COLOR NEWS—Joseph Benti

7:45 3 BULLWINKLE—Cartoons 8:00 5 10 12 CAPTAIN KANGAROO

The Captain discusses the science of map making. (60 min.)

VIRGINIA GRAHAM—Interviews
Guests are Madame B. K. Nehru, wife
of India's ambassador to the UN, and
newscaster Cindy Adams.

BIBLE ANSWERS—Drama "God's Judgment Day."

8:15 COLOR CARTOONLAND

8:20 6 9 COLLEGE ENGLISH-Lessons

8:30 7 GYPSY ROSE LEE—Panel

COLOR Guests are comic Dom De Luise and actress Katherine Ross.

PETER POTAMUS—Cartoons

COLOR JACK LA LANNE

8:40 © CLASSROOM—Education
In-school programming: Spanish, current
events, science, physical education and
health. (Two hours, 55 min.)

8:45 RELIGION TODAY—Evangelist

8:55 CLASSROOM—Education

In-school programming: current events, science, Spanish, geography, health and music. (Two hours, 10 min.)

9:00 2 COLOR POPEYE—Cartoons

3 4 COLOR REACH FOR THE STARS—Game

5 8 10 12 CANDID CAMERA

Youngsters at a nursery school are seen taking naps; people have trouble getting in and out of rowboats.

MOVIE—Drama

COLOR Bill Gordon's Prize Movie:
"Meet Me At the Fair." (1953) A
young orphan is picked up by two "medicine men." Dan Dailey, Diana Lynn,
"Scatman" Crothers, Hugh O'Brian,
Carole Matthews, Chet Allen. (Two hours)

JACK LA LANNE—Exercise
HOCUS POCUS—Children
DIVORCE COURT—Drama

A wealthy man is suing to annul the marriage of his daughter. (60 min.)

9:15 2 KING AND ODIE—Cartoons
CLASSROOM—Education

In-school programming: science, French, geography, language arts and chemistry. (Two hours, 15 min.)

BUCKAROO 500—Buck Weaver

9:25 3 4 COLOR NEWS—Vanocur 9:30 2 ROMPER ROOM—Children

3 4 7 3 COLOR CONCENTRATION—Game

5 10 12 BEVERLY HILLBILLIES

Granny thinks that Elly May and Sonny are going to get hitched. Sonny: Louis Nye. Granny: Irene Ryan.

M HOCUS POCUS—Children

# Thursday March 9, 1967

Morning-Afternoon

10:00 3 4 7 PAT BOONE-Variety

Guest: comedian Don Rickles.

5 10 12 ANDY GRIFFITH

The Taylor household is upset when Aunt Bee starts baby-sitting. Aunt Bee: Frances Bavier. Salesman: Alvy Moore.

Riley urges his friend Otto to demand a raise in pay. William Bendix.

**III** BEN CASEY—Drama

An old Indian refuses to submit to brain surgery until he finds his son. John: Frank de Kova. Sean: Burt Brinckerhoff. Daniel: Mario Alcalde. (60 min.)

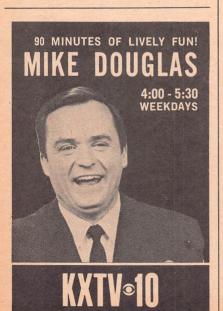
10:30 2 COLOR JACK LA LANNE

3 4 7 HOLLYWOOD SQUARES
COLOR Celebrity guests: Zsa Zsa Gabor,
Cesar Romero, Robert Clary, Jan Murray,
Della Reese and Chad Everett.

5 8 10 12 DICK VAN DYKE

Everyone is away, the night is stormy and Laura is suffering from the creeping frights. Laura: Mary Tyler Moore.

B DARK SHADOWS—Serial



11:00 2 MEL VENTER—Interview

3 4 7 COLOR JEOPARDY 5 8 10 12 LOVE OF LIFE

7 11 13 MARKET SWEEP—Game

11:25 **5 8 10 12 COLOR** NEWS 11:30 **2** NEWS—Claud Mann

3 4 7 3 COLOR EYE GUESS
5 10 12 SEARCH FOR TOMOR-

ROW—Serial

6 SCIENCE REPORTER See Wednesday 8:30 P.M. Ch. 6.

7 11 13 DATING GAME

11:35 SCIENCE REPORTER
Picked up in progress. See Wednesday
8:30 P.M. Ch. 6 for details.

11:45 5 10 12 GUIDING LIGHT—Serial

11:55 3 4 7 COLOR NEWS
8 NEWS—Bud Walling

#### Afternoon

12:00 CHARLEY AND HUMPHREY

3 COLOR NEWS—Whitten, Biondi 4 (7) 8 COLOR LET'S MAKE A

DEAL—Game

5 NEWS—Weston, Ramey

6 WHAT'S NEW—Children
See 7 P.M. Ch. 6 for details.

2 11 EVERYBODY'S TALKING

7 TV KINDERGARTEN
PEOPLE IN CONFLICT

Cases: 1. A woman suspects that her fiancé is a sadist. 2. A couple feel they must take in a lodger. William McCarthy.

The Boys Brotherhood Republic of Chicago helps rehabilitate a 12-year-old. Miss Springs: Loretta Young. Joe: Peter Reynolds. Jack: Chick Chandler.

12:25 4 7 COLOR NEWS

8 NEWS—Bud Walling
12:30 3 4 COLOR DAYS OF OUR LIVES

5 8 10 12 COLOR AS THE WORLD TURNS—Serial

6 GREAT DECISIONS—1967 See 8 P.M. Ch. 6 for details.

Jeff is in trouble: He misplaced the money for the class picnic. Jeff; Paul Petersen. Miss Haskell; Anne Loos.

A-74 TV GUIDE

# March 9, 1967 Thursday

Afternoon

MUSEUM OPEN HOUSE—Art

"So Real That You Can Almost . . ."
See Friday 8:30 P.M. Ch. 9 for details.

[COLOR] NEWS-Warren Rashleigh

12:45 13 COLOR TODAY IN AGRICULTURE

1:00 MOVIE—Drama

"Paris After Dark." (1943) A man released from a concentration camp, returns to his Parisian family thoroughly convinced that the Nazis cannot be stopped. George Sanders, Philip Dorn. (One hour, 25 min.)

3 4 COLOR DOCTORS—Serial 5 8 10 12 PASSWORD—Game

COLOR Celebrity guests: singer Leslie Uggams and comic Soupy Sales.

6 CLASSROOM—Education
In-school programming: science, current

events, language arts and Spanish. (One hour, 40 min.)

7 (7) BEN CASEY—Drama

An aging opera singer pins her hopes of continuing her career on a dangerous eye operation. Clarissa: Mary Astor. Polly: Eileen Heckart. (60 min.)

CLASSROOM—Education

In-school programming: science, speech, creative rhythms, art, French and linguistics. (Two hours, 45 min.)

PERRY MASON—Mystery

Private detective Melvin Slater is murdered. Eve: Maggie Mahoney. Slater: Joe De Santis. Agnes: Sheila Bromley. Mason: Raymond Burr. (60 min.)

1:05 CLASSROOM—Education
In-school programming covers Spanish,

current events and language arts. (One hour, 35 min.)

20

1:30 3 4 COLOR ANOTHER WORLD
5 8 10 12 HOUSE PARTY

COLOR Guest: actor Glenn Ford.

2:00 3 4 YOU DON'T SAY!—Game

COLOR Guests: actress Ruta Lee and actor Jackie Coogan.

5 8 10 12 COLOR TO TELL

THE TRUTH—Game

7 7 II B NEWLYWED GAME

2:25 2 NEWS

5 8 10 12 COLOR NEWS



# Thursday March 9, 1967

Afternoon

2:30 PDQ-Game

COLOR Celebrity guests: Larry Hagman, Ruta Lee and Dick Patterson.

3 MOVIE—Drama

"The Left Hand of God." (1955)
The year is 1947 and, in a remote province of China, an American soldier of fortune poses as a priest to avoid capture by a Chinese war lord. Humphrey Bogart, Gene Tierney.

A MATCH GAME

COLOR Celebrity guests: actress Jane Withers and satirist Henry Morgan.

5 8 10 12 EDGE OF NIGHT 7 7 11 13 DREAM GIRL

Celebrity guests: Anne Jeffreys, Gig Young, Buddy Greco and Steve Harmon.

2:55 4 COLOR NEWS

7 7 11 13 NEWS 3:00 2 COLOR TRUTH OR CONSE-

QUENCES—Game

4 MILLIONAIRE—Drama

Ann Griffin tries to get her actorhusband a movie contract. Ann: Barbara Lord. Vic Griffin: Ronnie Burns.

5 8 10 12 SECRET STORM
7 7 11 13 GENERAL HOSPITAL
3:30 2 CAPTAIN SATELLITE—Children
4 ROBIN HOOD—Adventure

Robin decides to help Sir Richard pay off his debts. Robin: Richard Greene. Sir Richard: Ian Hunter.

MIKE DOUGLAS—Variety

COLOR Guests are actress-dancer Joey Heatherton and her brother Dick, golf pro Doug Sanders and clarinet player Pete Fountain and his Dixieland band, Van Johnson. (90 min.)



7 7 11 13 NURSES—Serial 8 MOVIE—Drama

"City of Chance." (1940) Lynn Bari, C. Aubrey Smith. (Two hours)

CO GYPSY ROSE LEE-Panel

COLOR Guests are actress Tammy Grimes and China Machado, senior editor of Harper's Bazaar.

MOVIE—Drama

"The Last Angry Man." (1959) Paul Muni, David Wayne. (Two hours)

4:00 MOVIE—Adventure

COLOR Time approximate. "The Lone Ranger." (1956) The Lone Ranger and Tonto investigate trouble between the Indians and the settlers. Clayton Moore, Jay Silverheels.

4 BACHELOR FATHER—Comedy

During a visit to Kelly's campus, Bentley gets doused with whitewash. Bentley: John Forsythe. Kelly: Noreen Corcoran.

7 7 DARK SHADOWS—Serial

9 FRENCH LESSONS

MIKE DOUGLAS—Variety

COLOR See 3:30 P.M. Ch. 5. (90 min.)

COLOR CAP'N DELTA-Cartoons

BUCKAROO 500—Children

4:15 9 FRENCH TRAVELOG

4:30 2 COLOR ROCKY AND HIS FRIENDS—Cartoons

A RAWHIDE—Western

Sally Deveraux leaves her tyrannical husband and seeks the protection of the cattle drovers. Olive Sturgess. (60 min.)

7 7 WHERE THE ACTION IS Performers: Paul Revere and the Raiders and Mark Lindsey.

8 HEALTH GAP—Discussion

"The Health Gap . . . Can We Close It?"
Pediatrist Dr. Eugene Eldredge and dietition Mrs. Vivian Gallowaw will explain
the diet deficiency found in young people. Host: Ben Copelan. (Live; 60 min.)

MISTEROGERS—Children
How to use a tape recorder.

COLOR WOODY WOODPECKER

19 CARTOON FUN HOUSE

5:00 2 SUPERMAN—Adventure

color The inspector's son helps solve a case of safe-cracking. Robert Shayne.

PERRY MASON—Mystery

Mason's visitor introduces himself as a

bishop—and says he needs help in claiming a million-dollar inheritance. Mallory: Vaughn Taylor. Lang: Ken Lynch. Carol: Rebecca Welles. (60 min.)

COLOR NEWS—Grimsby, Foster
TARZAN—Adventure

COLOR A self-exiled native chief plans to steal his tribe's valuable ruby—with Tarzan as his unwitting accomplice. Ron Ely. Duprez: John van Dreelen. (60 min.)

9 TV KINDERGARTEN

TRUE ADVENTURE-Documentary

COLOR Bill Burrud takes a trip to
the mountains of Montana.

COLOR NEWS-Warren Rashleigh

5:15 6 WHAT'S NEW—Children See 7 P.M. Ch. 6 for details. 9 ART INSTRUCTION

5:20 3 TRAVENTURE THEATRE

COLOR "Voyage of the La Cantuta."
The journey of four men and a woman who set sail from Peru on a raft headed for Polynesia is shown.

5:30 DENNIS THE MENACE-Comedy
Mr. Wilson is driven to distraction by a
transistor radio. Joseph Kearns.

4 NEWS—Brown, Jensen, Hart
7 11 13 COLOR NEWS-Jennings
8 MISTER ED—Comedy

Mister Ed falls hard for a pretty little filly. Alan Young.

FRIENDLY GIANT—Children
The gang sings about farms.

COLOR NEWS—Wilson, Gray
ZANE GREY—Western

A fugitive soldier from the Civil War is nursed back to health by a young widow. Barlow: Eddie Albert.

Next week
in TV GUIDE
the funny fairway
frolics of the
"HOLLYWOOD
HACKERS."



# expensive

antiques sold by clerks in tuxedoes! That's the contrast pound-foolish Spencer Michels shows with London's bargain antique market Portobello Road. If at first you don't succeed, buy, buy again.

# reasonable

Robert Lansing looks ahead for a magic number between "12 O'clock High" and "87th Precinct." Sex appeal for the over thirty set. Harry Martin mans the mike.

# free

Gary Gerould replaces the divots as PGA Pro Mancour continues "Golf Tips" . . . a special series!

all Thursday in color as Channel 3 Reports 6:30 · 7:30

# Thursday March 9, 1967

Afternoon-Evening

5:45 6 FRIENDLY GIANT—Children

Rusty reads a book called "The Cat."

MR. LISTER—Children

"Tomcat and the Cuckoo."

5:55 COLOR SKIING TIPS

#### **Evening**

#### 6:00 2 LEAVE IT TO BEAVER-Comedy

Beaver unhappily agrees to play a canary in the school play. Jerry Mathers.

3 4 COLOR NEWS-Chet Huntley, David Brinkley

#### 5 COLOR NEWS—Weston, Dill 6 (9) RECITAL HALL—Concert

Beethoven's String Quartet in G and the third movement of Mozart's String Quartet in G are performed by the University of Puerto Rico String Quartet.

MOVIE—Melodrama

"Tarantula." (1955) After escaping from a lonely desert laboratory, a giant tarantula terrorizes the countryside.

(7) 8 12 NEWS

John Agar, Mara Corday, Leo G. Car-roll, Nestor Paiva. (90 min.)

WHAT'S NEW—Children Birds of the marshlands.

COLOR NEWS—Walter Cronkite
MIKE DOUGLAS—Variety

Guests are actor Don Francks, comedian Jackie Vernon, the rock 'n' rolling Four Seasons and Louise Rhoner, author of "Divorcee's Handbook." Roberta Peters, Ellie Frankel Sextet. (90 min.)

13 MOVIE—Mystery

"Saboteur." (1942) Alfred Hitchcock's



film about an aircraft-factory worker who attempts to clear himself of sabotage charges during World War II. Screenplay co-authored by Dorothy Parker. Robert Cummings, Priscilla Lane, Otto Kruger, Alma Kruger. (One hour, 25 min.)

6:15 19 DENNIS THE MENACE—Comedy
Mr. Wilson wants to sell his rare books
in order to buy an expensive camera.

Mr. Wilson: Gale Gordon.

#### 6:30 McHALE'S NAVY—Comedy

A Hollywood director is filming a documentary on PT-boats, and McHale's men are determined to get into the act. John Burton: Robert F. Simon. McHale: Ernest Borgnine.

3 COLOR NEWS

4 NEWS—Brown, Jensen, Hart

5 8 12 COLOR NEWS—Cronkite
6 9 MUSICAL PORTRAITS

The recordings include Bach's Prelude in E Major.

7 COLOR NEWS-Huntley, Brinkley

9 STATE OF THE CAPITOL

RIFLEMAN—Western

Charlie Gordo is due to be escorted from jail by a marshal, but he claims he'll leave in his own time. Gordo: Lon Chaney Jr. Lucas: Chuck Connors.

6:45 19 NEWS—Charles McEwen

#### 7:00 WONDERS OF THE WORLD

COLOR The Linkers tour Yugoslavia, where they stop at Adriatic resort cities and attend a folk-dance performance.

4 WESTERNERS—Drama

An old Civil War wagon is found near town—with a skeleton aboard. Ringo: Don Durant. Laura: Karen Sharpe. Thomas: Terence DeMarney. Colonel: Carl Benton Reid. Nelson: Phillip Pine.

BRANDED—Western

COLOR Footloose Tuck Fraser thinks he's killed McCord. Chuck Connors. Fraser: Larry Pennell. Lorrie: Karen Steele. Archie: Bruce Bennett.

6 9 WHAT'S NEW—Children

Different types of baby mammals; satiric takeoff in mime; Carlsbad Caverns, New Mexico

(7) F TROOP—Comedy

**COLOR** Fort Courage is besieged by suspicion and espionage. A no-nonsense colonel informs Parmenter that there's a

# March 9, 1967 Thursday

Evening

traitor in the fort: Someone is secretly selling guns to the Apaches. O'Rourke: Forrest Tucker. Agarn: Larry Storch. Parmenter: Ken Berry. Wrangler Jane: Melody Patterson.

**3** WALT DISNEY'S WORLD

COLOR See Sunday 7:30 P.M. Ch. 3 for details. (60 min.)

9 BRIDGE—Jean Cox

Jean interviews bridge expert and columnist Charles Goren.

TWILIGHT ZONE—Drama

Deposed by liberator Ramos Clemente, and placed under sentence of death, dictator General DeCruz warns the liberator—he will see the faces of his enemies and assassins in the palace mirror. Clements: Peter Falk. DeCruz: Will Kuluva. Priest: Vladimir Sokoloff, Cristo: Tony Carbone. D'Allesandro: Richard Karlan.

ALFRED HITCHCOCK-Drama

A young girl finds herself involved with a mountaineer who's wanted for murder. Barby: Barbara Cook.

WILBURN BROTHERS—Music Highlights: "New Moon" (Tex Ritter) and "Tie One on Tonight" (Teddy and Doyle).

7:25 3 COLOR OUTDOORSMAN
7:30 2 AMERICA!—Travel

"Away in Wisconsin," a tour of America's dairyland. Highlights include visits to Little Norway, a reconstructed village; the Swiss settlement at New Glarus; the Circus World Museum at Baraboo; Historyland, where pioneer life in Wisconsin is re-created; and tours of Green Bay, Milwaukee, Racine and Madison. Narrator Jack Douglas.

3 4 (7) DANIEL BOONE

COLOR Daniel begins a journey to New Orleans, carrying a pearl necklace that will exonerate a wrongly convicted man. His trip is imperiled by three woodsmen who are determined to steal the jewelry. Daniel: Fess Parker. (60 min.)

**Guest Cast** 

Gordon Lang Philip Carey
Stinch Laurie Main
Coll James J. Griffith
Pa Grimes Kelly Thordsen
Boonesborough is located on TV's largest
sound stage. For details, see next week's

TV GUIDE.

5 10 12 COLISEUM—Circus

COLOR Some of Russia's best circus acts perform in the conclusion of this two-part show, taped in Minsk. Hostess Dinah Shore introduces members of the Moscow State Circus: the six Potchernikova Bears; clowns Mosel and Savic; Osinski, a one-handed balancer; strongman Hertz Atlas; teeterboard tumblers Dudykchaur; and Berikovi, a two-girl aerial-rocket act. (60 min.)

6 (9) SPECTRUM—Science

Psychiatrist Eric Berne, author of the best-selling "Games People Play," discusses his controversial theory of psychoanalysis with series producer David Prowitt in the first of a two-part interview. Dr. Berne tells how the "games" developed, and discusses the success of his book, which was originally intended as a textbook.

BATMAN—Adventure

COLOR Conclusion: Batman attempts to save Robin, who's about to be boiled in oil by the villainous King Tut. Batman: Adam West. Robin: Burt Ward. Alfred: Alan Napier.

**Guest Cast** 

King Tut ...Victor Buono
Lisa ...Lee Meriwether
Neila ...Grace Lee Whitney
Carson ...Nelson Olmsted

CHINA WATCHING—Discussion

19 MOVIE—Drama

"Crest of the Wave." (English; 1954) An American scientist is brought in by the British to work on a new type of torpedo. Gene Kelly. (Two hours)

7:45 9 RADENZEL REPORTS

# FUN tonight with your favorite TV program and bowls of hot-buttered JOLLY TIME!

# Thursday March 9, 1967

Evening

#### 8:00 SEVEN SEAS—Travel

COLOR Mr. and Mrs. Clifford Kamen show films of their travels through Iran including Shiroz, Abadan and the ancient city of Persepolis.

\*\*Great DECISIONS-1967
The Spread of Nuclear Weapons—Can
It Be Stopped?" Guest is Sen. Robert
F. Kennedy (D., N.Y.). Milton Viorst
is the host.

F TROOP—Comedy

color In dream sequences, Agarn and O'Rourke find themselves on a marriage-go-round. The two troopers get a bitter taste of married life—then rush to rescue Parmenter from a marriage broker. O'Rourke: Forrest Tucker. Agarn: Larry Storch. Parmenter: Ken Berry. Wrangler Jane: Melody Patterson. Samantha Oglesby: Mary Wickes. Sally Tyler: Joyce Jameson. Wild Eagle: Frank de Kova.

8 BEVERLY HILLBILLIES-Comedy See Wed. 8:30 P.M. Ch. 5 for details. 8:30 KINGDOM OF THE SEA

COLOR A cruise by the Valero IV to obtain scientific information on sea life leads to deserted islands and the photography of marine animals a mile beneath the ocean's surface.

3 A STAR TREK—Adventure

COLOR "The Devil in the Dark." The men of the Enterprise grapple with a totally different life form when they answer a distress call from a distant mining colony. The miners are under attack from an apparently indestructible creature capable of moving through solid rock. Kirk: William Shatner. Spock: Leonard Nimoy. McCoy: DeForest Kelley. Scott:



James Doohan. (60 min.)
Guest Cast

Vanderberg Ken Lynch Horta Janos Prohaska Giotto Barry Russo Appel Brad Weston

5800 MY THREE SONS

COLOR Chip makes a manly sacrifice for his father. The teen-ager has decided to go steady with "spooky" Melinda Hendricks to protect Steve's blossoming relationship with Melinda's mother. Steve: Fred MacMurray. Chip: Stanley Livingston. Ernie: Barry Livingston. Melinda Hendricks: Suzanne Cupito.

6 9 STATE OF THE CAPITOL
7 (7) 11 13 BEWITCHED-Comedy

dilemma by conjuring up Queen Victoria, throne and all. More magic is needed when Darrin's boss arrives with an overbearing client—who arouses Her Majesty's anger. Samantha: Elizabeth Montgomery. Aunt Clara: Marion Lorne. Larry: David White, Queen Victoria: Jane Connell. Morgan: Robert H. Harris.

9 FRENCH CHEF—Cooking
Julia Child prepares a salmon dish.

9:00 SKI SCENE—Warren Miller

COLOR Action films feature beginners and professionals. Also: reports of the latest Northern California ski conditions.

COLOR "The Sins of Rachel Cade." (1961) In 1939, an American missionary nurse journeys to a village in the Belgian Congo. When the supervising doctor dies, she remains to struggle against disease and a hostile witch doctor. Music by

Max Steiner, who wrote the score for "Gone with the Wind." (Two hours)

Cast
Rachel Cade Angie Dickinson
Col. Henri Derode Peter Finch
Paul Wilton Roger Moore
Kulu Errol John
Muwango Woody Strode
Buderga Frederick 0'Neal

6 9 DAVID SUSSKIND-Discussion See Tues. 9 P.M. Ch. 9. (Two hours) 7 7 11 13 LOVE ON A ROOFTOP

COLOR Love on a rooftop suffers a setback when Julie opens a long-lost letter. The contents are a sure sign that Dave

A-80 TV GUIDE

# March 9, 1967 Thursday

#### Evening

once had serious doubts about marrying her. Dave: Peter Deuel. Julie: Judy Carne, Stan: Rich Little, Charlie: John Ragin, Father: Herbert Voland, Mother: Edith Atwater. Carol: Barbara Bostock.

PROFILE: BAY AREA

9:30 RICHARD DIAMOND—Mystery

Shortly before she was murdered, Lila Bradley hired Diamond to protect "a young lady from France"-who turns out to be a poodle. Diamond: David Janssen. Lila: Nancy Valentine. Kile: Russ Conway. Waldo: Peter Leeds.

3 4 7 DRAGNET—Drama

COLOR Friday and Gannon set up a stake-out to nail the gunman who has held up 10 candy stores in two weeks. Friday: Jack Webb, Gannon: Harry Morgan. Mrs. Hardy: Virginia Gregg, Capt. Mert Howe: Art Gilmore. Claude: Austin Green, George: David Bond.

THAT GIRL—Comedy

COLOR Ann pulls a string of crazy stunts to attract the attention of a big producer who is reportedly looking for an unknown actress to star in his new play. Ann: Marlo Thomas. Don: Ted Bessell. Harold David: Herbert Rudley. Carol: Dee J. Thompson. Marv: Ogden Talbot.

DISCOVERING AMERICA

"New England Heritage Trail."

10:00 NEWS-Atkinson, Alberts, Helmso

3 4 DEAN MARTIN—Variety COLOR Guests: Arthur Godfrey, Sid

Caesar, Peggy Lee, singer-dancer Joey Heatherton and comedian Bob Melvin. In a sketch, Sid flips for a theater usherette (Dean's daughter Claudia). Everyone joins in to re-create a big band radio broadcast, Ken Lane. (60 min.)

Highlights

"Walkin' Happy," "Little Girl Blue" "A Little on the Lonely Side," "Pearly Shells" ..... Arthur "Nobody's Baby" .....Joey "In the Cool, Cool, Cool of the Evening"

"Just You, Just Me," "Exactly Like You," "For You," "Then I'll Be Happy," "You're Driving Me Crazy"

......Peggy, Dean 7 (7) 11 13 ABC STAGE 67

COLOR Robert Young is the host for three poetic views of adolescent romance, all using non-professional actors: 1. "Skaterdater," winner of a Cannes Film Festival award, follows a freckle-faced youth who abandons the all-male world of his skateboard club for a girl, Boy: Michael Mel. Girl: Melissa Mallory. 2. "The River Boy." In a Louisiana bayou, a youngster's shyness becomes a barrier between him and a girl. Tom: Philip Lombas. Jenny: Chrissy Lapeyre. 3. "Reflections." A Chinese boy in Manhattan promises a Puerto Rican girl that he will take her to a faraway enchanted forest. Boy: Carl Chu. Girl: Diane Cecilio. Writerdirector: Noel Black. (60 min.)

CRITICS' CIRCLE—Discussion

1. Leon Katz reviews the American Conservatory Theatre's production of Pirandello's "Six Characters in Search of an Author." 2. Dale Harris comments on opening night presentations by the San Francisco Ballet Company, 3. David Zack



# ARTHRITIS PAIN?

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# Thursday March 9, 1967

Evening

discusses the exhibit at the Oakland Art Museum: "The Negro in American Art."

10:30 2 ALFRED HITCHCOCK—Drama

An aircraft worker finds his invalid wife beaten by a prowler. Carl: Ralph Meeker. Elsa: Vera Miles. Mrs. Fergerson: Frances Bavier. Man in Grey Suit: Ray Montgomery. Doctor: John Gallaudet.

ALCOHOLICS ARE PEOPLE

"The Not Yet Alcoholic" considers means of preventing the teen-age drinker from becoming an alcoholic.

11:00 MOVIE—Drama

"Man in the Shadow." (1957) Sheriff Ben Sadler arrives at the Golden Empire Ranch to investigate the fatal beating of a Mexican laborer. Jeff Chandler, Orson Welles, Coleen Miller, Ben Alexander, James Gleason, Barbara Lawrence, Royal Dano. (One hour, 35 min.)

3 5 7 10 13 COLOR NEWS 4 7 8 11 12 NEWS 11:30 3 4 7 8 JOHNNY CARSON

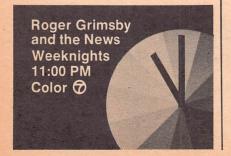
COLOR Johnny continues his visit to Hollywood. (90 min.)

MERV GRIFFIN—Variety

Scheduled guests include comic actors Larry Storch and Forrest Tucker, co-stars of "F-Troop"; comedian London Lee; and TV personality Peggy Cass. Arthur Treacher, Mort Lindsey orchestra. (90 min.)

MOVIE—Drama

color "Thunder Bay." (1953) An oil drilling operation off the Louisiana shore causes resentment among the local shrimp fishermen, who claim their fishing grounds are being ruined. James Stewart, Joanne Dru, Gilbert Roland, Dan Duryea. (Two hours, 10 min.)



MOVIE—Drama

"The Foxes of Harrow." (1947) A gentleman gambler from Ireland comes to make a fortune in Louisiana. Rex Harrison, Maureen O'Hara, Richard Haydn, Victor McLaglen, Vanessa Brown, Patricia Medina, Gene Lockhart, Hugo Haas, Dennis Hoey. Based on the novel by Frank Yerby.

**MOVIE—Comedy** 

"Our Man in Havana." (English, 1959)
An unassuming vacuum-cleaner salesman, working for the British Secret
Service, creates chaos when he invents
phony espionage activities to impress his superiors. Alec Guinness, Burl Ives, Maureen O'Hara, Ernie Kovacs, Noel
Coward. (Two hours)

MOVIE-War Drama

"Cockleshell Heroes." (English; 1955)
The British Royal Marines attempt to
destroy a concentration of German
ships in Bordeaux harbor during World
War II. José Ferrer, Trevor Howard.

MARSHAL DILLON—Western
Dillon is trying to arrest a man in a
nearby town. Nate: Carl Betz. Postil: Tige
Andrews. Mrs. Timble: Marianne Stewart.

12:00 WESTERNERS-Drama

A recluse hires Culhane to obtain an injunction keeping trespassers off his property. Fowler: Barton MacLane. Braun: Eddie Firestone.

12:30 13 NEWS

1:00 3 COLOR NEWS
4 INTERNATIONAL DETECTIVE

A wealthy industrialist takes an immediate dislike to the countess his son wants to marry. Maxine Audley.

MOVIE—Adventure

"Tarzan's Desert Mystery." (1943) There's trouble galore for Tarzan when Nazi agents invade the jungle. Johnny Weissmuller, Nancy Kelly.

1:30 A NEWS

1:40 MOVIE—All Night

1. "Joe MacBeth." (English—Melodrama; 1955) A gangster, egged on by his wife, struggles to become top man in the underworld. Paul Douglas, Ruth Roman. 2. "The Creeping Unknown." (English—Science Fiction; 1955) Brian Donlevy, Jack Warner.

3. Peter Gunn: "The Candidate."

# March 10, 1967 Friday

Morning

#### Morning

See Thursday 1:40 A.M. Ch. 7 for details.

5:30 7 FIRST AID AND YOU

5:55 3 COLOR FARM NEWS

6:00 RHYME AND REASON

1. Mary Ann Stevenson reads an old English folktale. 2. John visits the Flea Market. (60 min.)

**5** SUNRISE SEMESTER

Man and Society: concluding lecture on the rules of society.

A.M.-Dunbar, Lindstrom, Bentley

FOCUS ON FARMING

6:25 A FARM NEWS

6:30 4 PROFILE—San Diego State

"Songs of Protest." Robert Lee.

5 CHINA—History

"Ideology and Organization in Communist China." Dr. E. T. LeFevour.

SUNRISE SEMESTER
Man and Society: concluding lecture on

Man and Society: concluding lecture the rules of society.

6:55 13 NEWS

7:00 3 4 7 8 TODAY

COLOR Scheduled guests: educator James B. Conant, who discusses American high schools; and Lyse Besthof, owner of an exclusive New York City shopping service. Hugh Downs, Barbara Walters. (Taped from this morning's live telecast; two hours)

5 KPIX EDITORIAL—Louis Simon

COLOR FOCUS ON FARMING

7:05 5 10 COLOR NEWS—Benti
12 THIS IS THE LIFE—Religion

COLOR "All the Time in the World."

7:30 5 NEWS—Jim Anderson
10 WINCHELL-MAHONEY-Children
Paul calls Bonehead the sheriff when he
hears strange noises in the house.

7:35 D COLOR NEWS—Joseph Benti

7:45 BEATLES—Cartoon

8:00 5 10 12 CAPTAIN KANGAROO

The Captain shows an exhibit of model ships. (60 min.)

VIRGINIA GRAHAM—Interviews Guests are actresses Gloria Swanson and Arlene Dahl. BIBLE ANSWERS—Drama
"Hope Beyond the Grave."

8:15 COLOR CARTOONLAND

8:20 6 9 COLLEGE ENGLISH-Lessons

8:30 GYPSY ROSE LEE—Panel

COLOR Guests are actress Yvonne De-Carlo and Bob Denver of "Gilligan's Island."

III LINUS—Cartoons

COLOR JACK LA LANNE

8:45 2 RELIGION TODAY—Catholic

9:00 2 COLOR POPEYE—Cartoons
3 4 COLOR REACH FOR THE

STARS—Game

5 8 10 12 CANDID CAMERA

Youngsters try to dress themselves; a busboy takes away the patrons' food before they've finished eating.

6 9 CLASSROOM—Education

In-school programming: language arts, music appreciation, science, social studies and current events. (Two hours, 35 min.)

MOVIE—Drama

COLOR Bill Gordon's Prize Movie: "Scarlet Angel." (1952) When a New Orleans widow dies, a saloon girl whom she befriended adopts both her identity and her infant son. Yvonne DeCarlo, Rock Hudson. (Two hours)

7 JACK LA LANNE—Exercise

HOCUS POCUS—Children

DIVORCE COURT—Drama
A woman claims that she is on the verge

of a nervous breakdown. (60 min.)
9:15 KING AND ODIE—Cartoons

11 BUCKAR00 500—Buck Weaver 9:20 9 CLASSROOM—Education

In-school programming: creative rhythms, Spanish, science, music and current events. (One hour, 50 min.)

9:25 3 4 COLOR NEWS—Vanocur

9:30 2 ROMPER ROOM—Children
3 4 (7) 8 COLOR CONCEN-

TRATION—Game

5 10 12 BEVERLY HILLBILLIES
Shootin' irons may settle the feud between the Clampetts and the Drysdales.

Jed: Buddy Ebsen. Granny: Irene Ryan.

11 HOCUS POCUS—Children

10:00 3 4 7 PAT BOONE—Variety

COLOR Actress Silly Ann Howes is
the celebrity quest.

# Friday March 10, 1967

Morning-Afternoon

#### 6 10 12 ANDY GRIFFITH

Aunt Bee becomes a TV star—advertising furniture polish. Aunt Bee: Frances Bavier. Foster: Robert Emhardt.

8 LIFE OF RILEY—Comedy

Riley makes a cash deposit to guarantee a summer job for Junior. William Bendix.

**M** BEN CASEY—Drama

Casey becomes involved in the case of a young cancer researcher. Elizabeth: Jannice Rule. (60 min.)

EVERYBODY'S TALKING

10:30 2 COLOR JACK LA LANNE
3 4 7 HOLLYWOOD SQUARES
COLOR Celebrity guests: Zsa Zsa Gabor, Cesar Romero, Robert Clary, Jan
Murray, Della Reese and Chad Everett.

8 10 12 DICK VAN DYKE
Rob is worried about losing his job. Rob:
Dick Van Dyke. Claude: Paul Winchell.
Brady: Carl Reiner. Sally: Rose Marie.

11:00 2 MEL VENTER—Interview

3 4 7 COLOR JEOPARDY 5 8 10 12 LOVE OF LIFE

7 11 13 MARKET SWEEP-Game 11:25 5 8 10 12 COLOR NEWS

11:30 2 NEWS—Claud Mann

3 4 7 3 COLOR EYE GUESS 5 10 12 SEARCH FOR TOMOR-ROW—Serial

D B DATING GAME

11:35 6 SPECTRUM—Science See Thurs. 7:30 P.M. Ch. 6 for details.

11:45 5 10 12 GUIDING LIGHT—Serial 11:55 3 4 7 COLOR NEWS

8 NEWS—Bud Walling

#### Afternoon

12:00 CHARLEY AND HUMPHREY

3 10 COLOR NEWS

4 7 8 COLOR LET'S MAKE A

DEAL—Game

NEWS—Weston, Ramey
EVERYBODY'S TALKING

TV KINDERGARTEN
PEOPLE IN CONFLICT

Cases: 1. After 10 years, a marriage seems headed for divorce. 2. A professor is the object of student resentment.

13 LORETTA YOUNG-Drama

To get a job with a man who won't employ attractive women, a glamour girl masquerades as an aged spinster. Nora: Loretta Young. Barry: George Nader.

12:05 6 WHAT'S NEW—Children
A beaver family at work; techniques of
pantomime; bats of Carlsbad Caverns.

12:25 4 7 COLOR NEWS
8 NEWS—Bud Walling

12:30 3 4 COLOR DAYS OF OUR LIVES
5 8 10 12 COLOR AS THE

WORLD TURNS—Serial

7 11 DONNA REED—Comedy Mary is unaware that her new boy friend is a famous singing star. Kip: James Darren. Mary: Shelley Fabares.

9 KALEIDOSCOPE—Discussion See Monday 8 P.M. Ch. 9 for details.

13 COLOR NEWS-Warren Rashleigh 12:35 6 9 RECITAL HALL—Concert

See Thurs. 6 P.M. Ch. 6 for details.

12:45 3 COLOR TODAY IN AGRICULTURE

1:00 MOVIE—Biography

COLOR "Buffalo Bill." (1944) William F. Cody tries to make peace between the Government and the hostile Indians. Joel McCrea, Maureen O'Hara, Thomas Mitchell. (One hour, 25 min.)

3 4 COLOR DOCTORS—Serial
5 8 10 12 PASSWORD—Game
COLOR Celebrity guests: singer Leslie

Uggams and comic Soupy Sales.

A doctor taking a refresher course in neurosurgery is tormented by a recurring nightmare and self-doubt. Farrow: Dana Andrews. (60 min.)

PERRY MASON—Mystery

Jack Hoxley is found murdered after claiming ownership of a formula. Wyatt: John Hudson. (60 min.)

1:05 9 CLASSROOM—Education

In-school programming: social studies, music, health, current events and Spanish. (One hour, 55 min.)

1:25 6 © CLASSROOM—Education
In-school programming: music appreciation. (One hour, 20 min.)

1:30 3 4 COLOR ANOTHER WORLD
5 8 10 12 HOUSE PARTY

COLOR Guests: the All-American Redheads, a women's basketball team.

# March 10, 1967 Friday

Afternoon

2:00 3 4 YOU DON'T SAY!—Game

COLOR Guests: actress Ruta Lee and actor Jackie Coogan.

5 8 10 12 COLOR TO TELL THE TRUTH—Game

7 7 11 13 NEWLYWED GAME 2:25 2 NEWS

5 8 10 12 COLOR NEWS

2:30 2 PDQ—Game

COLOR Ruta Lee, Dick Patterson and Larry Hagman wind up their week as celebrity guests. Host: Dennis James.

3 MOVIE—Drama

COLOR "The Running Man." (English; 1963) A private pilot fakes an accident so his wife can collect his life insurance. Laurence Harvey, Lee Remick.

**MATCH GAME** 

COLOR Celebrity guests: actress Jane Withers and satirist Henry Morgan.

5 8 10 12 EDGE OF NIGHT 7 7 11 13 DREAM GIRL

Celebrity guests: Anne Jeffreys, Gig Young, Buddy Greco and Steve Harmon.

2:55 4 COLOR NEWS

7 7 11 13 NEWS

3:00 2 COLOR TRUTH OR CONSE-QUENCES—Game

4 MILLIONAIRE—Drama

After receiving his check, Gilbert Burton quits his job as a dishwasher and gets involved with a night-club entertainer. Burton: Carleton Carpenter.

5 8 10 12 SECRET STORM

7 7 11 13 GENERAL HOSPITAL 3:30 CAPTAIN SATELLITE—Children

Robin hets Friar Tuck that a beggar of

Robin bets Friar Tuck that a beggar can collect more money than a friar. Robin: Richard Greene. Tuck: Alexander Gauge.

5 MIKE DOUGLAS—Variety

COLOR Guests are world heavyweight champion Muhammad Ali (Cassius Clay), actress-singer Edie Adams, actress June Allyson and Gov. Claude Kirk (R., Fla.), and his wife Erika. (90 min.)

7 7 11 13 NURSES—Serial 8 MOVIE—Science Fiction

"The Unearthly Stranger." (English; 1963) Documentary director John Krish made his dramatic film debut with this story of a scientist who finds himself

married to a woman controlled by powers from outer space. John Neville, Gabriella Licudi. (Two hours)

9 SPANISH FOR TEACHERS
10 GYPSY ROSE LEE—Panel

COLOR Guests are comedians Sid Caesar and Imogene Coca.

MOVIE—Comedy

"Surprise Package." (1960) Yul Brynner, Mitzi Gaynor. (Two hours)

4:00 3 SECRET AGENT—Adventure

Drake gets a less than cordial welcome from the inhabitants of a Scottish island. Patrick McGoohan, Francesco Annis, Finlay Currie, Nigel Green. (60 min.)

4 BACHELOR FATHER—Comedy Peter joins a union. Sammee Tong.

7 7 11 DARK SHADOWS-Serial

9 ALCOHOLICS ARE PEOPLE

See Thurs. 10:30 P.M. Ch. 9 for details.

MIKE DOUGLAS—Variety

COLOR See 3:30 P.M. Ch. 5. (90 min.)

B COLOR CAP'N DELTA-Cartoons

BUCKAR00 500—Children



# FRANK DILL

outstanding news and sports reporter, joins JOHN WESTON and WALTER CRONKITE on

# EYEWITNESS NEWS at 6 PM

MONDAY thru SATURDAY

● KPIX 5 W

## Friday March 10, 1967

Afternoon-Evening

4:30 STINGRAY—Children

COLOR Surface Agent X20 almost succeeds in having the Stringray crew charged with negligence.

A RAWHIDE—Western

A lonely cabin is surrounded by Indian corpses, and inside is an unruffled young woman-with no explanation. Amelia: Kim Hunter, Dr. Grav: Lyle Talbot. Clarissa: Virginia Gregg. (60 min.)

7 (7) IN WHERE THE ACTION IS Performers: Hardly Worthit, Keith Allison and Steve Alaimo.

MISTEROGERS—Children

R CISCO KID-Western

COLOR Cisco and Pancho try to rescue a kidnaped girl. Cisco: Duncan Renaldo. Pancho: Leo Carrillo.

CARTOON FUN HOUSE

5:00 SUPERMAN—Adventure COLOR Amateur chemist Jimmy dis-

covers an anti-gravity fluid. Jimmy: Jack Larson. Perry: John Hamilton.

COLOR SUPER HEROES

PERRY MASON—Mystery

A theatrical "angel" is charged with murdering a playright. Brooks: Stacy Harris. Royce: Jerome Cowan. (60 min.)

COLOR NEWS—Grimsby, Foster

7 HOPPITY HOOPER—Cartoons

TV KINDERGARTEN

TRUE ADVENTURE-Documentary COLOR "Lost Plateau of Angel Falls" features films of the world's highest water falls at Angel Falls, Venezuela.

COLOR NEWS-Warren Rashleigh

5:15 6 9 WHAT'S NEW-Children A beaver family at work; techniques of pantomime; bats of Carlsbad Caverns.

5:20 TRAVENTURE THEATRE COLOR Wild Birds on the Wing." Cameraman Gerald Coward records the life of wild birds.

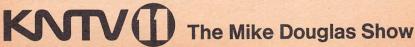
5:30 DENNIS THE MENACE—Comedy A soapbox race between Dennis and Johnny Brady ends in a feud between their fathers. Jay North, Gregory Irvin.

NEWS-Brown, Jensen, Hart

**Mike Douglas** entertains families.

See the stars come out from 6 to 7:30 pm, Mon-Fri.





7 11 13 COLOR NEWS—Jennings

MAGILLA GORILLA—Cartoons

8 MISTER ED—Comedy

Ed tries to divert attention from birthday-girl Carol to himself. Alan Young.

PRIENDLY GIANT—Children
Rusty reads a book about automobiles.

COLOR NEWS—Wilson, Gray

HAVE GUN—WILL TRAVEL

A 17-year-old girl is the only survivor of one side in a feud. Miranda Jones.

5:45 6 FRIENDLY GIANT—Children
Friendly hosts a musical tea party.

TIME FOR MUSIC

The children make up new verses for the songs they've learned.

BASIC FOLK GUITAR

See Tues. 5:45 P.M. Ch. 9 (Redding).

5:55 3 COLOR SKIING TIPS

#### **Evening**

6:00 LEAVE IT TO BEAVER-Comedy

Beaver and Wally's kayak looks like a big success—until they launch it. Beaver: Jerry Mathers, Wally: Tony Dow.

3 4 COLOR NEWS-Chet Huntley,

David Brinkley

5 COLOR NEWS—Weston, Dill

6 SPECTRUM—Science See Thurs. 7:30 P.M. Ch. 6 for details.

MOVIE—Western

"3:10 to Yuma." (1957) The witness to a holdup is determined to put the bandit he has captured on the train to Yuma, while the bandit's gang is equally determined to stop him. Glenn Ford, Van Heflin. (90 min.)

7 8 12 NEWS

9 WHAT'S NEW—Children

Birds of the forest.

COLOR NEWS—Walter Cronkite
MIKE DOUGLAS—Variety

Guests are jazz pianist Erroll Garner; Lt. Dieter Dengler, the Navy pilot who recently escaped from a Viet Cong prison camp; and the comedy team of McCall and Brill. Roberta Peters, Ellie Frankel Sextet. (90 min.)

13 MOVIE—Melodrama

"The Four Skulls of Jonathan Drake." (1959) Two brothers, Kenneth and

# Cheerio!

As the setting sun slowly sinks over the British Isles, our sitting son Spencer Michels bids a fond farewell to jolly old England!

# How!

'Monroe' redman Ron Soble puts the Indian sign on Harry Martin who flunks his smoke signal test, but the interview goes on. Heap good.

# Fore!

TGOF Teach Golf on Friday! And that PGA Pro Dave Mancour does as this KCRA specially filmed sport series continues. Recommended only for those who need improvement.

# Channel 3 Reports 6:30 · 7:30

# Friday March 10, 1967

Evening

Jonathan Drake, seem to be faced with a horrible death. A Jivaro witch doctor has placed a curse on the Drake family. Eduard Franz, Valerie French, Henry Daniell, Grant Richards. (90 min.)

6:15 19 DENNIS THE MENACE—Comedy
Dennis's father leaves Dennis as head
of the house. Dennis: Jay North. Henry:
Herbert Anderson.

#### 6:30 McHALE'S NAVY—Comedy

The Navy orders Captain Binghamton to buy one of Chief Urulu's islands. McHale: Ernest Borgnine, Binghamton: Joe Flynn. Parker: Tim Conway. Urulu: Jacques Aubuchon. Gruber: Carl Ballantine.

3 COLOR NEWS

4 NEWS—Art Brown, Jerry Jensen
5 8 12 COLOR NEWS—Cronkite

6 9 MUSICAL PORTRAITS

The recordings include Chopin's waltz in C Sharp Minor.

7 COLOR NEWS-Huntley, Brinkley
9 PORTRAIT IN MUSIC

The recording features wind concertos by Vivaldi, Fasch and Albioni.

#### RIFLEMAN—Western

Lucas decides to help the Halsteads learn the reason for a threat to their daughter. Lil: Gloria De Haven. Lucas: Chuck Connors.

6:45 P NEWS—Charles McEwen 7:00 DEATH VALLEY DAYS—Drama

COLOR "The Man Who Didn't Want Gold" is a wounded fugitive, who gives two prospectors a rich gold strike in return for aid and an alibi. Wilson: Hal Smith. Jack Winters: Guy Wilkerson. Redmond: Ken Del Conte.

WANTED-DEAD OR ALIVE

The "Montana Kid" is released from jail without knowing that Josh paid his bail. Steve McQueen. Montana Kid: Richard Eyer. Deuce: Steve Brodie.

5 HAVE GUN-WILL TRAVEL

A banker has accused Paladin of taking loot. Richard Boone. Lucy Morrow: Barbara Baxley. E. J. Randolf: Fay Roope.

MHAT'S NEW—Children
A beaver family at work; techniques of pantomime; bats of Carlsbad Caverns.
TIME TUNNEL—Adventure

COLOR "The Death Merchant" is the 16th-century philosopher Machiavelli,

who materializes on the Civil War battlefield at Gettysburg. Tony and Doug must stop Machiavelli from increasing the bloodshed between the Union and Confederate forces. Tony: James Darren. Doug: Robert Colbert. Michaels/Machiavelli: Malachi Throne. (60 min.)

8 COLOR LOWELL THOMAS
9 SCOTCH GARDENER—Jim Kerr

TWILIGHT ZONE—Drama

Peter Sykes was shot and left a message for Conny Miller—if the gunman ever comes near his grave he'll reach up and grab him. Miller: Lee Marvin. Johnny Rob: James Best.

TWILIGHT ZONE—Drama

A doll that belongs to Erich Streator's stepdaughter is beginning to torment him. Streator: Telly Savalas. Annabelle Streator: Mary LaRoche.

19 BILL ANDERSON—Music

7:30 COLOR TRUTH OR CONSE-QUENCES—Game

3 4 8 TARZAN—Adventure

COLOR Julie Harris stars in the first of a two-part drama as a spinster missionary who is taking Jai to her school. After their boat is sabotaged, the two are left alone to pilot the disabled craft to safety. Tarzan: Ron Ely. Jai: Manuel Padilla Jr. (60 min.)

**Guest Cast** 

Charity Jones Julie Harris
Pedro Edward Binns
Shambu Bernie Hamilton

5 10 12 WILD WILD WEST

COLOR West rides into nearly deserted Gibsonville, where strange incidents fore-tell a dangerous reception for President Grant. Gibsonville's few remaining citizens are tearing up the town in search of buried gold. West: Robert Conrad. Artemus: Ross Martin. (60 min.)

**Guest Cast** 

Jennifer Caine ... Kathie Browne
Col. Wayne Gibson ... Lee Bergere
Pernell ... Alan Hewitt
Sheriff ... Walker Edmiston
Doc Gavin ... Arthur Hunnicutt
President Grant ... Roy Engel

6 © CONCERT—San Francisco See Tues. 8 P.M. Ch. 9. (60 min.)

7 1 B GREEN HORNET

COLOR "Invasion from Outer Space,"

### March 10, 1967 Friday

Evening

first of a two-part adventure. The Hornet makes a beeline for an H-bomb in a desperate attempt to keep it from a maniacal electronic wizard bent on conquering the world. Hornet: Van Williams. Kato: Bruce Lee. Dr. Eric Mabouse: Larry D. Mann. Vama: Linda Gaye Scott.

ANTIQUES-Art

A visit to a country auction in New Hampshire. Host George Michael and auctioneer George A. Martin discuss Queen Anne, Sheraton and Chippendale furniture, Sandwich glass and a collection of cooper Justerware.

MOVIE-Drama

"Stars in My Crown." (1950) Narrated by Marshall Thompson, this film chronicles a post-Civil War preacher's trials and tribulations. Joel McCrea, Ellen Drew. (Two hours)

8:00 DR. KILDARE—Drama

When beautiful fun-loving Julie Lawler is brought to Blair, she thinks she's recovered after a night's rest. Tests reveal that she has a rare blood disease—and has only a short while to live. Julie: Suzanne Pleshette. Kildare: Richard Chamberlain. Arthur Penmore: Edward Andrews. (60 min.)

7 M B TIME TUNNEL

COLOR In 13th-century Mongolia, Tony and Doug assist explorer Marco Polo, who's defending a fort against barbarian hordes led by the grandson of Genghis Khan. Tony: James Darren. Doug: Robert Colbert. (60 min.)

**Guest Cast** 

Marco Polo John Saxon
Sarit Vitina Marcus
Batu Arthur Batanides

7 GET SMART—Comedy
COLOR See Saturday 8:30 P.M. Ch. 3.

9 AFTERMATH—Discussion 8:30 3 4 7 MAN FROM U.N.C.L.E.

The heir TV acting debuts, folk rockers Sonny and Cher portray garment-center employees Jerry and Ramona. The pair are caught up in the frantic quest for a THRUSH report that's been hidden on a dress designed by Jerry and modeled by Ramona. Background music includes Sonny and Cher's "I Got You, Babe" and "The Beat Goes On." Solo: Robert Vaughn. Illya: David McCallum.

Waverly: Leo G. Carroll. (60 min.)

Supporting Cast

Harry Parkaginian ..... George Tobias Harry Sighn ..... Ned Glass

POW Hogan's HEROES

COLOR POW Hogan tries to keep a British escape-artist from adding one more break to his record. If former vaudevillian Malcolm Flood busts out of Stalag 13, he will ruin Hogan's scheduled rendezvous with an OSS man. Hogan: Bob Crane. Klink: Werner Klemperer. Schultz: John Banner. Carter: Larry Hovis. Burkhalter: Leon Askin.

### Guest Cast

Flood ..... Mickey Manners Colonel Stiefer ..... Edward Knight

### (9) REGIONAL REPORT

examination of progress around the country since the civil-rights act of 1964. The Federal Government's program to enforce school desegregation is discussed. (60 min.)

MUSEUM OPEN HOUSE—Art
Topic: Will Harnett's 19th-century stilllife of musical instruments.

### 9:00 2 ALL-STAR WRESTLING

5 8 12 MOVIE—Comedy

ry Lewis runs wild in this story of a third-rate magician who achieves a first-rate reputation for idiocy while touring Japan with a USO troupe. Written and directed by Frank Tashlin, who also made Lewis's "The Disorderly Orderly." (Rerun; two hours)

#### Cast

Gilbert Wooley ...Jerry Lewis
Lola Livingston ...Marie McDonald
Sikita ...Sessue Hayakawa
Betty Pearson ...Suzanne Pleshette
Kimi Sikita ...Nobu McCarthy
Mitsuo ...Robert Kazuyoshi Hirano
Major Ridgely ...Barton MacLane

### 7 II B RANGO—Comedy

COLOR Rango becomes a peddler of pots and pans as he tries to find and rescue Pink Cloud, who's been captured by decidedly unfriendly Indians. Rango: Tim Conway. Pink Cloud: Guy Marks. Gus: Jesse White. Burning Arrow: Michael Pate.

9:00 PM FRIDAY • IN COLOR

# WRITTEN ON THE WIND

ROCK HUDSON DOROTHY MALONE ROBERT STACK LAUREN BACALL



KXTV=10

### **Friday**

Evening

### N.E.T. PLAYHOUSE

This documentary-drama re-creates the Battle of Culloden (1746)-the last battle fought on British soil. The final attempt to restore the House of Stuart to the throne of Scotland, England and Ireland culminated in the meeting (at Culloden) of an English army and the Highlander force, led by Bonnie Prince Charlie. To create this film. BBC writerproducer Peter Watkins gathered a small army of amateur actors on Culloden Moor, near Inverness, Scotland. The film uses a newsreel technique, with no narration. Dialog is supplied by on-the-spot interviews with the officers and men. (One hour, 15 min.)

### MOVIE-Drama

COLOR "Written on the Wind." (1956) Dorothy Malone won an Oscar for her performance in this story about the corrupting influences great wealth brings to a second-generation Texas oil family. Based on the novel by Robert Wilder. Music by Victor Young. The Four Aces sing the title song. (Two hours)

### Cast

1	Mitch Wayne	Rock Hudson
l	ucy Moore Hadley	Lauren Bacall
ŀ	Cyle Hadley	Robert Stack
1	Marylee Hadley	. Dorothy Malone

### 9:30 3 4 T.H.E. CAT—Adventure

COLOR Cat has mixed emotions when the police ask him to help capture escaped convict Leslie Laurent, who once saved Cat's life. Cat: Robert Loggia.

#### **Guest Cast**

Laurent Robert Duvall
Lassiter John Marley
Valerie Carolyn Craig

N.E.T. PLAYHOUSE-Comedy

"The Importance of Being Earnest," by Oscar Wilde. Ernest Worthing is a London gent whose marriage plans are in danger: his friend Algernon has discovered the secret of Worthing's masquerade life. Filmed on location at an Elizabethan manor in Staffordshire, England. Produced by ABC Television of Britain. Jack (Ernest) Worthing: Ian Carmichael. Algernon Moncrieff: Patrick Macnee. Cecily Cardew: Susannah York. Gwendolen Fairfax: Fenella Fielding. Lady Bracknell: Pamela Brown. (90 min.)

### March 10, 1967 Friday

Evening

### PHYLLIS DILLER

Proite Pandemonium reigns at the Pruitt pad when Bradley's model is caught sending short-wave messages to a submarine. Phyllis, Bradley and Krump are certain that the girl is a spy. Bradley: Billy De Wolfe. Krump: Marty Ingels.

**Guest Cast** 

7 MOVIE—Western

"Wings of the Hawk." (1953) A mining engineer discovers gold in Mexico. Van Heflin, Julia Adams. (One hour, 45 min.)

RIFLEMAN—Western

Three escaped convicts hold up the North Fork general store. Jake: Adam Williams. Dave: John Durran.

### 10:00 2 NEWS-Atkinson, Alberts, Helmso 3 4 LAREDO—Western

COLOR "A Question of Guilt." The Rangers battle frontier prejudice to guarantee a fair trial for an Indian accused of knifing a white woman. Parmalee: Philip Carey. Joe: William Smith. Chad: Peter Brown. Erik: Robert Wolders. (60 min.)

### **Guest Cast**

Cotton Buckmeister ... Claude Akins Jake Taggert ... Walter Burke Judge Jacob Lamprey ... Vaughn Taylor Adeline Foster ... Lisa James Frank Foster ... Ed Peck John Bright Star ... Claude Woolman Abbie Heffernan ... Patsy Kelly Cal Murdock ... Harry Swoger Patrick Clancy ... Robert Donner

The Bird Who Knew Too Much." Missile secrets are being smugbled out of England. Steed and Emma's only clue turns out to be a parrot—and he's not talking. Steed: Patrick Macnee. Emma: Diana Rigg. (60 min.)

#### Guest Cast

Jordan ... Ron Moody Samantha Slade ... Ilona Rodgers Tom Savage ... Kenneth Cope Verret ... Michael Coles Twitter ... John Wood

Postponed from an earlier date.

### MOVIE—Science Fiction

"Fiend Without a Face." (English; 1957)
A fiend nourished by atomic energy terrorizes a Canadian community. Marshall
Thompson, Terence Kilburn.

### 10:15 9 MUSIC IN TWENTIES

Aaron Copland talks about American music's coming of age in the Twenties. Alfred Nash Patterson conducts the opera "Four Saints in Three Acts," by Virgil Thompson.

### 10:30 ALFRED HITCHCOCK—Drama

A woman disappears so that she will be declared legally dead—enabling her husband to collect her \$25,000 insurance. Frank; Sidney Blackmer, Mildred; Virginia Gregg. Kettle; Robert Emhardt,

### 11:00 MOVIE—Western

"The Dark Command." (1940) This film traces the history of Cantrell's Raiders, the outlaw band that operated in Kansas during the Civil War. John Wayne, Claire Trevor, Walter Pidgeon, Roy Rogers.

3 5 7 10 13 COLOR NEWS 4 8 11 12 NEWS



### Friday March 10, 1967

Evening

11:15 (7) NEWS

11:30 3 4 7 JOHNNY CARSON

COLOR Johnny wraps up his two-week visit to Hollywood. (90 min.)

MOVIE—Comedy

COLOR "A Majority of One." (1961)
On a cruise to Japan, a Brooklyn widow becomes attracted to an influential Japanese businessman. Rosalind Russell, Alec Guinness, Ray Danton.

MOVIE—Comedy

"Rally 'Round the Flag, Boys!" (1959) Max Shulman's best-seller traces the adventures of a civic-minded housewife who sends her husband to complain to the Pentagon when their suburban community is chosen as the site of a top secret project. Paul Newman, Joanne Woodward, Joan Collins, Jack Carson, Dwayne Hickman. (Two hours, 10 min.)

MOVIE—Adventure

COLOR "Crosswinds." (1951) An adventurous captain of a schooner attempts to retrieve a cargo of gold from a crashed plane in the New Guinea jungle.

RALLY ROUND



THE FLAG, BOYS!

The Army tries to invade Putnam's
Landing with a missile base but can't get
past the town's secret weapons!
Paul Newman and Joanne Woodward star
Friday at 11:30 PM in Color



John Payne, Rhonda Fleming, Forrest Tucker, Alan Mowbray, John Abbott. (One hour, 50 min.)

**MOVIE**—Drama

"The Lineup." (1958) The San Francisco police are hunting for a professional gunman. Eli Wallach, Robert Keith, Warner Anderson. (One hour, 45 min.)

MOVIE—Drama

"Damn Citizen!" (1957) The new superintendent of the Louisiana State Police finds the area controlled by racketeers. Keith Andes, Maggie Hayes.

MOVIE-Drama

"The Paradine Case." (1947) Alfred Hitchcock directed this courtroom drama about a beautiful woman who is accused of murdering her husband, a titled Englishman. Gregory Peck, Ann Todd, Valli, Charles Laughton, Charles Coburn, Ethel Barrymore, Louis Jourdan.

12:00 8 COLOR VIA VIDA—Wayne

1:00 3 COLOR NEWS

4 MOVIE—Drama

"Don't Bother to Knock." (1952) A baby-sitter who turns out to be mentally deranged endangers the lives of several people. Richard Widmark, Marilyn Monroe. (90 min.)

1:15 M LARAMIE—Western

Slim has been convicted of prospector George Lake's murder. Slim: John Smith. Jess: Robert Fuller. (60 min.)

1:40 MOVIE—All Night

1. "Shadow of the Thin Man." (1941) William Powell, Myrna Loy, Barry Nelson. 2. "Angel Baby." (Drama; 1961) George Hamilton, Mercedes McCambridge.

3. Cheyenne: "Apache Blood."

1:45 B MOVIE—All Night

1. "Hell Canyon Outlaws." (Western; 1957) Dale Robertson, Brian Keith.
2. "The Kid from Cleveland." (Comedy;

1949) George Brent, Lynn Bari.

3. "Circumstantial Evidence." (Mystery; 1945) Michael O'Shea, Lloyd Nolan.

2:15 5 MOVIE—Western

"Sagebrush Law." (1942) Tim Holt, Cliff Edwards, John Barclay.

2:30 4 NEWS

Stations reserve the right to make last-minute changes.



Ingrid Bergman

was in the
studio, lying on a

prop bed

the wrong way

around, and ...

BY ROBERT MUSEL

continued

. . . if resting with feet on pillows is Ingrid Bergman's secret of beauty, every man, woman and child reading this ought to rush right into the bedroom and do likewise.

She looked marvelous, as strikingly handsome as at our first meeting some 10 years ago—and this, mind you, with little makeup, in flat shoes, sweater and skirt, after a rugged morning of rehearsing one of the most difficult roles of her career.

Miss Bergman was preparing to tape, in London, for an ABC Stage 67 program, Jean Cocteau's one-character play, "The Human Voice," in which a woman fights desperately by telephone for a lost love. The show

will be seen on May 4.

That first melancholy chat in Paris 10 years ago was very much in my mind. And I remembered that longago day that she stopped playing with her twin daughters on the rug of her hotel suite and went into another room to take a call she had been waiting for, obviously one of emotional importance in the breakup of her sensational marriage to Italian director Roberto Rossellini.

Any parallels with the Cocteau play?

Miss Bergman threw back her blonde Swedish head with a healthy gust of laughter. "There's been nothing like that situation in my own experience, thank you," she said. "With Rossellini and me it was more like this: 'It's been wonderful. Now, let's cut it off.'"

She remarked that she and Rossellini were still good friends and she was proud of his recent successes, which was why their three children were so well-adjusted: "Children can accept divorce if they feel their parents are not enemies."

Across the studio Ted Kotcheff, the Canadian director, studied the set, trying to solve the complex problems of getting pace and action into what the author conceived simply as one end of a heartbreaking telephone conversation in the old-fashioned tempo of the 1920's.

"It's a lovely idea," Miss Bergman said, "but we've got to get more variety into the staging. I've never done a one-woman show before; and while I like new challenges, this will be the last of its kind. I so enjoy working with actors, yet here I am all alone with a telephone."

The Cocteau play was suggested for television by her husband Lars Schmidt, who is the producer (with David Susskind), as the result of a record album she once made of it.

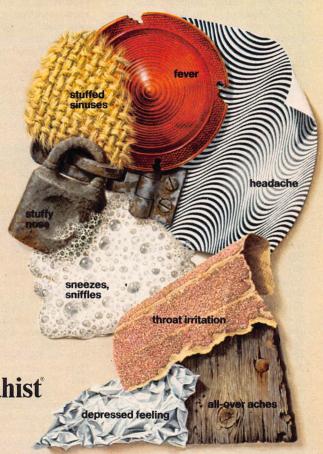
"There's a big difference between reading from a script into a recording microphone and learning thousands of words and acting to them. That album," she said, smiling somewhat ruefully, "is what they call a collector's item—meaning more people prefer music.

"The problem is to take the monotony out of it," Miss Bergman said. "You have a woman on the phone for 50 minutes—I'll be glad when she finally hangs up. She loves him, she loves him! She doesn't want to hurt him. She doesn't even want him to know that she knows he is lying to her."

Kotcheff sparkled with ideas. There would be a letter from her lover enclosing money to tide her over. She would read an old love letter, emotion scudding across her mobile face like wisps of cloud. She would cry herself to sleep and start up screaming from a nightmare. The dog the lover left behind would growl at her.

Kotcheff could let his imagination soar. For in Miss Bergman he knew he had one of the most sensitive instruments available to any director. The problem of breaking up Cocteau's marathon telephone call was not the only one. The play originally involved a shopgirl who was being abandoned as socially unacceptable continued

# Your cold is equal to the sum of all its miserable parts



and
Super Anahist
goes after
them all.

Your cold can have many parts. And each can be an irritant to the others.

In Super Anahist, now formulated to give you relief from the miseries of your whole cold, you get an antihistamine, a decongestant, PLUS two pain relievers, a stimulant and Vitamin C.

Almost as fast as you can say "Gesundheit," it goes to work to give you long hours of relief. A sunburst of medication...head-to-toe relief from your whole cold.

So don't relieve your cold in parts. Get Super Anahist

Decongestant Tablets for total-power relief from the miseries of your whole cold



to her lover's wealthy family.

"This sort of thing hardly exists any more," Miss Bergman said. "So we've changed it to the best thing for my age—in other words, I'm the Older Woman. He is going to marry a young girl. And I say, 'I knew at the beginning you would leave me some day,' my acceptance of the age difference."

I said she and the audience might accept it, but it was going to be hard to convince me that any man could give her up. And it is a remarkable fact that although she is nearly 50, the makeup people had to "age" her for the role.

"You are kind," she said. "On se défend bien—one defends oneself well—but we both know time is the eventual victor."

"The Human Voice" is Miss Bergman's fourth television appearance. She made her TV debut in 1959 as the distraught governess in Henry James' "The Turn of the Screw" for NBC and won both the Sylvania Television Award and an Emmy. She played two roles, a young woman and a 70-year-old in Stefan Zweig's "Twenty-Four Hours in a Woman's Life" for CBS in 1961, and did "Hedda Gabler," again for CBS, in 1963.

Now she completes her tour of the networks with ABC. Four appearances in nearly eight years is hardly overexposure, yet Miss Bergman likes television.

"It's exciting finding a character on television," she said. "In a film it's always cut! cut! cut! for the close-ups. In television the camera does it, and you play the role from the beginning to the end. You can build and you can feel the emotion.

"And you don't do it every night either," she laughed, thinking of her long runs on the stage. "They used to tell us: 'Don't-go on television! You'll ruin the film industry!' But it hasn't happened, has it?"

Miss Bergman regards Paris as home. She has been spending all her time recently with one of her 14-year-old twin daughters, Isabella, who is recovering slowly from a worrisome back condition. A close friend in London said he believes Schmidt persuaded Miss Bergman to do "The Human Voice" to get her out of the sickroom for a while. All the children, Ingrid and 17-year-old Roberto—"very tall, very handsome, looks Swedish and thinks Italian"—are fluent in Italian and French, and Miss Bergman is making them work hard at English.

She is a good linguist herself, fluent in five languages—English, Swedish, French, Italian and German. She is the complete cosmopolitan, yet every now and then there is a reminder of the lonely child in Stockholm, shy because of her height, who retreated into the world of make-believe for companionship.

"I became an actress because I was shy," she once said. "I could say words that were not my own."

She gives her height as 5 feet 8 but she looks (and probably is) taller.

Miss Bergman has refreshing Old World ideas about raising children. She does not believe parents exist only for the benefit of their offspring. Isabella and her twin, Ingrid, Roberto and Pia—Miss Bergman's daughter by her first marriage, to Dr. Peter Lindstrom—soon learned that if there were any drawbacks to being the children of a famous mother, they would simply have to learn to live with them.

Pia once plaintively suggested a club for the children of stars in danger of losing their own identities because they were always introduced as "the daughter of so-and-so." We spoke of Pia's long search for a career in or allied to show business and how she now has a San Francisco TV talk show.

"Pia is my best friend," Miss Bergman said fondly.

No mother can say more.

## PRODUCT OF TWO WORLDS

Leonard Nimoy, as the hybrid Mr. Spock, has made it big in outer space

BY LESLIE RADDATZ

It could only happen in America: Where else could a son of Russian immigrants become a television star with pointed ears?

The man with the ears—which are made of foam rubber and must be replaced every week or so because of the attrition of being pasted on and taken off daily—is Leonard Nimoy, who plays the hybrid Mr. Spock in

the NBC series called Star Trek.

Back in his native Boston, the 35-year-old actor's parents still can't believe it all. His father, who has been a barber for 53 of his 67 years, has an enlarged picture of Leonard as Spock in his shop. It is captioned, "This is a sample of the Spock hair-cut." To patrons who do not know, he announces proudly, "That's continued



### Leonard Nimoy/ continued

my son." Those who already know have fallen into the habit of addressing the elder Nimoy as "Mr. Spock." The actor's mother works at a Boston variety store, and there teen-agers come in and ask if they can just touch her.

Leonard Nimoy, who gets much of his fan mail from younger viewers,



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CLEANEST ... no muss—no fuss no messy traps ...

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says, "The kids dig the fact that Spock is cool." Star Trek's creator-producer, Gene Roddenberry, has a more profound explanation of the character's appeal: "We're all imprisoned within ourselves. We're all aliens on this strange planet. So people find identification with Spock." But actress Evelyn Ward, who went to drama school with Nimoy when both were new to Hollywood, attributes the attraction of Spock to the "great animal magnetism" of Leonard Nimoy himself.

For years this magnetism was pretty well hidden on TV and in movies by a succession of Indian and Mexican makeups. But when Gene Roddenberry, who was then producing *The Lieutenant*, cast Nimoy in an episode of that series a few seasons ago, he said to himself, "If I ever do a science-fiction show, I'm going to put pointed ears on him and use him."

It wasn't that simple. In the weeks before the Star Trek pilot film was shot, ears of various degrees of pointedness were tried, but somehow the right shape did not seem to evolve. Finally Nimoy became discouraged and said to Roddenberry, "Let's forget the pointed ears. They just aren't going to work." But Roddenberry persisted, with the promise, however, "If the character doesn't catch on in the first 13 weeks. I'll arrange for you to have an ear job." After the first few weeks of the new season, it was apparent that the character had caught on. (The name, by the way, has no connection with that of the famed baby-book Dr. Spock, although the fact that hybrids are generally sterile seems to suggest an attempt at irony. Roddenberry says, "I wanted a onesyllable name. Spock sounded strong. It was only later that somebody told me about Dr. Spock.")

Like most serious actors in the comic-strip world of series television.

Leonard Nimov attempts to give the character he plays more depth than a pair of pointed ears and slanted evebrows might indicate: "I don't want to play a creature or a computer. Spock gives me a chance to say some things about the human race." On a more practical level, he adds, "A television series can either be a beginning or an end. I have all sorts of things I want to do. Perhaps this show will give me the wherewithal to do some of them." But on the most practical level of all, he admits, "I'm having a ball. It's the first steady job I've had in 17 years."

Those jobs-while waiting for the big acting break to come alongincluded jerking sodas, delivering newspapers, selling vacuum cleaners, servicing vending machines, working in a pet shop, ushering in movie theaters and driving a cab. In 1956. one of his cab fares was a fellow Bostonian, Sen. John F. Kennedy. "He was curious about everything," recalls Nimov. "It was one of the most thrilling experiences I've ever had."

With no show biz in his Boston background. Leonard decided to become an actor when he was only 8 years old. That was when he played Hansel in an Elizabeth Peabody Playhouse production of "Hansel and Gretel." When he was 16 he was still appearing in plays there, some of which were directed by a Harvard Law student named Boris Sagal, now director of T.H.E. Cat on NBC. Sagal remembers young Nimov as "remarkable for a kid. He was in love with the theater. He would hang around day and night, even if he wasn't in the particular play we were doing.

The height of our ambition was to have a little theater of our own-so now we're both doing junk for tele- . vision."

Leonard attended the drama school of Boston College and then, in 1949, went to Hollywood. He signed up for a speech course at the Pasadena Playhouse ("I didn't even know there was such a thing as a Boston accent"). He also met a young actress named Sandra Zober, whom he married in 1954. By that time he had been drafted and, with the new Mrs. Nimov, he spent 18 months in Georgia. Stationed at Fort McPherson, he was in Special Services, writing, narrating and emceeing GI shows-and, in his spare time, working with the Atlanta Theater Guild, His first child, Julie, was born in Atlanta in 1955. When the second child, Adam, arrived a year later, the Nimovs were back in Los Angeles.

There, while holding down some of the various jobs already mentioned. he continued to study acting, he taught acting, and he got better and better parts in such TV programs as Rawhide, The Virginian, Dr. Kildare, The Outer Limits and Profiles in Courage. He also appeared in the movies "Seven Days in May" and Genet's "The Balcony." With Vic Morrow he produced and starred in a motion-picture version of Genet's "Deathwatch." He says, "I guess I'm the only actor in the world who has appeared in movies of two Genet plays."

For the past six years, the Nimoys and their two children have lived in a modest Mediterraneancontinued



style home in West Los Angeles. The walls are covered with modern paintings, most of them by their own friends. In the living room is a chess board which Leonard rarely uses ("I don't know enough people who are bad enough for me to play with"). He plays the guitar and sings folk songs to his own satisfaction ("If I'd kept studying, I'd now be playing bad classical guitar instead of fair folk").

Except for the Spock haircut, which he does not alter off screen, Nimoy

does not look like an actor. He is a quiet, serious man with shell-rimmed glasses, which not only correct his farsightedness but also hide the halfshaved evebrows that are extended upward during the hour and a half of makeup which produces Mr. Spock. Only his parents and a few old friends call him "Lenny." On the set, where nicknames are almost de rigueur, he is always addressed as Leonard, which may be a tribute to the dignity he brings to the character he plays. His makeup man, Fred Phillips, swears that he can Nimoy's personality become that of Spock as he puts on the makeup. "It begins to take place as the eyebrows go on-after the ears," he says.

Although Leonard Nimoy enjoys the recognition he is now receiving ("I feel warmed by it"), he seems to have changed little since he became a television favorite. He drives a 1964 Buick, his wife a 1962 Tempest. He still enjoys building brick walls and walks in the patio behind his home. But in one respect Star Trek has changed the way of life within that home. Sandra Nimoy says, "When you're married to an actor, you usually see quite a lot of him, but when he's in a series, you don't. This series has been a traumatic experience for me. It was very difficult at first, and it's still not easy."

Along with his home and family, Nimoy enjoys his pet dachshund, and that goes back to his distant past. "I was raised in a tenement neighborhood, where you couldn't have a dog," he says. "The first time I bought a house, I bought a dog."

As for the future, he speaks of the great cellist Pablo Casals: "He has this simple and sincere attitude of knowing where it's at—of saying, "This is the way it is.' If I thought I could carry some of that into my life, I would be happy."

And Pablo Casals doesn't even have pointed ears.





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Extra security. New exclusive protection tampon.

**INTRODUCTORY OFFER.** 10 extra tampons free with special box of 40; two extra tampons free with box of 10. Limited time only.

### **TV JIBES**

## HEAVIES I HAVE HISSED

## Or, you meet the nastiest people in the late movies By Harry Purvis

"Remember the old soccer game played with a ball? Well, we're going to play it now—but with your head."
—Onslow Stevens to Ronald Colman in "Under Two Flags" (1936)

"Take him alive, and keep him for me. I want to have him boiled in oil!" —Cesar Romero in "Prisoners of the Casbah" (1953)

"You were tried by my followers. The verdict was unanimous—death by stoning."—Richard Conte to Alan Ladd in "Desert Legion" (1953)

"You, Miss Barton, will be taken to 'the room of the Golden Peacock,' where you will be prepared as a sacrifice to the gods."—Boris Karloff to Karen Morley in "The Mask of Fu Manchu" (1932)

"Little bamboo slivers—but when they're driven under the fingernails and lighted, we find them very effective."—Douglass Dumbrille to Franchot Tone and Gary Cooper in "Lives of a Bengal Lancer" (1935)

"I shall have Leonidas nailed to a board, and watch him die as we eat our meal at Noon."—David Farrar to Donald Houston in "The 300 Spartans" (1962)

"I shall see to it that you shall not die easily, you whining wench!"—Guy Rolfe to Virginia Field in "The Veils of Bagdad" (1953)

"You best speak the truth—or the carrion will feed on your guts before

the sun sets!"—Anthony Quinn to Mike Ross in "Against All Flags" (1952)

"Fifty lashes on the sole of each foot if the Princess is not found within the hour!"—Vincent Price to underling (David Wolfe) in "Bagdad" (1950)

"Yes, Lady Catherine will have the pleasure of watching me kill you."—Henry Daniell to Cornel Wilde in "The Bandit of Sherwood Forest" (1946)

"Nothing is as important as the care of my flowers. You've been responsible for the death of a flower. For this crime you should be boiled in oil—broken on the wheel."—Professor Moriarty (George Zucco) to his butler in "Adventures of Sherlock Holmes" (1939)

"You eat fresh fish tonight. When we arrive tomorrow in Shanghai maybe fresh fish eat you."—Akim Tamiroff to Gary Cooper in "The General Died at Dawn" (1936)

"You won't just ask for death you'll beg." William Talman to Helmut Dantine in "Hell on Devil's Island" (1957)

"You admitted at that time you had been singing and dancing without permission. When you bring animals into the dormitory, I must act. Your pony and your duck will be sold immediately."—Orphanage governess (Rafaela Ottiano) to Shirley Temple in "Curly Top" (1935)



## When you have two Blue Bonnet Margarines with the same delectable flavor...

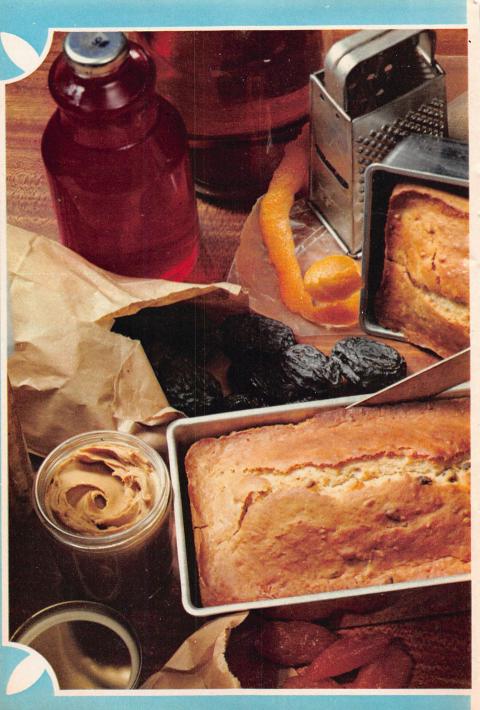
## Which one should you buy?

Both. Soft for spreading. Regular for cooking. Either way, you get the same mouth-watering flavor that has made Blue Bonnet America's number-one margarine. Just remember: New Soft Blue Bonnet spreads easier. It's low in saturated fat. And it comes in a handy tub with a new snap-open, see-through lid. But, soft or regular, you simply can't beat Blue Bonnet flavor. That's why you need both Blue Bonnet margarines—now.





Everything's better with Blue Bonnet on it





### Not Bread Alone / continued

Take peanut butter, orange rind and any assortment of dried fruits and make this versatile fruit bread. It can be wrapped and stored for several days or frozen for two to three months. Slice it thinly, spread it with butter or cream-cheese spread, or make sandwiches to go with spiced cider.

### QUICK FRUIT-AND-PEANUT BREAD

Makes two 9x5x3-inch loaves

6 cups sifted all-purpose flour 1½ cups granulated sugar

2½ tbsp. baking powder

1 tbsp. salt

Grated rind of 1 orange

1 cup smooth peanut butter

2 cups any mixed chopped dried fruit, such as prunes, raisins, apricots, pears, peaches, apples, dates or figs

2 eggs

3 cups milk

2 tsp. vanilla extract

Combine flour, sugar, baking powder, salt and orange rind. Add peanut butter and cut into flour, using two knives or pastry blender until particles are like corn meal. Fold in chopped dried fruit. Beat eggs, milk and vanilla. Add all at once to dry ingredients. Stir until well-blended. Spoon batter into two greased and floured 9x5x3-inch loaf pans. Bake in preheated moderate oven (350° F.) for 1 hour or until loaves test done. Remove from pan and cool on a rack. Cool thoroughly before cutting into thin slices.

### GINGER CREAM-CHEESE SPREAD (not pictured)

Makes 11/3 cups

1 package (8 ounces) cream cheese

4 cup light cream

2 tbsp. finely chopped crystallized ginger

Mash cream cheese until soft. Gradually beat in cream. Stir in ginger. Use mixture to spread on sliced bread.

### HOT RUBY SPICED CIDER (not pictured)

Makes 8 servings

1 quart (4 cups) cranberry juice

4 cinnamon sticks

1 quart (4 cups) cider

8 whole cloves

### Juice of 2 lemons

Combine all ingredients and bring to a boil. Lower heat and simmer for 10 minutes. Remove spices and serve hot in mugs.

—Helen Feingold, food consultant; photo by Midori

(These tested recipes are based on level measurements in standard measuring cups and spoons.)

32

TV GUIDE MARCH 4, 1967

## The delicious taste of ham.

Old package.



## New package.



## HAMIES."

New HAMIES crackers aren't made of ham. They just taste that way.

HAMIES take a lot of will power, because one bite leads to another.

We know you have a will of iron, But what about your friends and family? Especially after they take their first bite of HAMIES.

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### TV TELETYPE: NEW YORK: NEIL HICKEY REPORTS:

Continued

CBS's Coliseum show on March 30 will focus on the World Championship Rodeo in Long Beach, Cal. ROY ROGERS, DALE EVANS and the NEW CHRISTY MINSTRELS are featured . . . ABC News plans a June documentary called "The Young Drug Users," about addicts from middle-class American homes . . . ABC Stage 67 will do its first 90-minute show on April 20. It's "The Wide Open Door," a comedy-drama about a master British criminal. TONY RANDALL, HONOR BLACKMAN, REGINALD GARDINER and RICHARD HAYDN are starred.

Sports: The CBS Sports Spectacular on March 26 is devoted to the World Ski-Flying Championships from Germany and the Duke Kahanamoku Surfing Championships from Hawaii . . . Horse racing's Triple Crown once again will be visible on CBS: the Kentucky Derby, May 6; the Preakness, May 20; and the Belmont Stakes, June 3 . . . For golfers, there'll be the Masters tournament from Augusta, Ga., on April 8 and 9 (CBS), and the Colonial Open from Fort Worth, Texas, on May 20 and 21 (ABC).

Get Smart has a three-parter in prospect called "Please Step to the Rear of the Hearse" . . . DAVID WAYNE will narrate ABC's May 5 special "The Adventures of Mark Twain," which is producer JULES POWER'S (Discovery) first nighttime venture (8-9 P.M., ET) . . . CBS says that by September all six of its daytime soap epics will be in color, and so will Captain Kangaroo.

ABC's <u>Directions '67</u> will telecast a series during April on contemporary Jewish writers: Nobel-Prize-winner S.J. AGNON on April 2; MAURICE SAMUEL, April 9; and ELIE WIESEL, April 16 . . . The final National Geographic Society special of the season goes on CBS April 8 (9-10 P.M.). It follows Capt. and Mrs.IRVING JOHNSON on another adventure aboard their ketch "Yankee," this time through European waters.

ANGUS DUNCAN, who has just finished a year on the NBC daytimer The Doctors, has signed for a Screen Gems comedy pilot titled Signed, Anxious . . . HERMAN'S HERMITS will be on ABC's April 23 musical special called "Go!!!" which treats today's youth, its fads and fashions. NOEL HARRISON also is starred, along with Peyton Place-players RYAN O'NEAL and BARBARA PARKINS . . . Actress KAREN STEELE has been signed by producer JAMES BUXBAUM to co-star with BRIAN KELLY in the revised format of the Flipper series for next season.



You've never seen anything like the taste of 7-Up. Brilliant. Absolutely brilliant. FIRST AGAINST THIRST



#### CROSSWORD TELEVISION

	ACROSS													
1 5	Star Famous dramatist	1	2	3	4		5	6	7		8	9	10	11
8	(initials) One-twelfth foot	12	1				13				14			
12 13 14	Heave (variant) Patrol Gone with the	15	+				16				17			
15 16	Wind' plantation Follow orders Historical period	18			19	20						21		
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21	Electric current (abbreviation) The law's is long	27			28			29		30		V.	31	
24 26 27 29	Spoken Sheltered Flight of steps		32				33					34		
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32	one (abbreviation) Michael of Hey Landlord!	39		40			41		42			43		
35 36	North Vietnamese leader, Chi Minh Incapable of hearing	44						45			46		47	
37 39 41	Sloping roadways Range of voice Cabaret owner on	48	NA.		49		50				51	52		
43	T.H.E. Cat Pal of Festus Baseball abbreviation	53					54				55			
45	Matt upholds them Receiving Officer	56					57				58			1

### See next week's TV GUIDE for solution

#### DOWN

Summer

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Help criminally Little's role in Love

on a Rooftop Some Mlor on 8 Down

50

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That Girl 2 He's lost in The Time Tunnel (2 wds.) Florida \_\_\_\_, setting for Flipper

20 Iron

23

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26

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33 Faucet

38 40

46

49

52

42 House

Arabian robe

Mission: Impossible . Cha Cha

- Pro basketball star 5 Hal Agent 99 (2 words)
- 7 Grand Central \_\_\_ (abbreviation) \_ About Time
- Connected with birth
- Axford's profession in The Green Hornet (2 words)
- A Paul Newman movie role

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(abbreviation) He's Lost in Space	T	0	R		E	Т	E		U	N	С	L	E
I Spy agent Woman's headdress	A	Т	T	U		A	R	A			A	U	K
House Made like Flipper	S	T	0	P		L	A	W	R	E	N	С	E
Briggs of	S	0	N	S		E	L	L	Y	M	A	Y	
Mission: Impossible							- 5-2						

Answer to last week's puzzle

Look! A whole new kick in shaving... lime shave cream



Just when you thought shaving could never be anything but dull, along comes Rapid-Shave® Lime! Cools, refreshes, even smells like fresh, juicy limes. Get your lime lather—quick—before your dealer runs out. From the shave-wise folks who make Rapid-Shave Regular and Menthol.

